

Footfall Report for: Canterbury City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	8.9%	27.1%	9.3%	37.5%	-1.2%	15.9%
South East	-5.9%	5.7%	-5.2%	7.1%	-5.3%	12.3%
High Street Index(Historic Town)	-2.1%	7.4%	-0.1%	-1.3%	-3.3%	9.1%
UK	-1.6%	11.5%	-2.2%	0.8%	-2.8%	10.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,607,472 which is 8.8% up on the previous year.

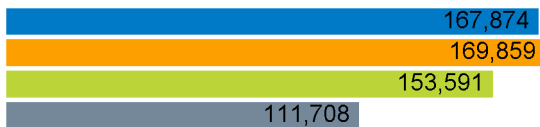
The total number of visitors for the year to date is 1,745,646 which is 8.9% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 11 March 2024 was 167,874.

The busiest day in week commencing 11 March 2024 was Saturday with 34,876 visitors.






















The peak hour of the week was 13:00 on Saturday 16 March 2024 with footfall of 3,400.

Footfall Counts by week

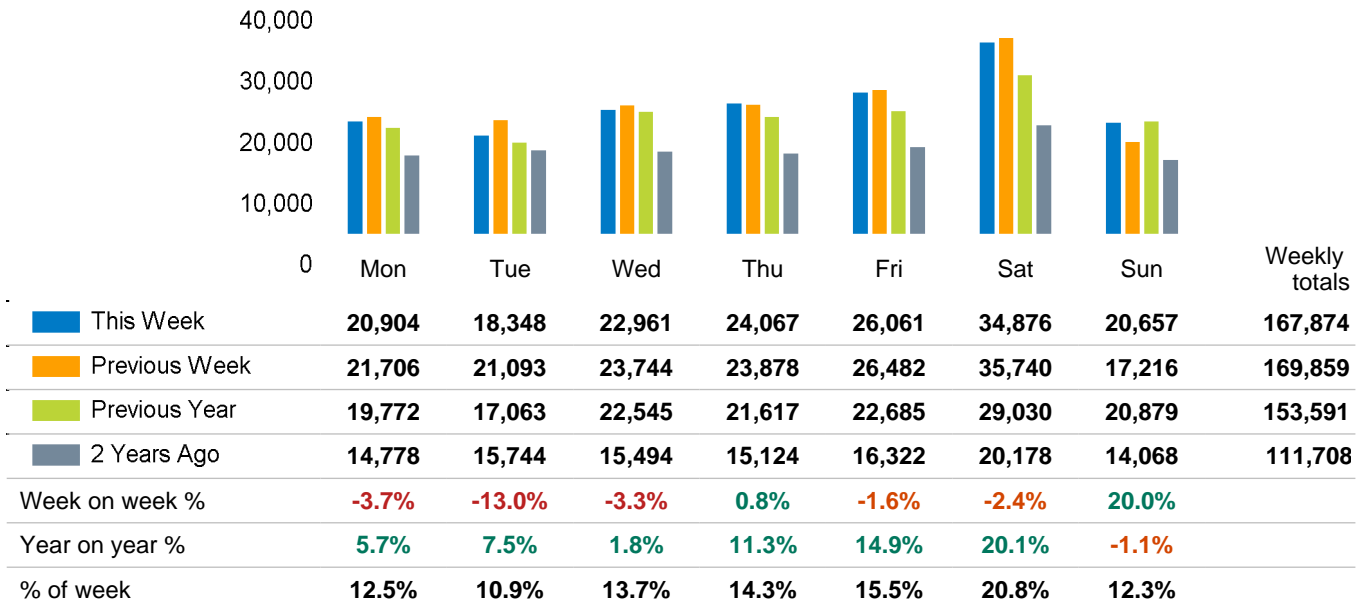


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

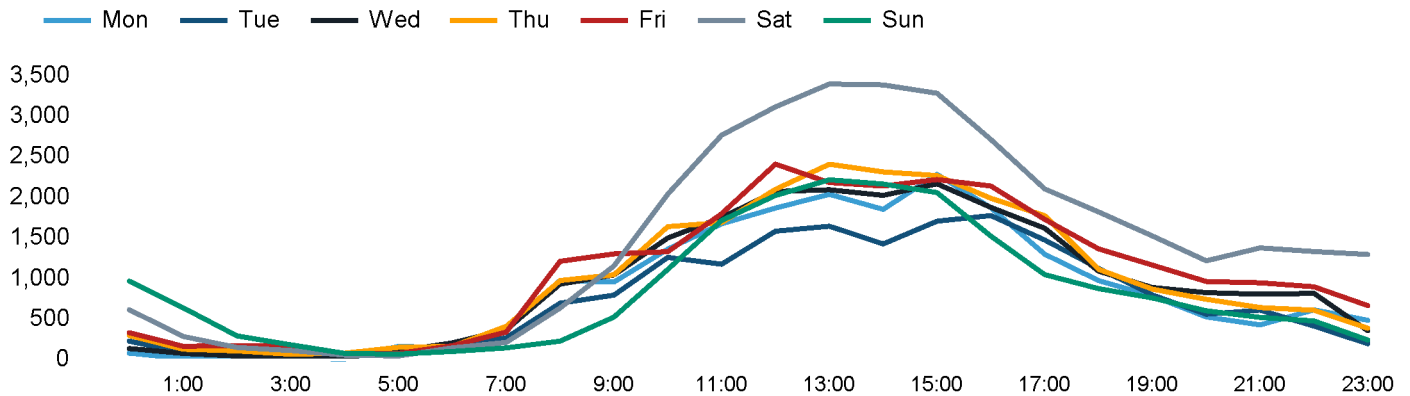
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 9°	 12°	 13°	 15°	 15°	 14°	 14°
Previous week	 10°	 10°	 11°	 11°	 10°	 13°	 13°
Previous year	 13°	 14°	 10°	 8°	 13°	 12°	 13°

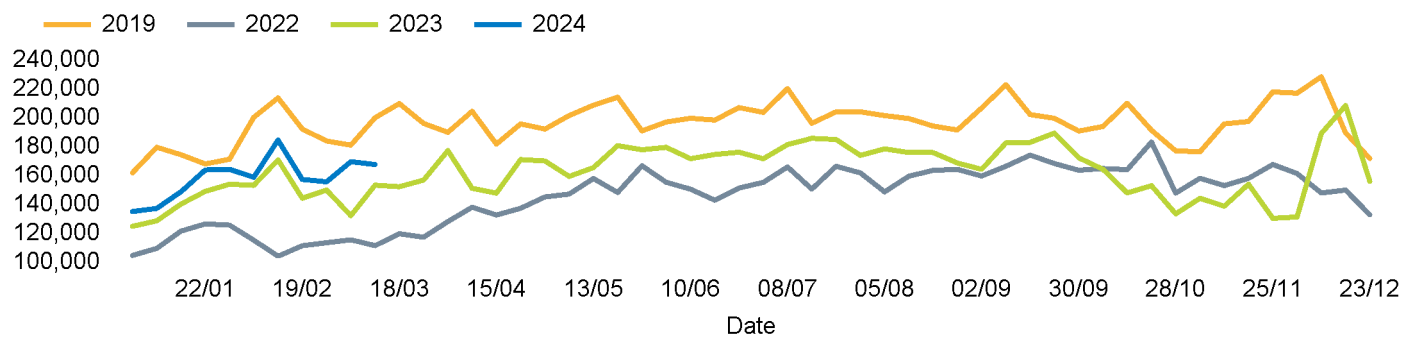
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago

200,000
150,000
100,000
50,000
0



High Street

This Week	167,874
Previous Week	169,859
Previous Year	153,591
2 Years Ago	111,708
Week on week %	-1.2 %
Year on Year %	9.3 %



Reporting dates

This week - 11 March 2024 - 17 March 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 11, 2024 Vs Week 1, 2023 to Week 11, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2024 Vs Week 11, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2024 Vs Week 10 2024

