

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	7.0%	26.4%	8.0%	64.0%	16.2%	11.5%
South East	-7.4%	9.6%	-3.9%	26.7%	17.0%	10.2%
High Street Index(Historic Town)	-4.2%	13.5%	-3.0%	31.5%	17.2%	12.2%
UK	-2.9%	17.7%	-1.1%	33.2%	15.2%	8.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,537,071 which is 9.7% up on the previous year.

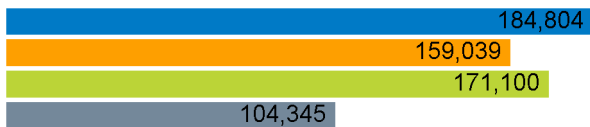
The total number of visitors for the year to date is 1,094,412 which is 7% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 12 February 2024 was 184,804.

The busiest day in week commencing 12 February 2024 was Saturday with 32,785 visitors.






















The peak hour of the week was 13:00 on Wednesday 14 February 2024 with footfall of 3,289.

## Footfall Counts by week

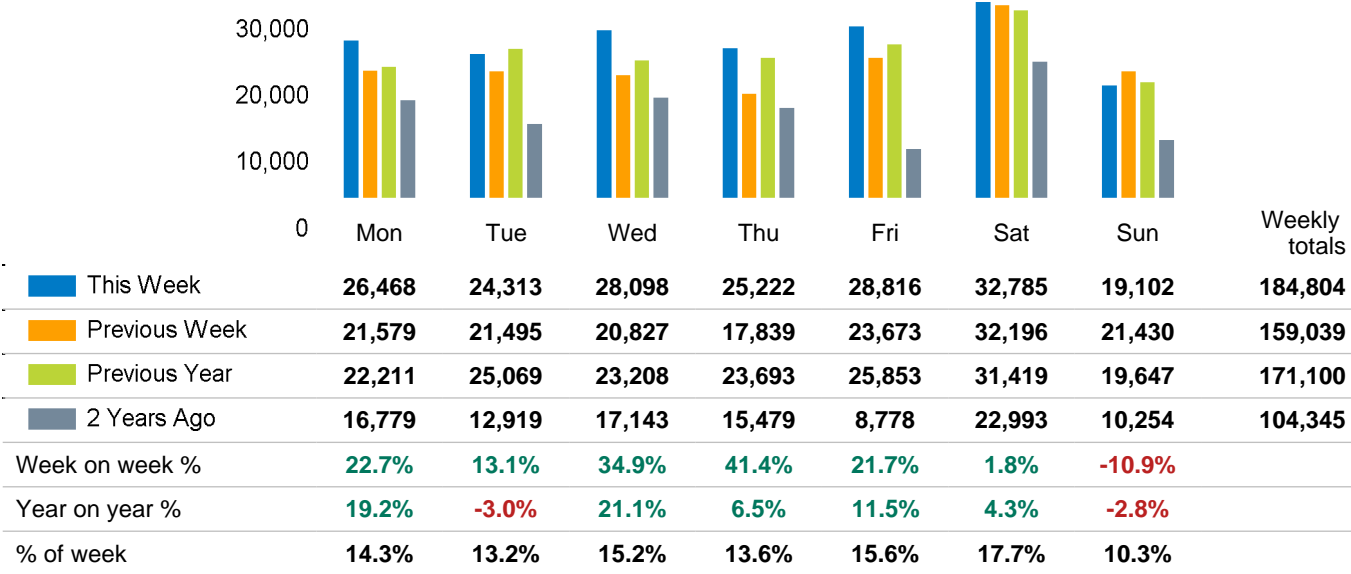


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

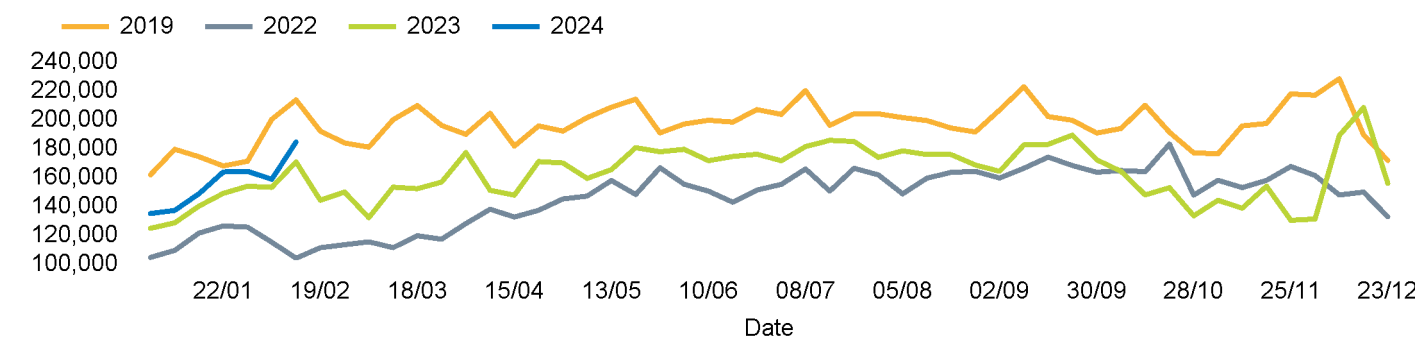
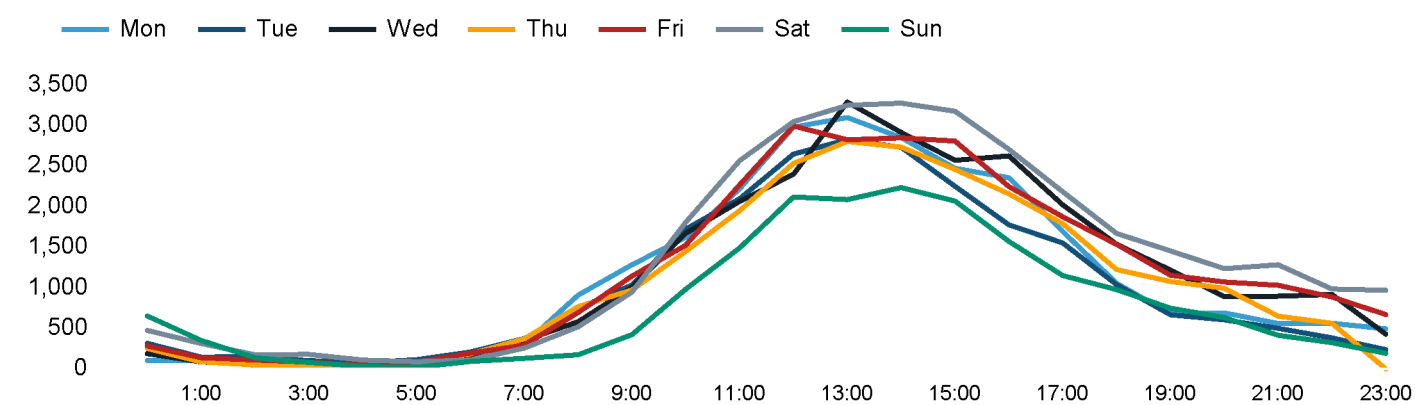
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	10°	11°	13°	16°	16°	14°	14°
Previous week							
	14°	13°	13°	12°	12°	12°	11°
Previous year							
	9°	11°	12°	13°	11°	14°	13°

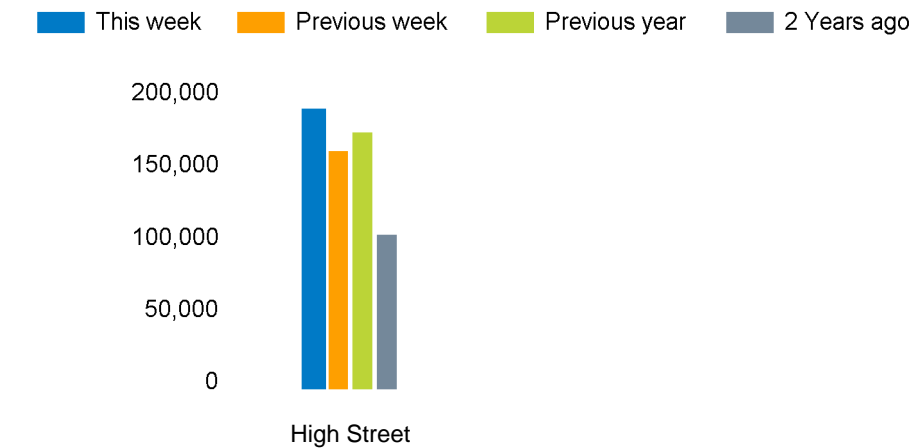
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by location



This Week	184,804
Previous Week	159,039
Previous Year	171,100
2 Years Ago	104,345
Week on week %	16.2 %
Year on Year %	8.0 %

Reporting dates

This week - 12 February 2024 - 18 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 7 , 2024 Vs Week 1, 2023 to Week 7 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week7, 2024 Vs Week 7, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2024 Vs Week 6 2024