

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	6.8%	20.8%	3.6%	32.9%	-3.4%	-0.5%
South East	-8.0%	6.9%	-8.9%	2.2%	-1.8%	-5.8%
High Street Index(Historic Town)	-4.4%	10.3%	-6.8%	8.7%	-1.2%	1.5%
UK	-3.3%	15.1%	-6.3%	13.5%	-2.1%	1.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,523,367 which is 10.5% up on the previous year.

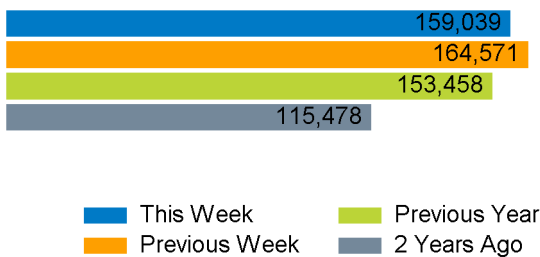
The total number of visitors for the year to date is 909,608 which is 6.8% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 5 February 2024 was 159,039.






















The busiest day in week commencing 5 February 2024 was Saturday with 32,196 visitors.

The peak hour of the week was 13:00 on Saturday 10 February 2024 with footfall of 3,422.

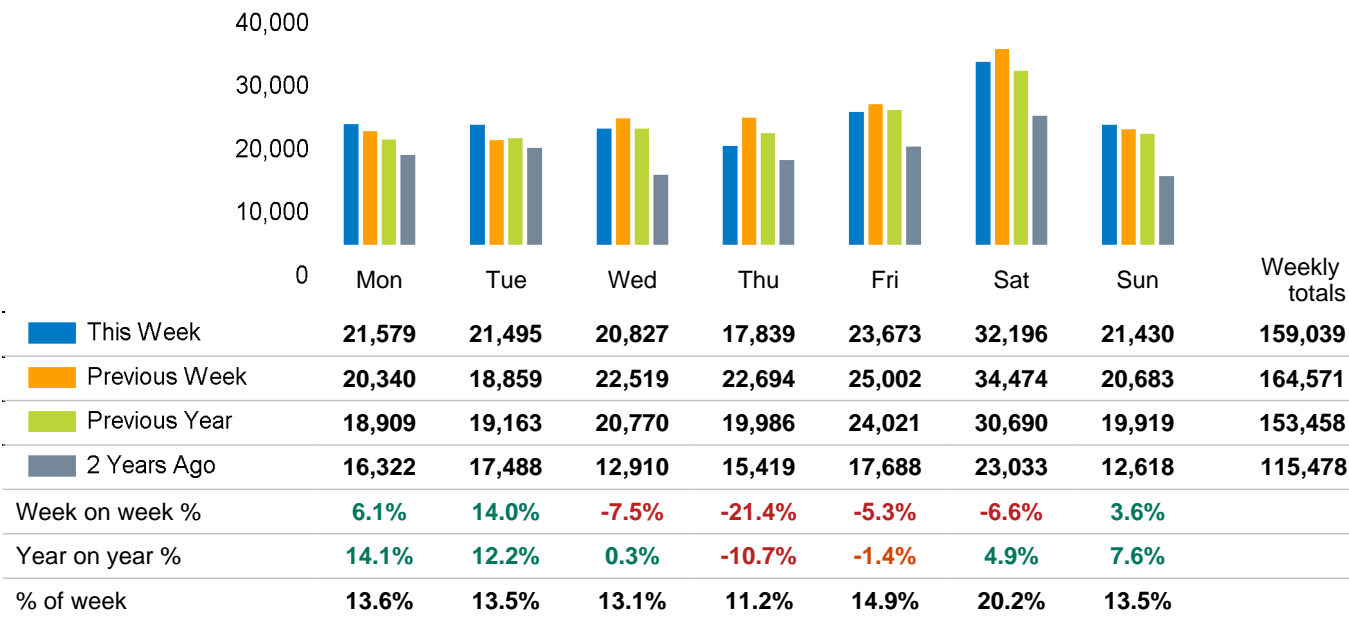
## Footfall Counts by week



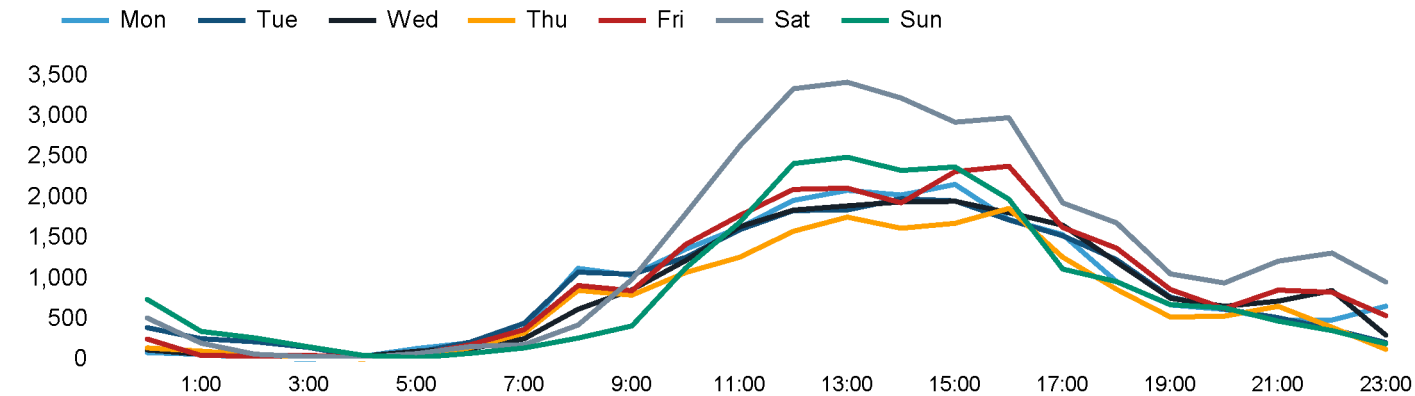
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 14°	 13°	 13°	 12°	 12°	 12°	 11°
Previous week	 11°	 11°	 11°	 11°	 13°	 13°	 14°
Previous year	 8°	 8°	 6°	 7°	 8°	 10°	 11°

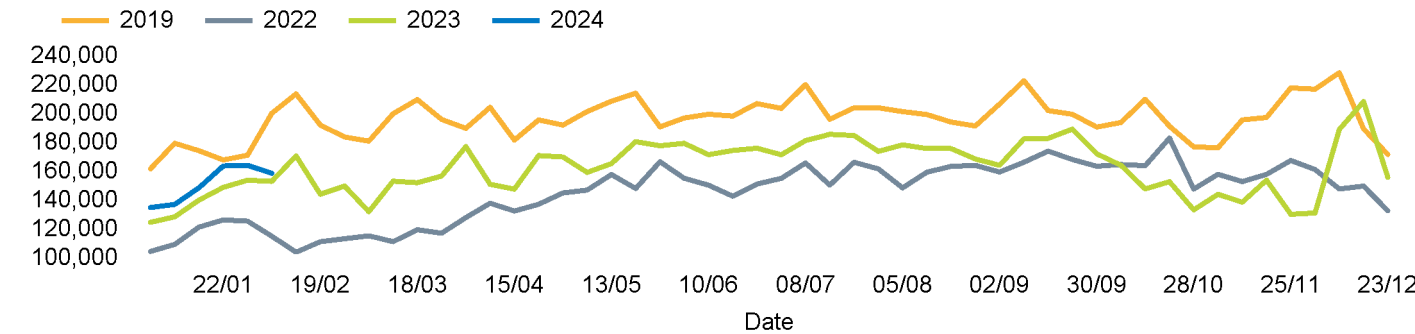
Footfall Counts by day



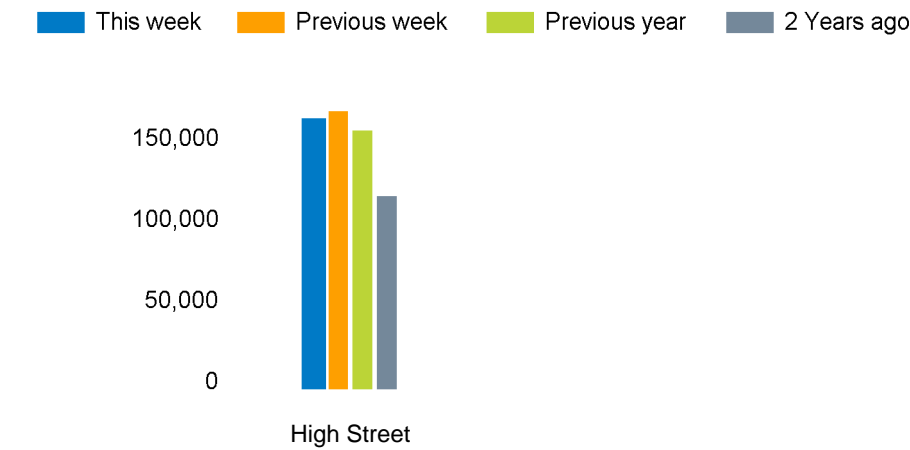
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	159,039
Previous Week	164,571
Previous Year	153,458
2 Years Ago	115,478
Week on week %	-3.4 %
Year on Year %	3.6 %

Reporting dates

This week - 05 February 2024 - 11 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 6 , 2024 Vs Week 1, 2023 to Week 6 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week6, 2024 Vs Week 6, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2024 Vs Week 5 2024