

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	7.5%	18.5%	6.7%	22.5%	0.3%	3.3%
South East	-7.9%	7.9%	-11.1%	12.0%	1.5%	6.6%
High Street Index(Historic Town)	-3.9%	10.7%	-5.0%	12.1%	1.3%	3.5%
UK	-2.5%	15.5%	-3.0%	15.3%	1.6%	2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,517,786 which is 11% up on the previous year.

The total number of visitors for the year to date is 750,569 which is 7.5% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 29 January 2024 was 164,571.

The busiest day in week commencing 29 January 2024 was Saturday with 34,474 visitors.






















The peak hour of the week was 13:00 on Saturday 3 February 2024 with footfall of 3,380.

## Footfall Counts by week

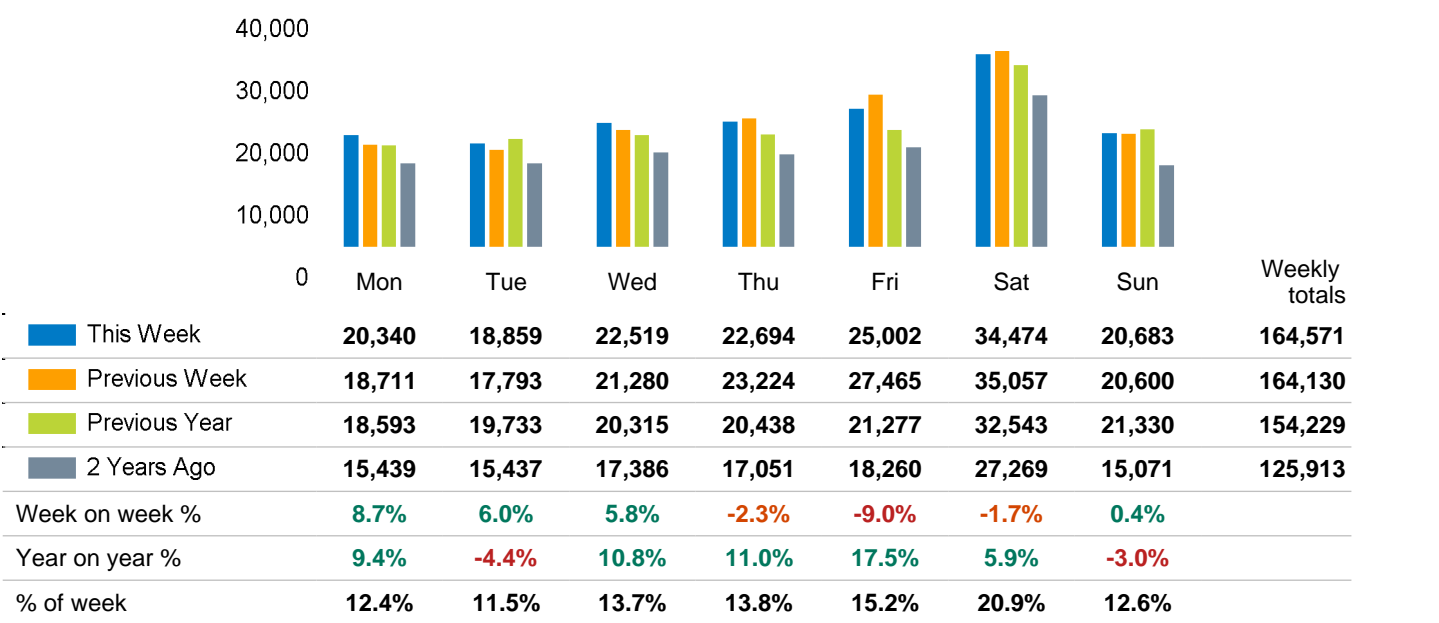


■ This Week      ■ Previous Year  
■ Previous Week      ■ 2 Years Ago

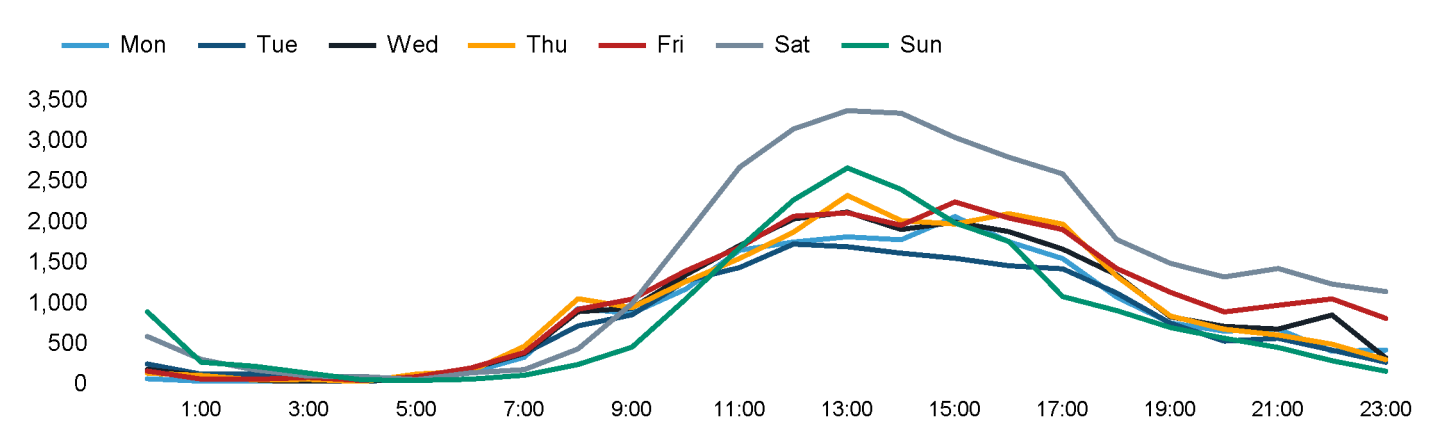
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	11°	11°	11°	11°	13°	13°	14°
Previous week							
	12°	13°	13°	13°	12°	12°	9°
Previous year							
	7°	9°	11°	10°	12°	13°	10°

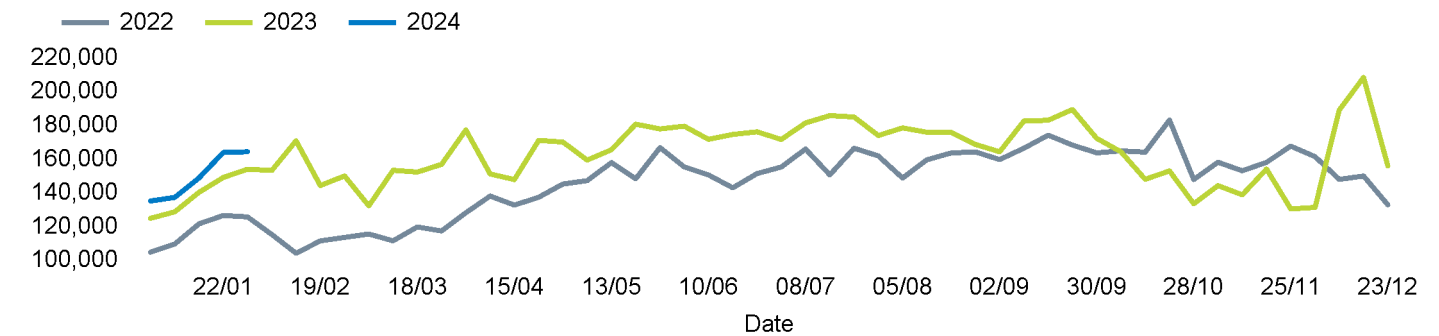
Footfall Counts by day



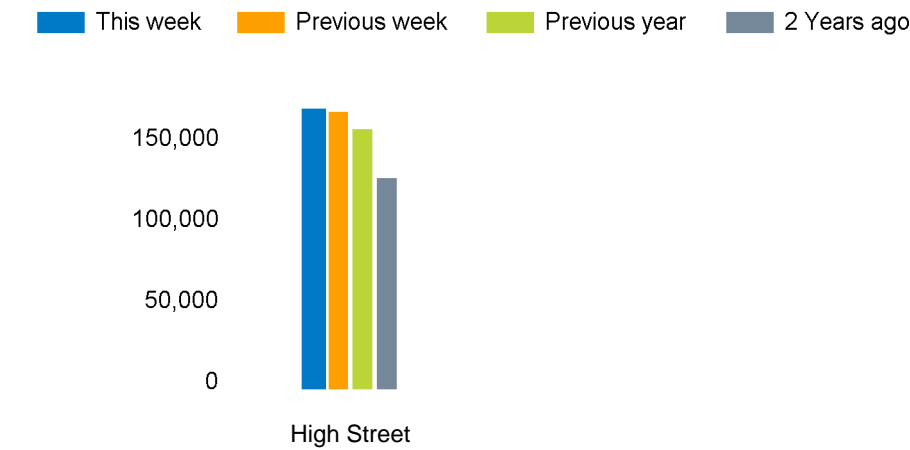
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	164,571
Previous Week	164,130
Previous Year	154,229
2 Years Ago	125,913
Week on week %	0.3 %
Year on Year %	6.7 %

Reporting dates

This week - 29 January 2024 - 04 February 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 5 , 2024 Vs Week 1, 2023 to Week 5 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week5, 2024 Vs Week 5, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2024 Vs Week 4 2024