

Footfall Report for: Canterbury City Centre

Weekly Footfall Counts

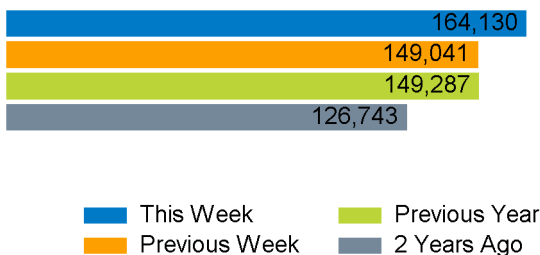
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	7.8%	17.4%	9.9%	17.8%	10.1%	6.3%
South East	-7.0%	6.9%	-6.4%	5.1%	7.7%	3.7%
High Street Index(Historic Town)	-3.5%	10.2%	-2.9%	7.0%	9.1%	4.9%
UK	-2.4%	15.6%	-2.5%	14.4%	7.6%	4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy






















Headlines

- The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,507,444 which is 11.2% up on the previous year.
- The total number of visitors for the year to date is 585,998 which is 7.8% up on the previous year.
- The total number of visitors to Canterbury City Centre in week commencing 22 January 2024 was 164,130.
- The busiest day in week commencing 22 January 2024 was Saturday with 35,057 visitors.
- The peak hour of the week was 14:00 on Saturday 27 January 2024 with footfall of 3,449.

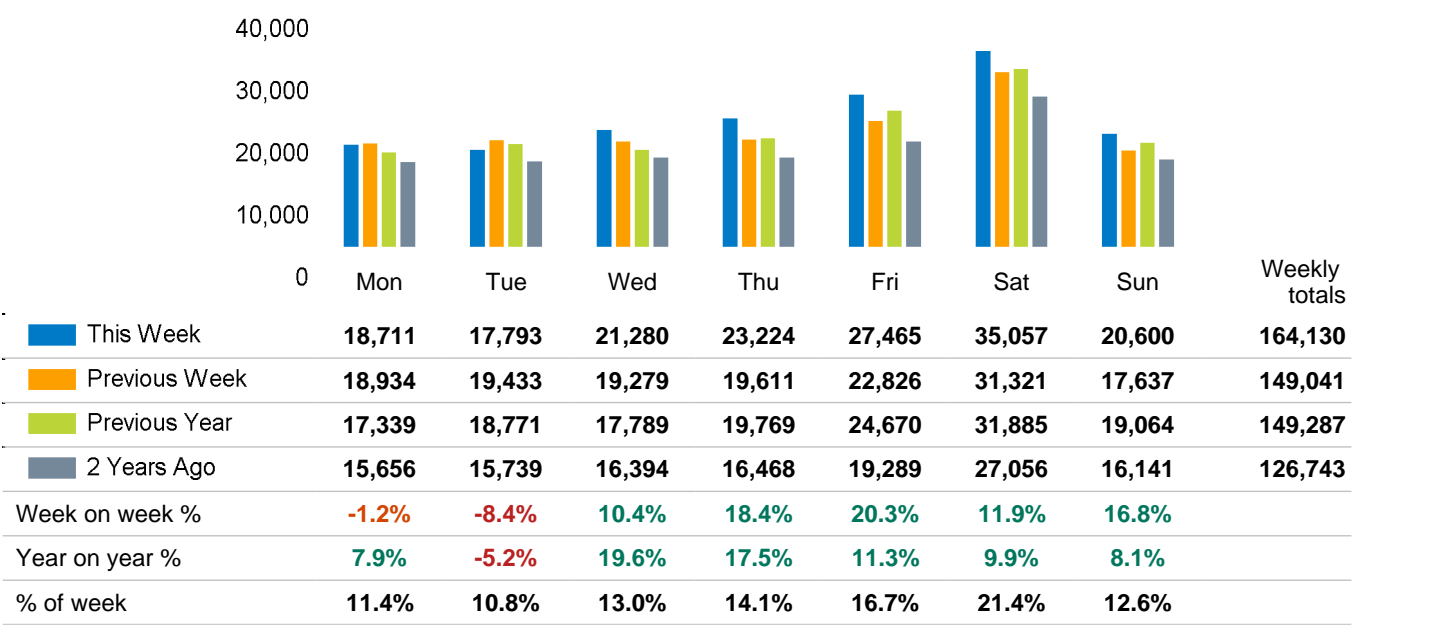
Footfall Counts by week



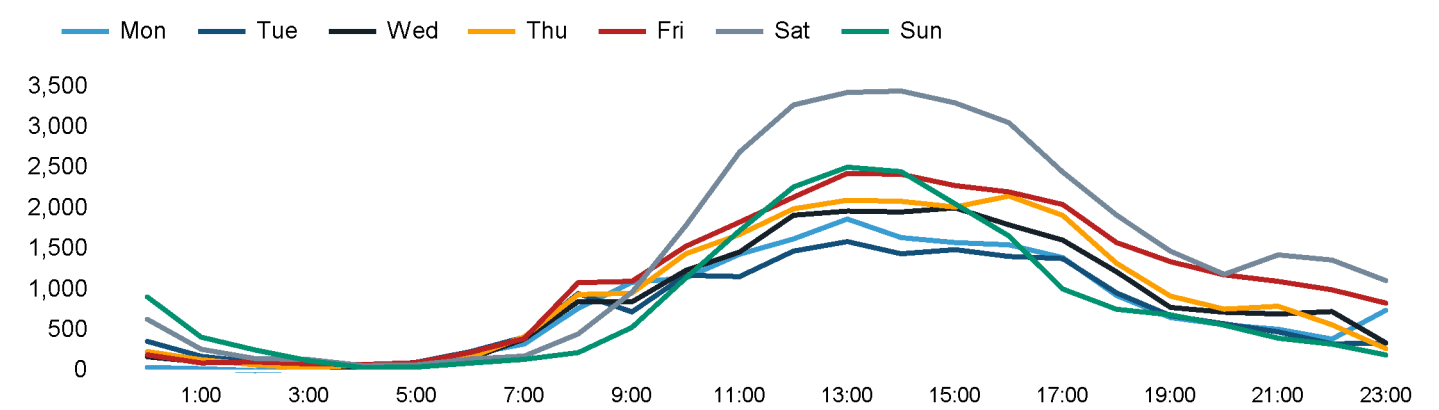
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 12°	 13°	 13°	 13°	 12°	 12°	 9°
Previous week	 5°	 3°	 3°	 3°	 5°	 5°	 12°
Previous year	 6°	 4°	 6°	 6°	 7°	 6°	 6°

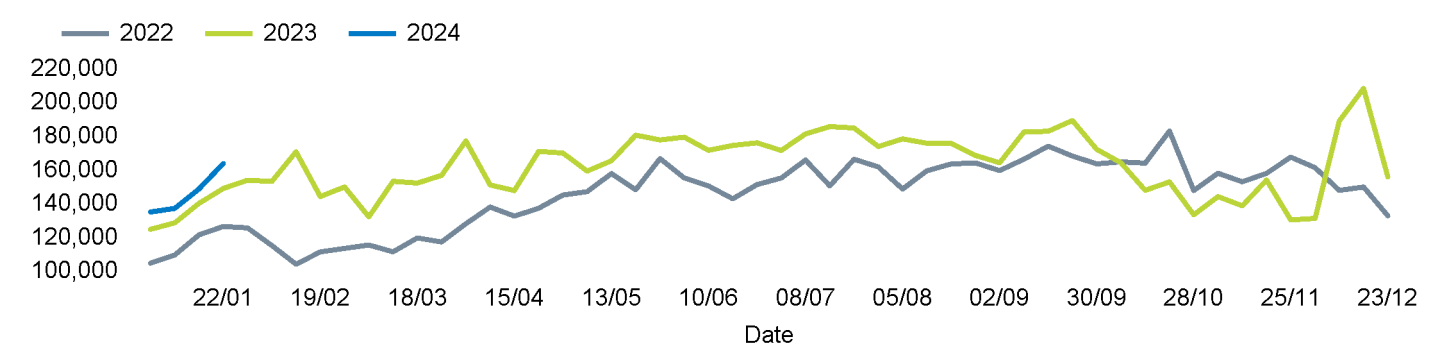
Footfall Counts by day



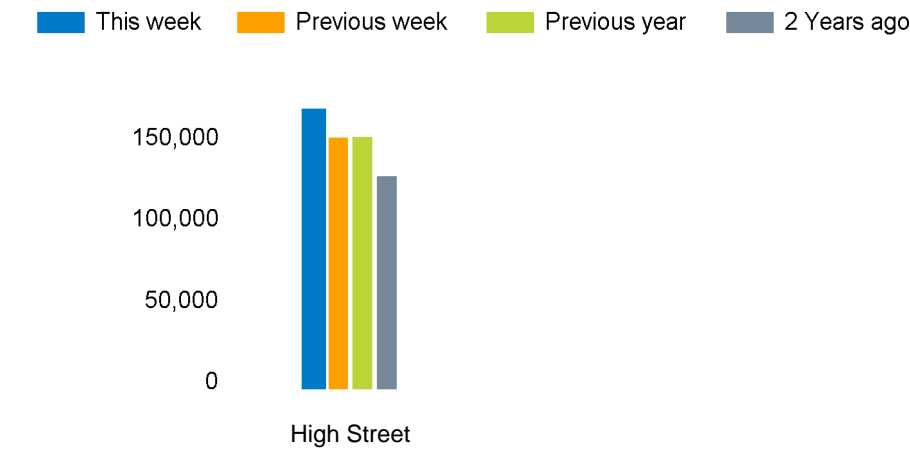
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	164,130
Previous Week	149,041
Previous Year	149,287
2 Years Ago	126,743
Week on week %	10.1 %
Year on Year %	9.9 %

Reporting dates

This week - 22 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 4 , 2024 Vs Week 1, 2023 to Week 4 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week4, 2024 Vs Week 4, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2024 Vs Week 3 2024