

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	7.4%	18.3%	6.7%	17.4%	1.6%	3.1%
South East	-6.0%	8.2%	-7.7%	7.2%	-2.6%	1.2%
High Street Index(Historic Town)	-2.9%	13.7%	-3.7%	11.7%	-0.4%	-0.3%
UK	-0.9%	16.9%	-2.4%	14.3%	0.9%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,484,040 which is 11.5% up on the previous year.

The total number of visitors for the year to date is 272,827 which is 7.4% up on the previous year.

The total number of visitors to Canterbury City Centre in week commencing 8 January 2024 was 137,488.

The busiest day in week commencing 8 January 2024 was Saturday with 28,584 visitors.






















The peak hour of the week was 14:00 on Saturday 13 January 2024 with footfall of 3,110.

## Footfall Counts by week

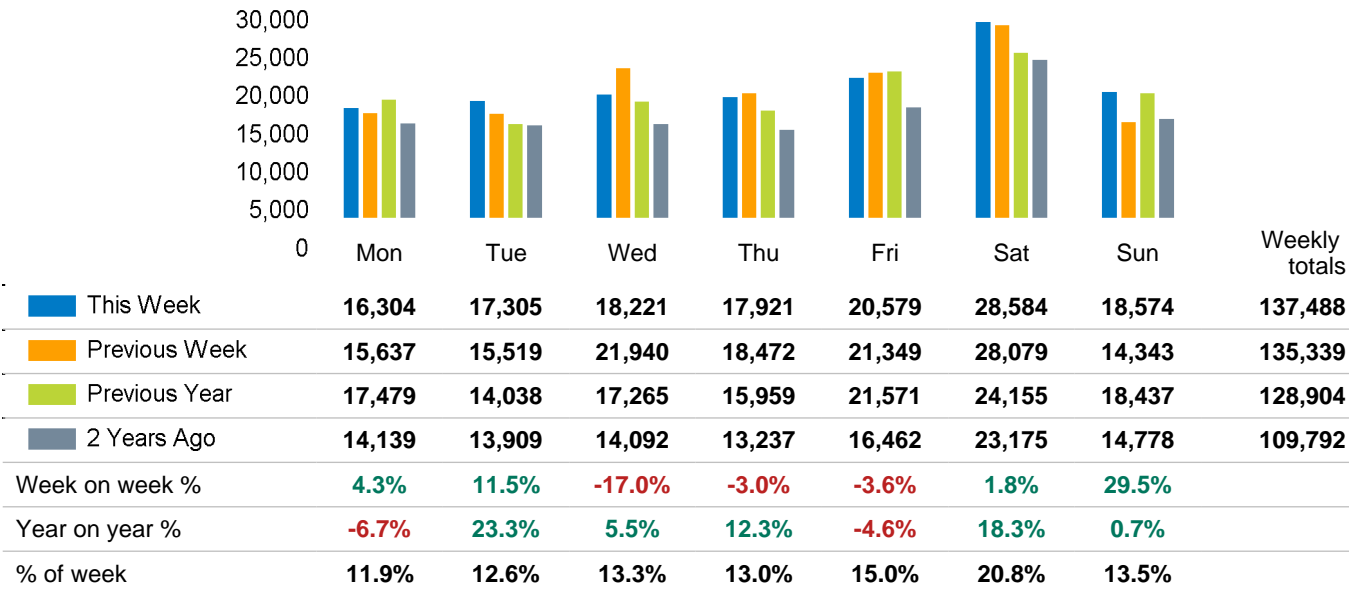


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

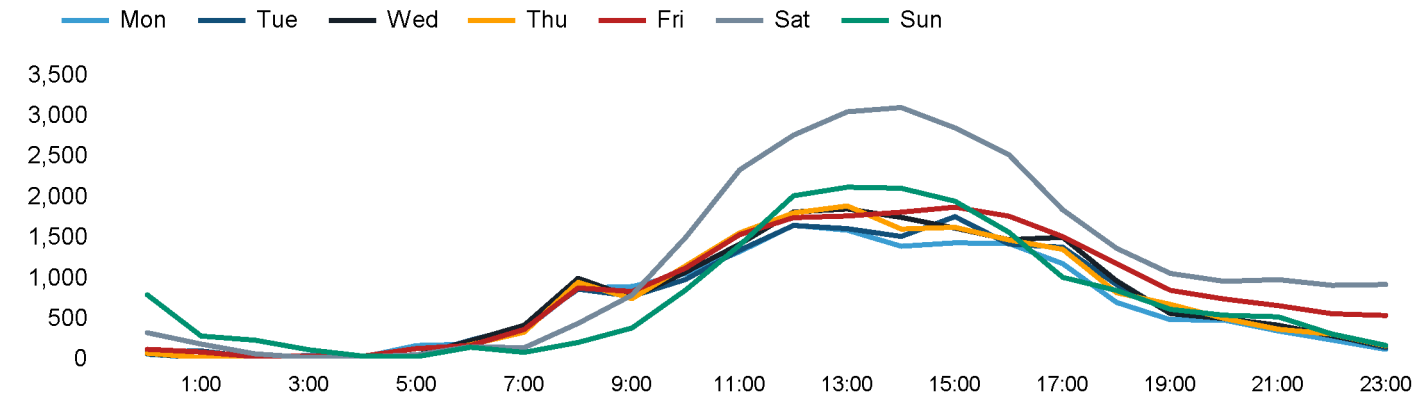
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 4°	 4°	 4°	 6°	 6°	 6°	 5°
Previous week	 11°	 13°	 13°	 11°	 10°	 9°	 6°
Previous year	 10°	 8°	 12°	 12°	 12°	 10°	 12°

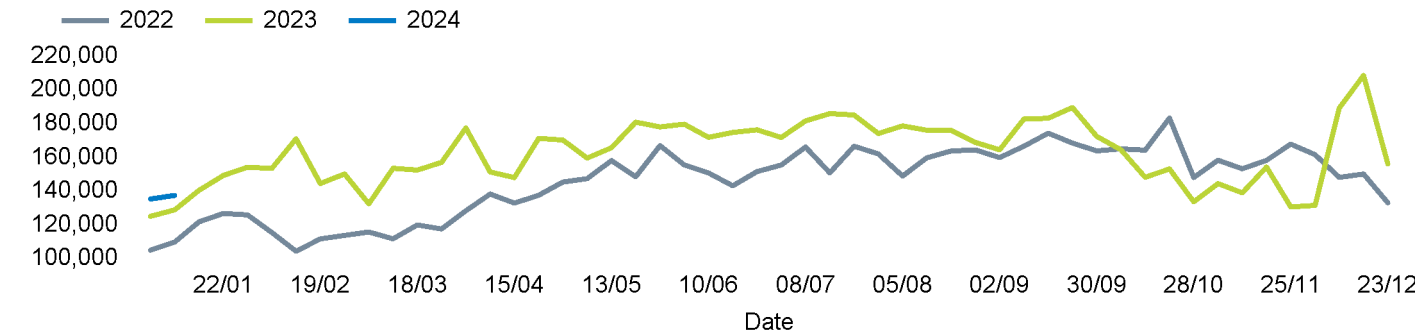
Footfall Counts by day



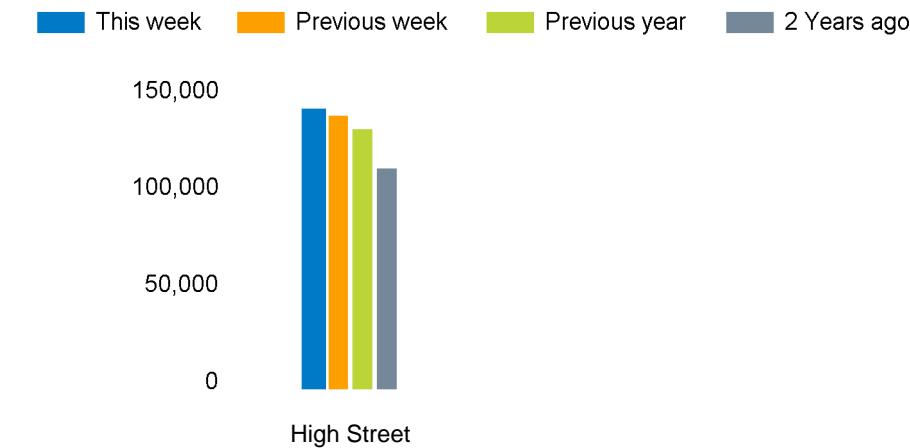
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	137,488
Previous Week	135,339
Previous Year	128,904
2 Years Ago	109,792
Week on week %	1.6 %
Year on Year %	6.7 %

Reporting dates

This week - 08 January 2024 - 14 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 2 , 2024 Vs Week 1, 2023 to Week 2 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week2, 2024 Vs Week 2, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2024 Vs Week 1 2024