

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

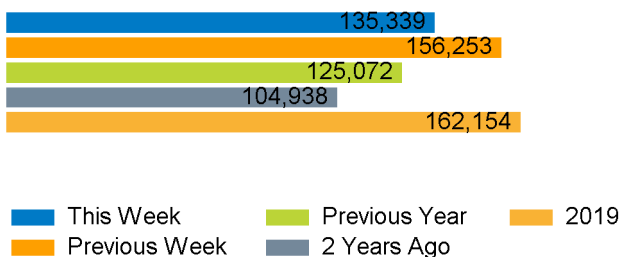
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Canterbury City Centre	8.2%	19.2%	8.2%	19.2%	-13.4%	-6.0%
South East	-4.3%	9.2%	-4.3%	9.2%	3.0%	0.6%
High Street Index(Historic Town)	-2.0%	15.9%	-2.0%	15.9%	-2.8%	-9.3%
UK	0.6%	19.7%	0.6%	19.7%	-3.2%	-8.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy






















## Headlines

- The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,475,456 which is 11.7% up on the previous year.
- The total number of visitors for the year to date is 135,339 which is 8.2% up on the previous year.
- The total number of visitors to Canterbury City Centre in week commencing 1 January 2024 was 135,339.
- The busiest day in week commencing 1 January 2024 was Saturday with 28,079 visitors.
- The peak hour of the week was 14:00 on Saturday 6 January 2024 with footfall of 3,227.

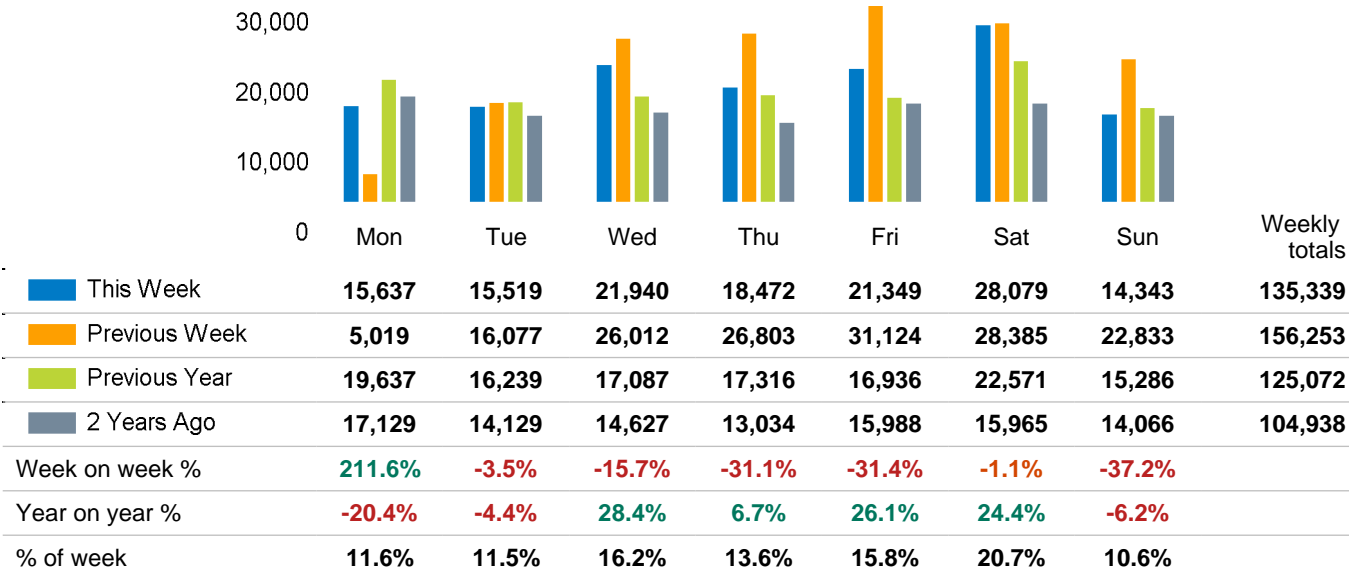
## Footfall Counts by week



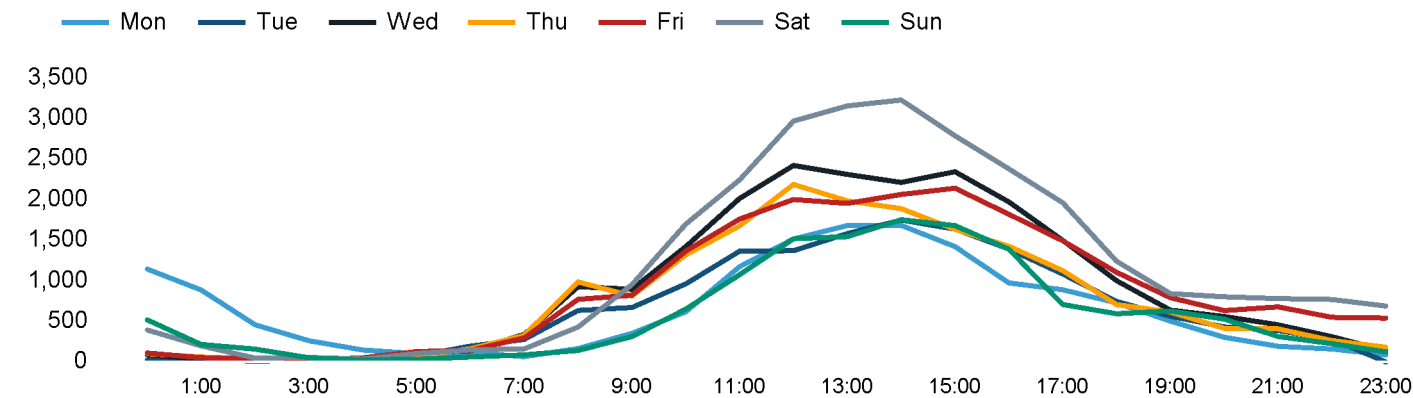
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 11°	 13°	 13°	 11°	 10°	 9°	 6°
Previous week	 14°	 13°	 11°	 12°	 12°	 12°	 11°
Previous year	 12°	 9°	 12°	 14°	 13°	 12°	 12°

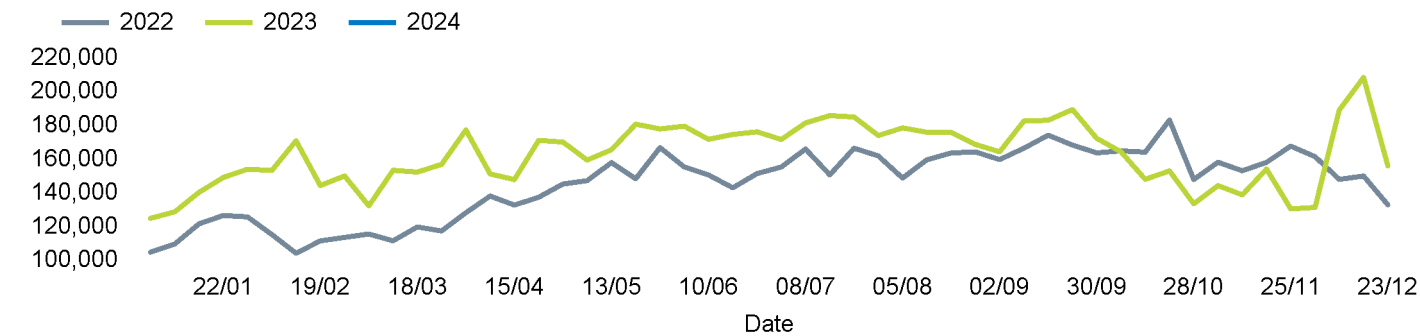
Footfall Counts by day



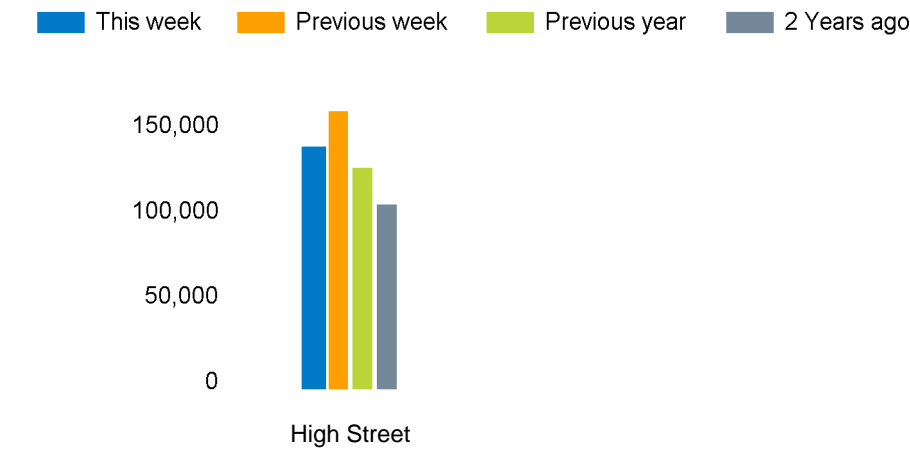
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	135,339
Previous Week	156,253
Previous Year	125,072
2 Years Ago	104,938
Week on week %	-13.4 %
Year on Year %	8.2 %

Reporting dates

This week - 01 January 2024 - 07 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 1 , 2024 Vs Week 1, 2023 to Week 1 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week1, 2024 Vs Week 1, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2024 Vs Week 52 2023

# 2019 Comparison for: Canterbury City Centre

## 2019 comparison for Canterbury City Centre

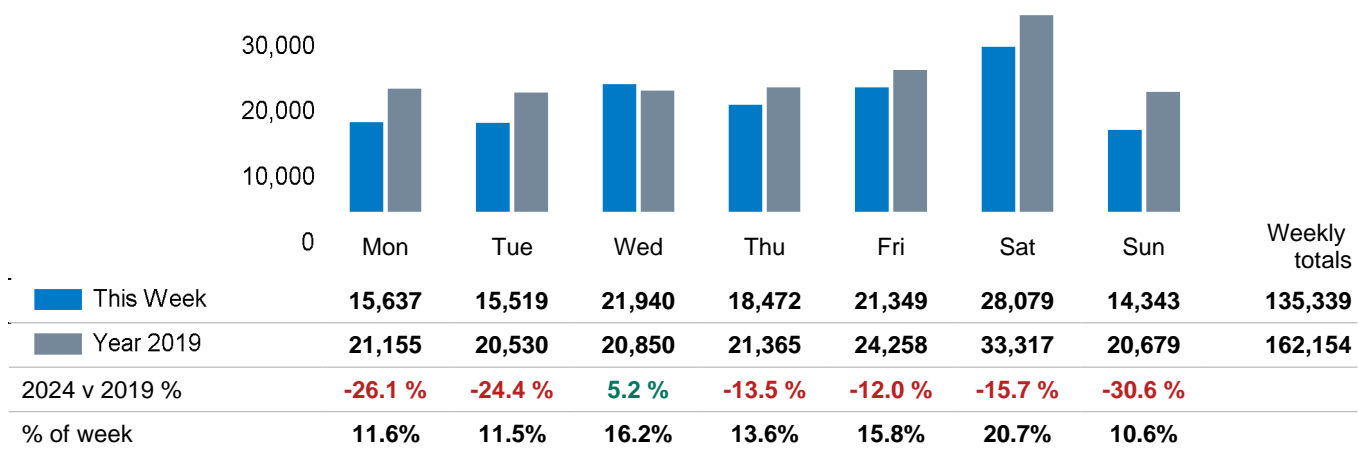
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2024 Vs 2019	Year on year % 2024 Vs 2019
Canterbury City Centre	<b>-16.5 %</b>	<b>-16.5 %</b>
South East	<b>-18.3 %</b>	<b>-18.3 %</b>
High Street Index(Historic Town)	<b>-17.5 %</b>	<b>-17.5 %</b>
UK	<b>-17.6 %</b>	<b>-17.6 %</b>

Canterbury City Centre is compared to the high street index.

### Footfall Counts by day



### Footfall Counts by location

