

# Footfall Report for: Canterbury City Centre

## Weekly Footfall Counts

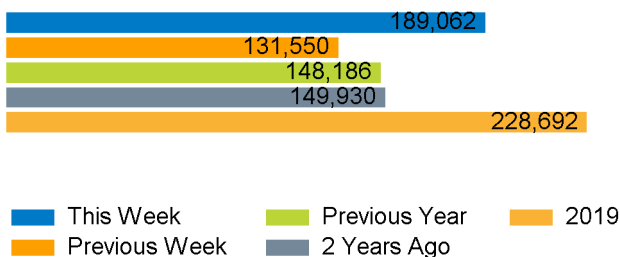
	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Canterbury City Centre	11.2%	8.4%	27.6%	-1.2%	43.7%	-8.3%
South East	2.2%	23.0%	9.3%	-8.9%	10.6%	-5.2%
High Street Index(Historic Town)	3.1%	28.5%	16.7%	-5.8%	2.3%	-16.4%
UK	3.3%	31.2%	15.9%	-4.2%	8.1%	-11.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy






















## Headlines

- The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,383,132 which is 11.4% up on the previous year.
- The total number of visitors for the year to date is 8,099,881 which is 11.2% up on the previous year.
- The total number of visitors to Canterbury City Centre in week commencing 11 December 2023 was 189,062.
- The busiest day in week commencing 11 December 2023 was Saturday with 40,724 visitors.
- The peak hour of the week was 14:00 on Saturday 16 December 2023 with footfall of 3,656.

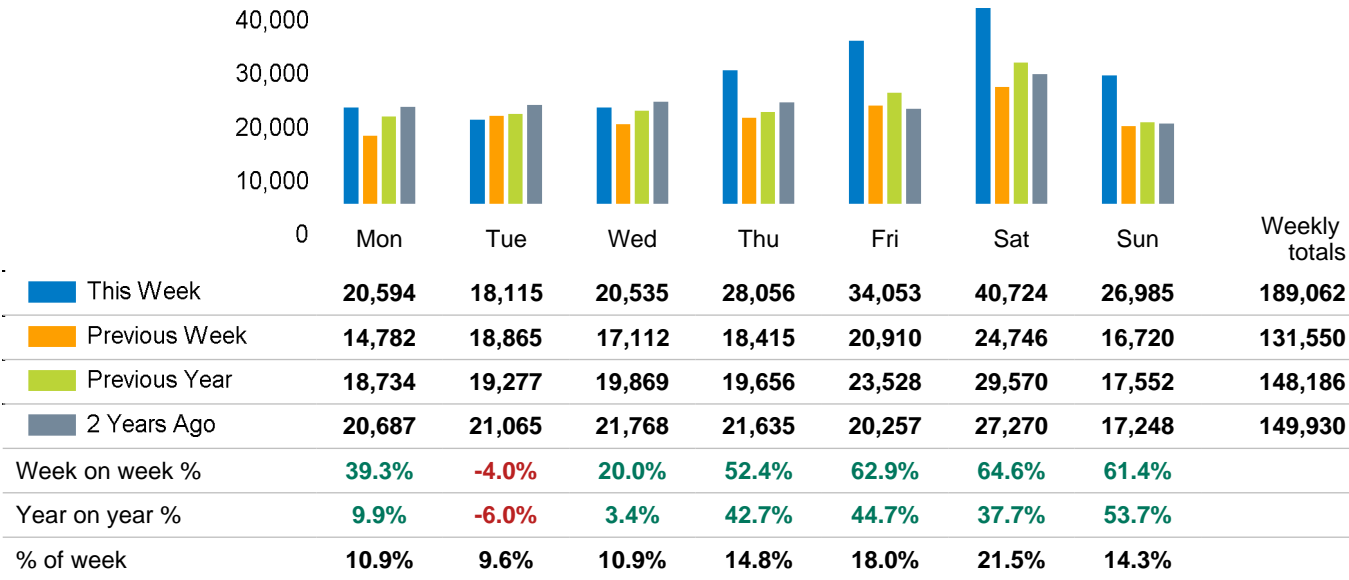
## Footfall Counts by week



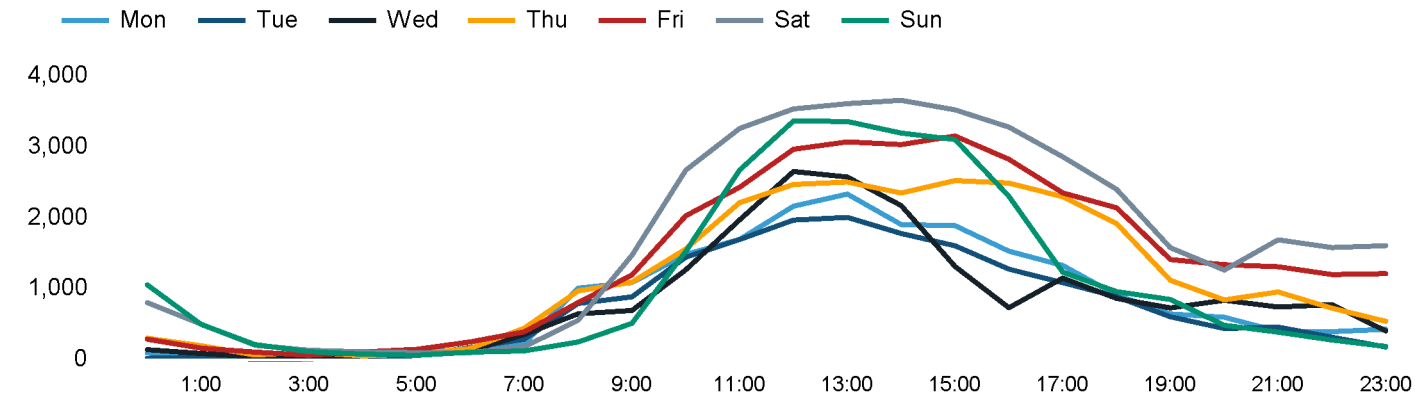
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	12°	12°	12°	8°	10°	12°	12°
Previous week							
	7°	7°	6°	7°	11°	13°	13°
Previous year							
	2°	2°	2°	3°	1°	3°	4°

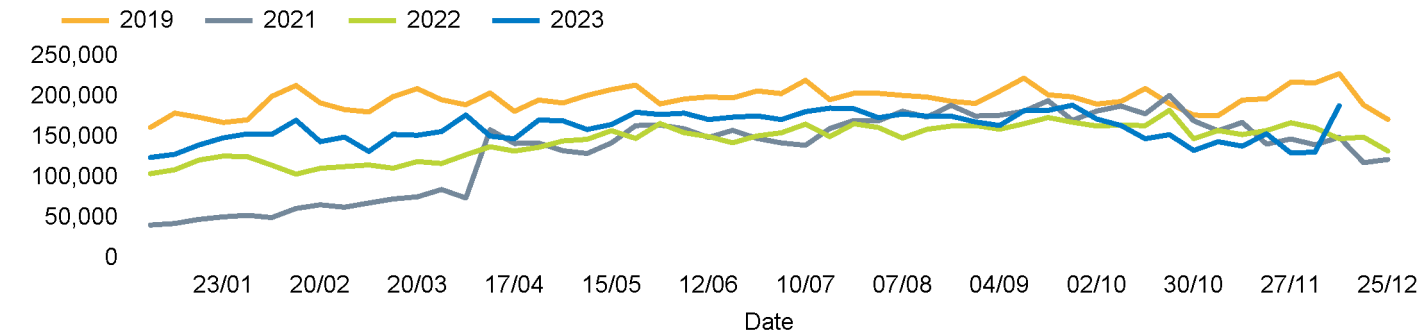
Footfall Counts by day



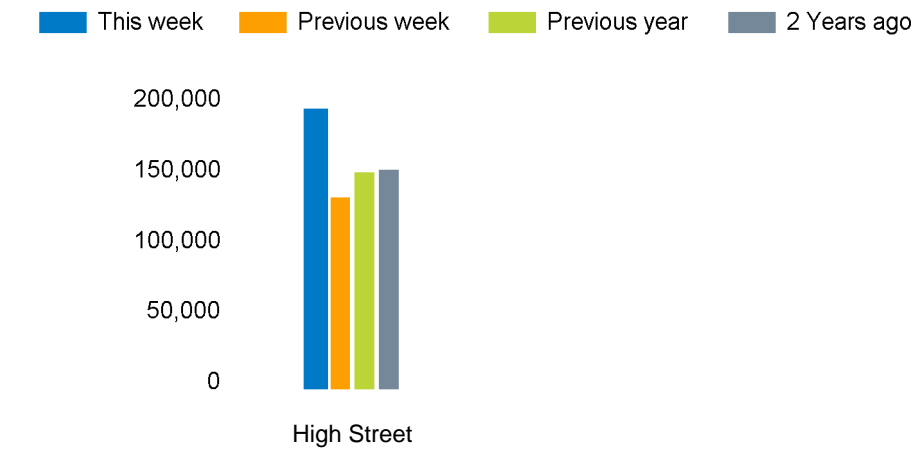
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	189,062
Previous Week	131,550
Previous Year	148,186
2 Years Ago	149,930
Week on week %	43.7 %
Year on Year %	27.6 %

Reporting dates

This week - 11 December 2023 - 17 December 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 50 , 2023 Vs Week 1, 2022 to Week 50 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week50, 2023 Vs Week 50, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 50 2023 Vs Week 49 2023

# 2019 Comparison for: Canterbury City Centre

## 2019 comparison for Canterbury City Centre

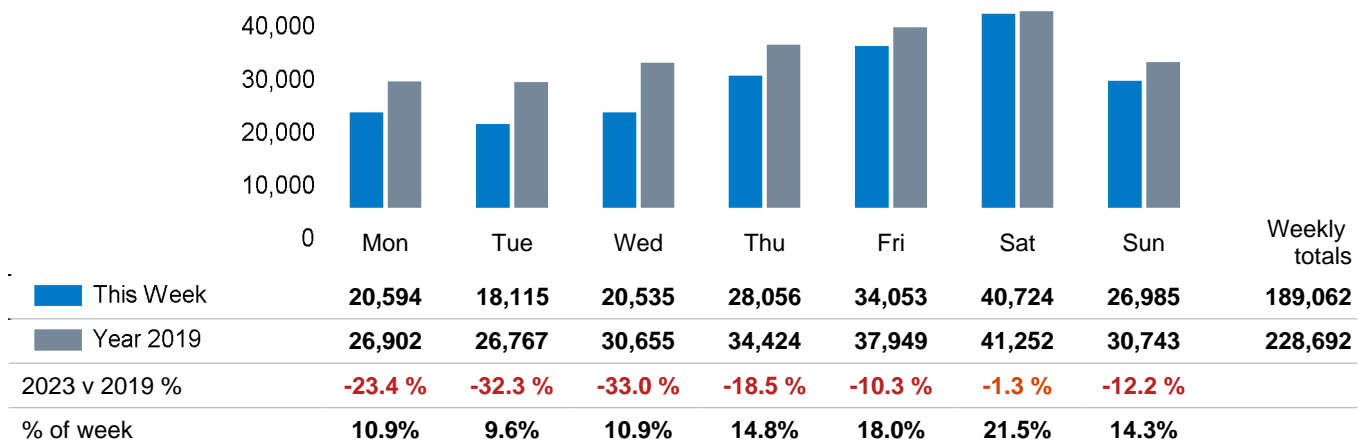
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Canterbury City Centre	<b>-17.9 %</b>	<b>-17.3 %</b>
South East	<b>-10.8 %</b>	<b>-15.8 %</b>
High Street Index(Historic Town)	<b>-9.6 %</b>	<b>-8.2 %</b>
UK	<b>-13.8 %</b>	<b>-12.6 %</b>

Canterbury City Centre is compared to the high street index.

### Footfall Counts by day



### Footfall Counts by location

