

Footfall Report for: Canterbury City Centre

Weekly Footfall Counts

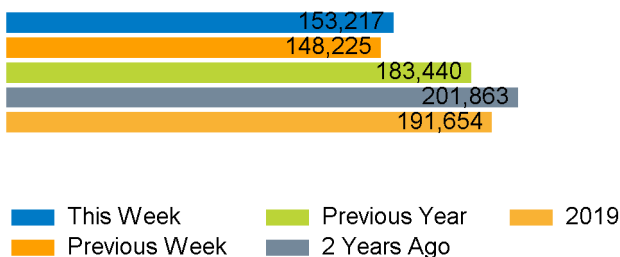
	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Canterbury City Centre	14.3%	9.7%	-16.5%	-9.1%	3.4%	11.6%
South East	3.0%	28.1%	-6.4%	3.4%	6.4%	11.3%
High Street Index(Historic Town)	3.7%	33.3%	-8.7%	5.0%	7.5%	13.7%
UK	3.9%	36.8%	-6.2%	8.3%	8.3%	11.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy






















Headlines

- The total number of visitors to Canterbury City Centre for the last 52 weeks is 8,456,201 which is 12.6% up on the previous year.
- The total number of visitors for the year to date is 7,077,118 which is 14.3% up on the previous year.
- The total number of visitors to Canterbury City Centre in week commencing 23 October 2023 was 153,217.
- The busiest day in week commencing 23 October 2023 was Friday with 24,604 visitors.
- The peak hour of the week was 15:00 on Saturday 28 October 2023 with footfall of 3,114.

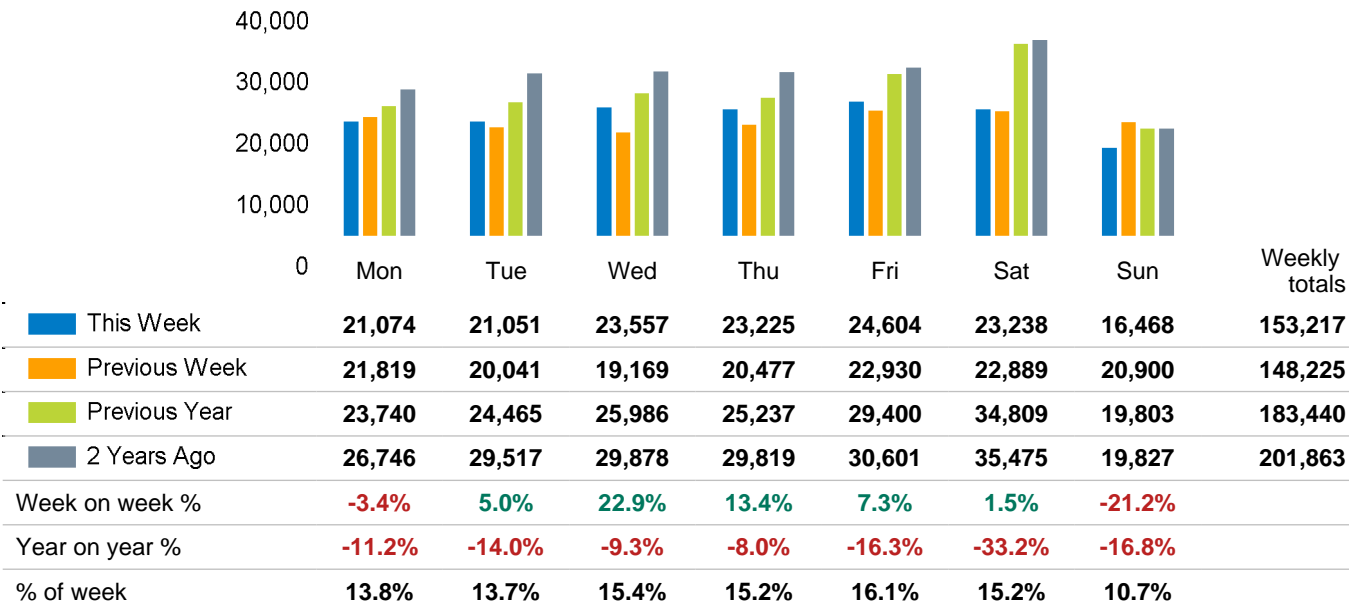
Footfall Counts by week



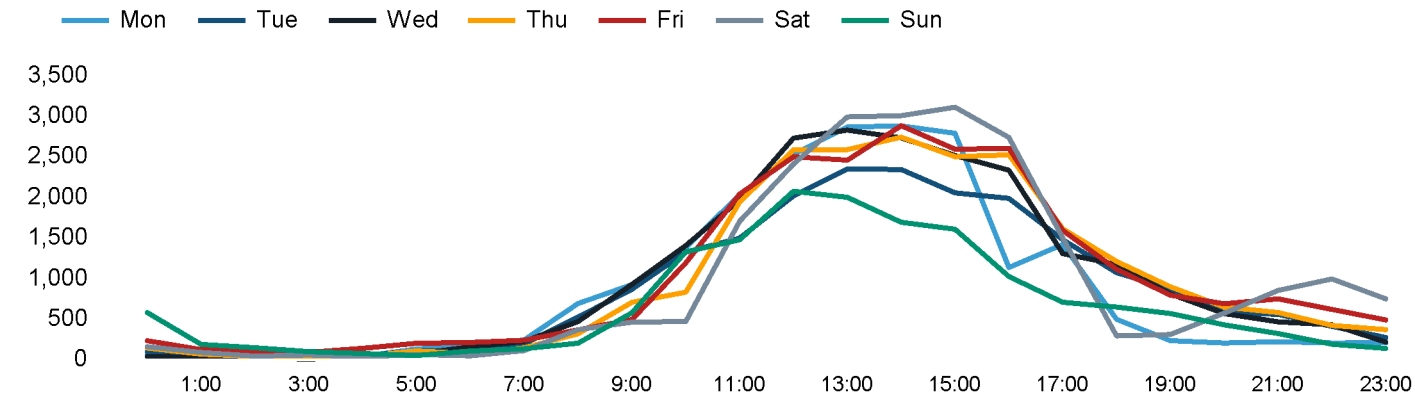
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	16°	15°	15°	16°	16°	15°	14°
Previous week							
	13°	14°	16°	19°	19°	16°	16°
Previous year							
	19°	17°	17°	19°	21°	19°	22°

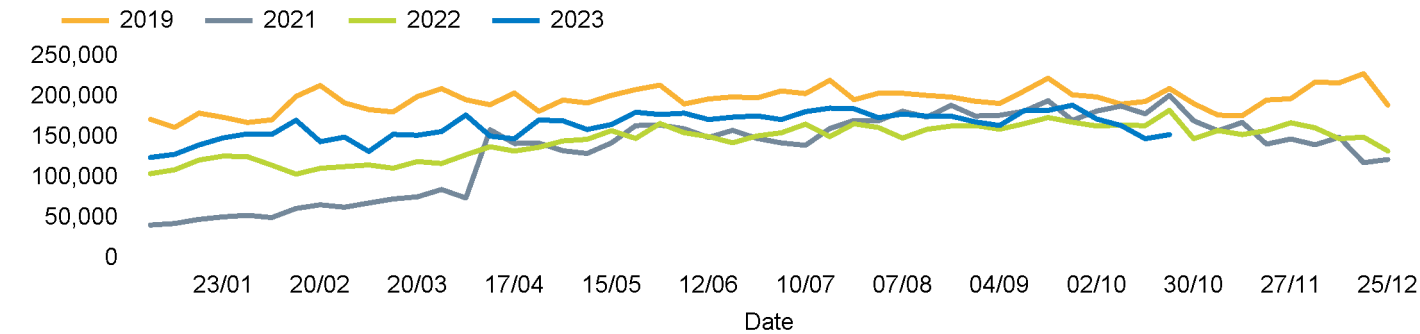
Footfall Counts by day



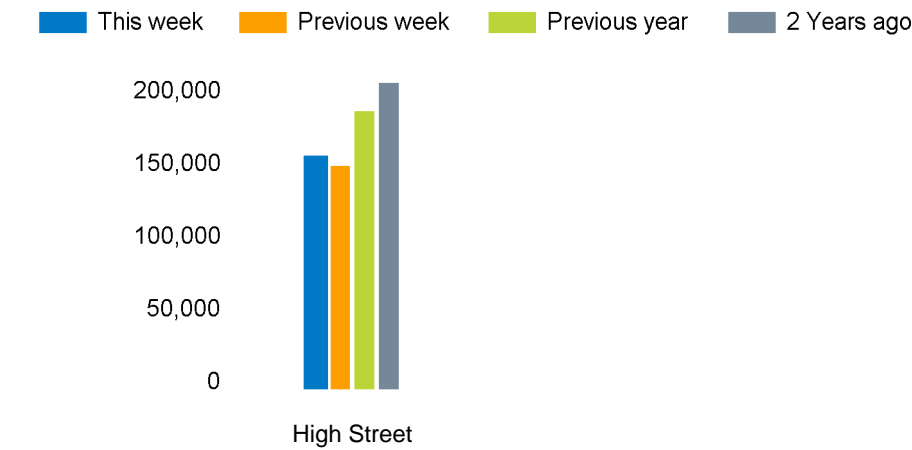
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location



This Week	153,217
Previous Week	148,225
Previous Year	183,440
2 Years Ago	201,863
Week on week %	3.4 %
Year on Year %	-16.5 %

Reporting dates

This week - 23 October 2023 - 29 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 43 , 2023 Vs Week 1, 2022 to Week 43 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week43, 2023 Vs Week 43, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2023 Vs Week 42 2023

2019 Comparison for: Canterbury City Centre

2019 comparison for Canterbury City Centre

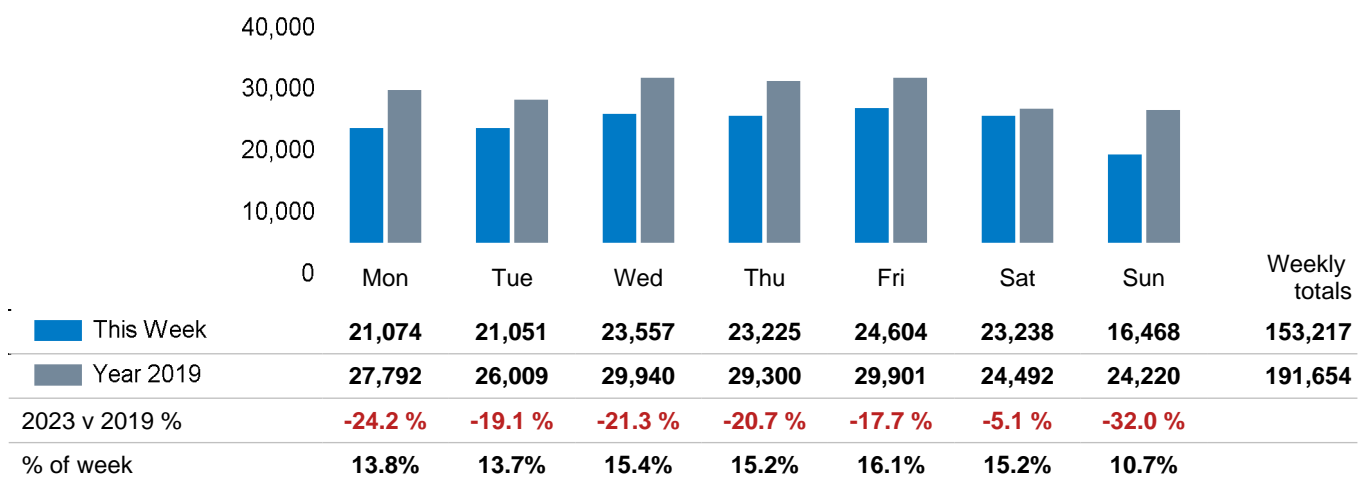
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Canterbury City Centre	-16.3 %	-20.1 %
South East	-10.3 %	-8.4 %
High Street Index(Historic Town)	-9.4 %	-8.3 %
UK	-13.8 %	-11.5 %

Canterbury City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

