



# AGM Consultation Final

## 20 June 2023

Poll results

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- Which of these best describes your business
- Is your business an Independent, National Chain (including Franchises), Public Sector, Higher Education or Charity/Third Sector?
- How long have you been trading in the city?
- What do you consider to be the top challenge facing your business in the next 3-5 years?
- What do you consider to be a key opportunity Canterbury has in the next 3-5 years? (ideas can be big or small / sector specific or generic / one area of the city or all areas!)
- Promote & Animate: Which 2 areas of the BID's work do you most value?
- Support & Represent: Which 2 areas of the BID's work do you most value?
- Improving the Experience: Which 2 areas of the BID's work do you most value?
- What NEW project would you like Canterbury BID to consider delivering in the next 3-5 years?
- Thank you for sharing your thoughts and ideas with us!

## Which of these best describes your business (1/2)

Retail



Restaurant / café



Business or professional service



Accommodation



Education (Language School, School, University, College)



Arts / culture



## Which of these best describes your business (2/2)

Pub / bar / club

 2 %

Attraction

 0 %

Other

 18 %

## Is your business an Independent, National Chain (including Franchises), Public Sector, Higher Education or Charity/Third Sector?

Independent



National



Public Sector



Higher Education



Charity / Third Sector



## How long have you been trading in the city?

Up to 1 year

4 %

2 to 3 years

4 %

4 to 6 years

16 %

7 years or more

77 %

## What do you consider to be the top challenge facing your business in the next 3-5 years?

(1/2)

Cost of doing business (e.g. energy)



Recruitment / retention



Connectivity



Transport (how people access the city)



Cost of living crisis



**What do you consider to be the top challenge facing your business in the next 3-5 years?**  
(2/2)

Changing consumer behaviour



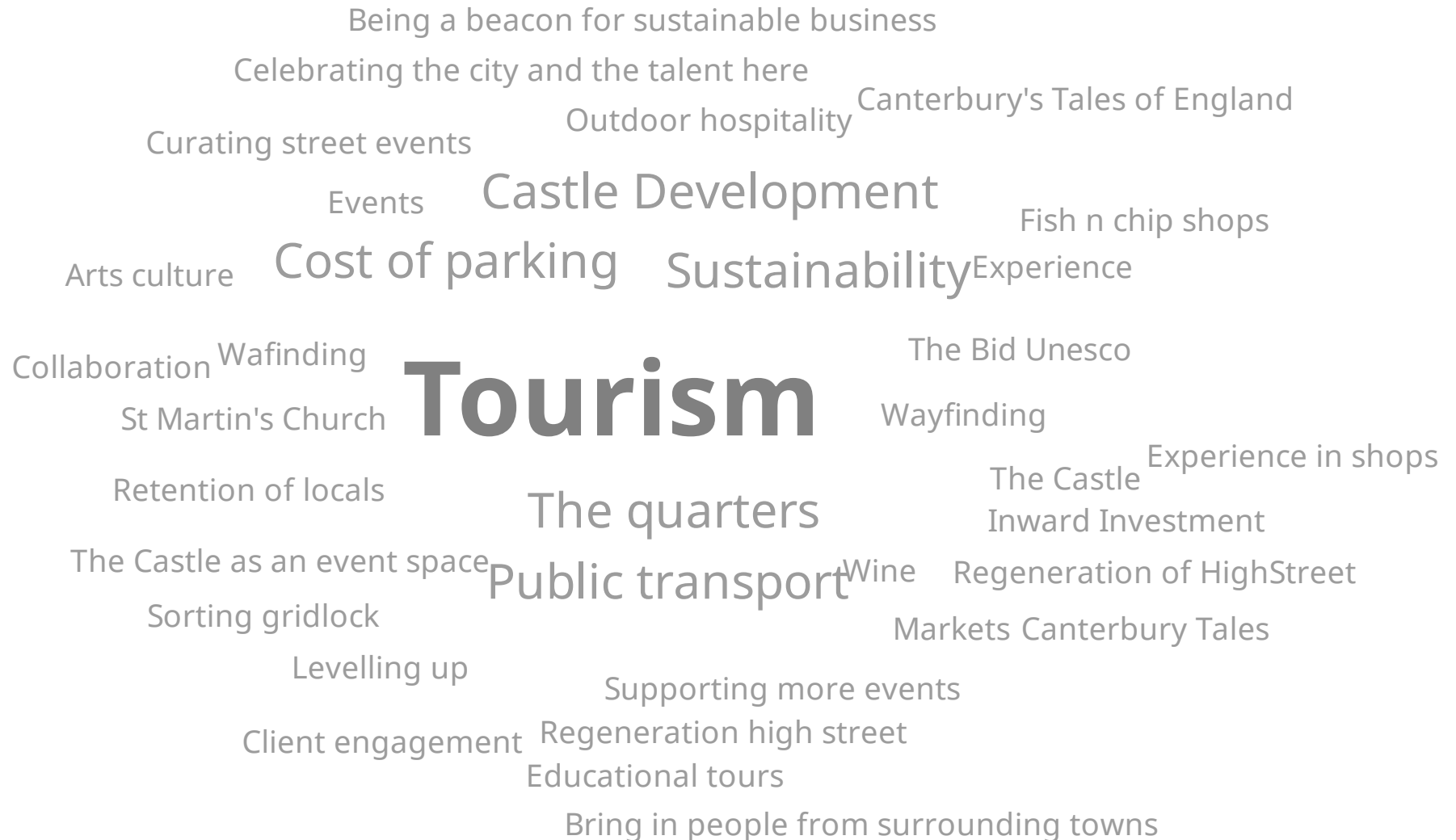
Other



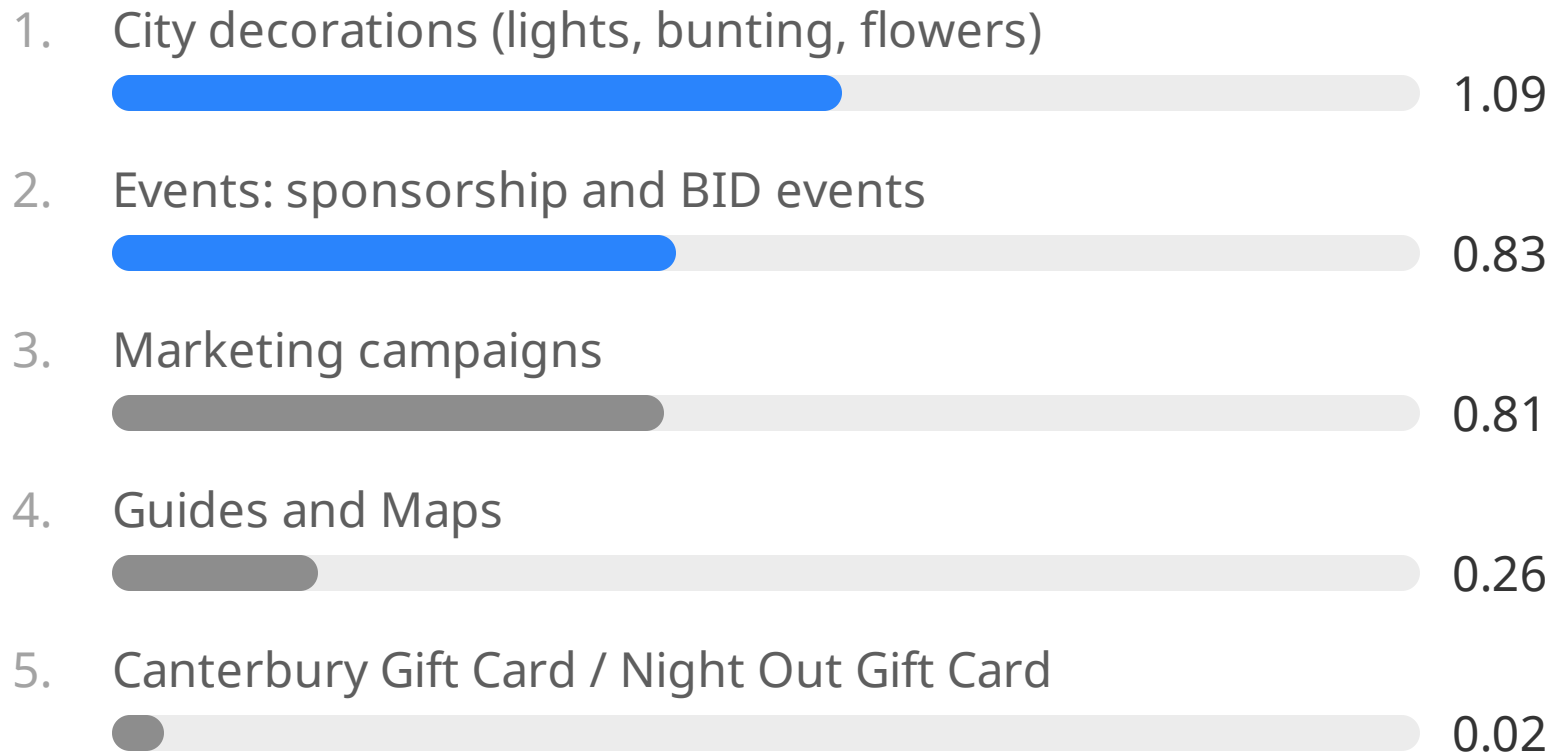


## Wordcloud poll

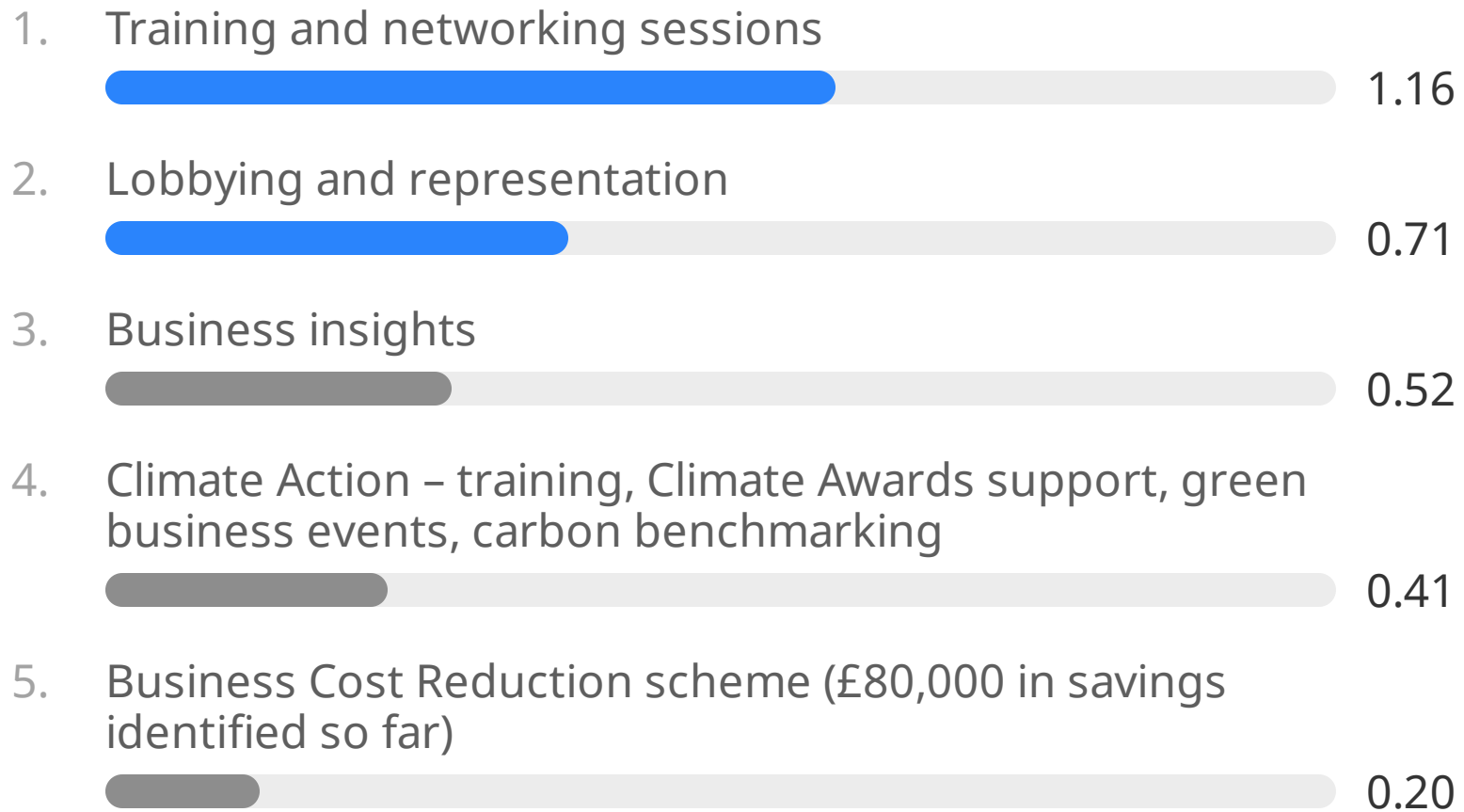
**What do you consider to be a key opportunity Canterbury has in the next 3-5 years? (ideas can be big or small / sector specific or generic / one area of the city or all areas!)**



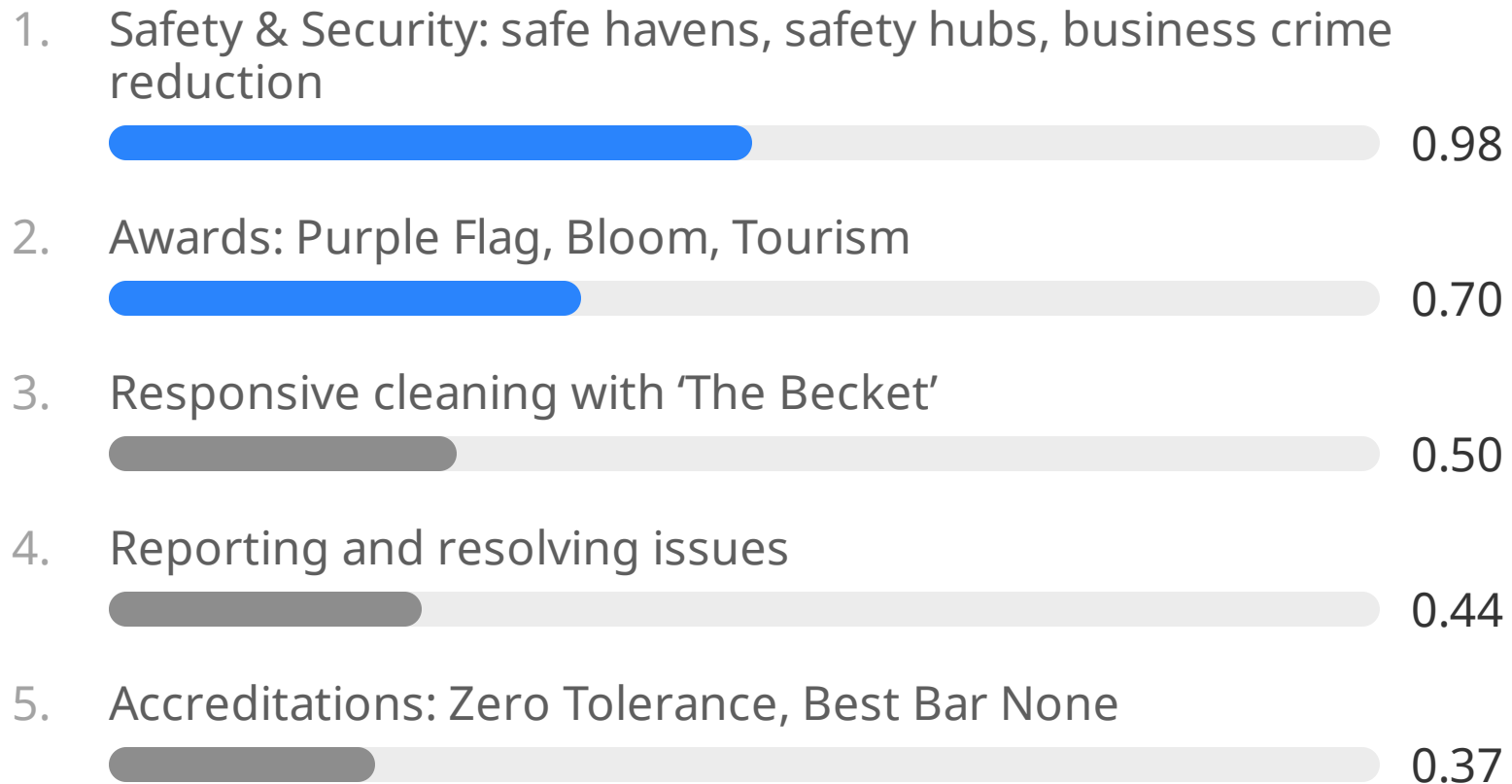
## Promote & Animate: Which 2 areas of the BID's work do you most value?



## Support & Represent: Which 2 areas of the BID's work do you most value?



## Improving the Experience: Which 2 areas of the BID's work do you most value?



# What NEW project would you like Canterbury BID to consider delivering in the next 3-5 years?

