

Options for Parking Discounts or Incentives

Parking Discount Options

A. Free Park & Ride days

Which day i.e. mix of weekdays and Saturdays?

How many days in the year 4, 6, 8?

Which period, spring, summer, winter?

B Free evening parking (6pm-9pm)

Which days, e.g Thursdays?

Which car parks?

How many times a year?

Regular or random days?

C Discounted city centre parking promotions

What percentage discount is effective 20%, 50%?

Which day i.e. mix of weekdays and Saturdays?

How many days in the year 4, 6, 8?

Which period, spring, summer, winter?

Which car parks, ANPR only, exclude Watling Street ?

All users or ANPR account holders only?

Parking discounts linked to minimum spend in stores

Do these actually work?

What % discount would be needed to be effective

What would be the minimum spend in stores?

Do the retailers provide the discount?

If CCC reimburse how could this work?