

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-41.8 %	-7.8 %	-63.3 %	-4.9 %	3.8 %	10.9 %
South East	-41.0 %	-3.4 %	-59.1 %	-8.8 %	9.1 %	-2.2 %
High Street Index(Historic Town)	-44.5 %	-3.1 %	-63.5 %	-7.4 %	8.8 %	3.0 %
UK	-44.5 %	-2.1 %	-62.8 %	-3.7 %	5.3 %	2.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 37.8% down on the previous year.

Footfall for the year to date is 41.8% down on the previous year.

The number of visitors counted for week commencing 16 November 2020 was 72,023.

The busiest day in week commencing 16 November 2020 was Saturday with 11,833 visitors.

The peak hour of the week was 14:00 on Saturday 21 November 2020 with footfall of 1,373

Footfall by week

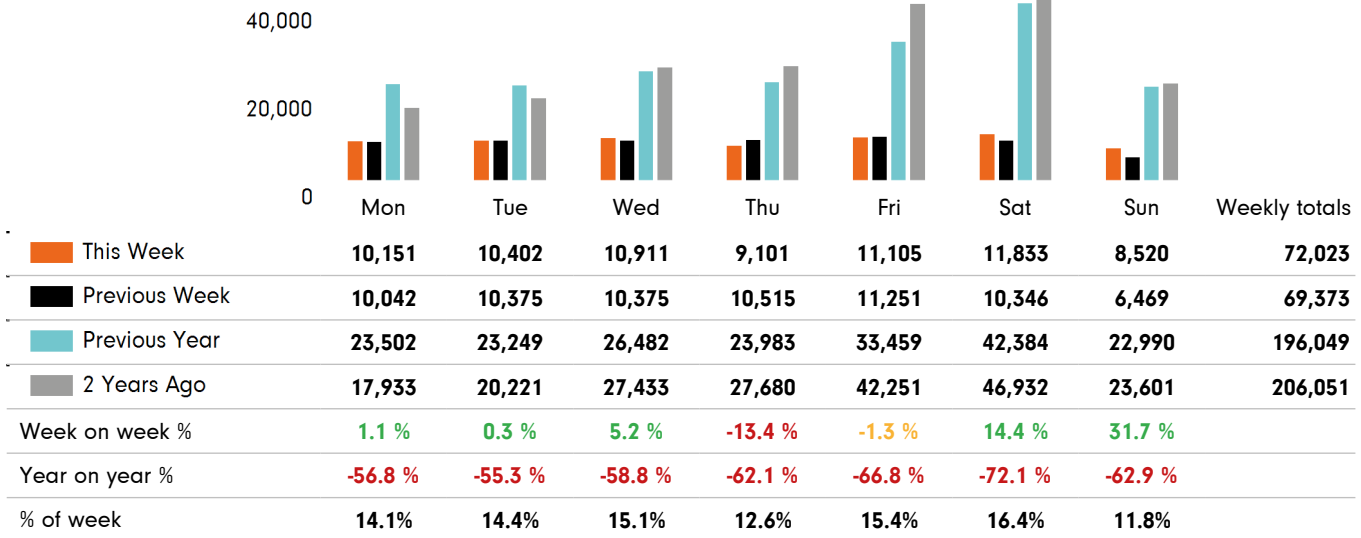


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

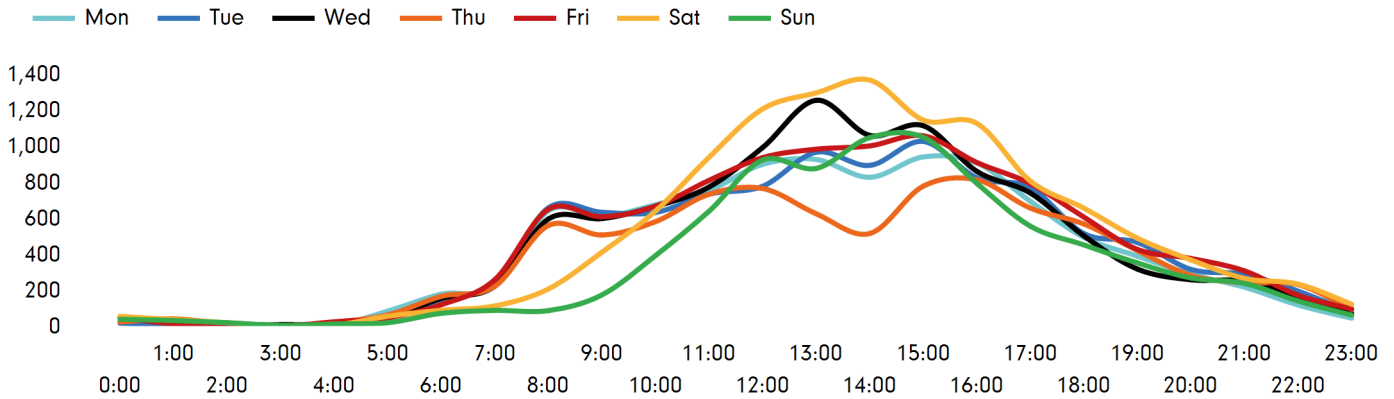
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	15°	15°	10°	10°	13°	11°
Previous week	15°	15°	13°	13°	14°	15°	15°
Previous year	9°	8°	7°	6°	10°	11°	12°

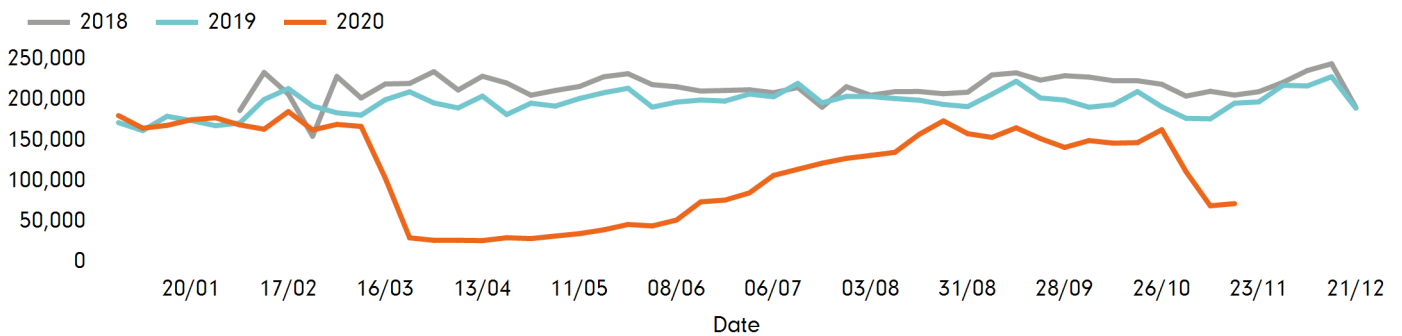
Footfall by day



Footfall by hour

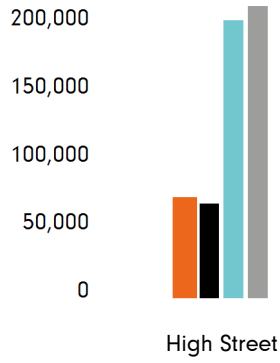


Footfall by week



Footfall by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	72,023
Previous Week	69,373
Previous Year	196,049
2 Years Ago	206,051
Week on week %	3.8 %
Year on Year %	-63.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 47, 2020 Vs Week 1, 2019 to Week 47, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week47, 2020 Vs Week 47, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week47 2020 Vs Week 46 2020