

# Footfall Report for: Canterbury City Centre

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-41.3 %	-7.9 %	-60.7 %	-16.1 %	-37.8 %	-0.3 %
South East	-40.7 %	-3.3 %	-62.8 %	-8.4 %	-32.5 %	2.5 %
High Street Index(Historic Town)	-44.1 %	-3.0 %	-66.5 %	-8.3 %	-34.0 %	2.6 %
UK	-44.1 %	-2.1 %	-64.2 %	-6.6 %	-26.3 %	2.2 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 36.7% down on the previous year.

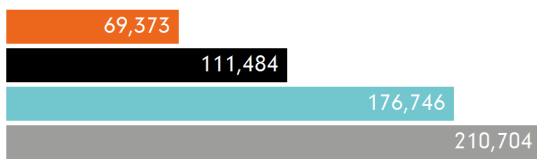
Footfall for the year to date is 41.3% down on the previous year.

The number of visitors counted for week commencing 9 November 2020 was 69,373.

The busiest day in week commencing 9 November 2020 was Friday with 11,251 visitors.






















The peak hour of the week was 13:00 on Saturday 14 November 2020 with footfall of 1,207

## Footfall by week

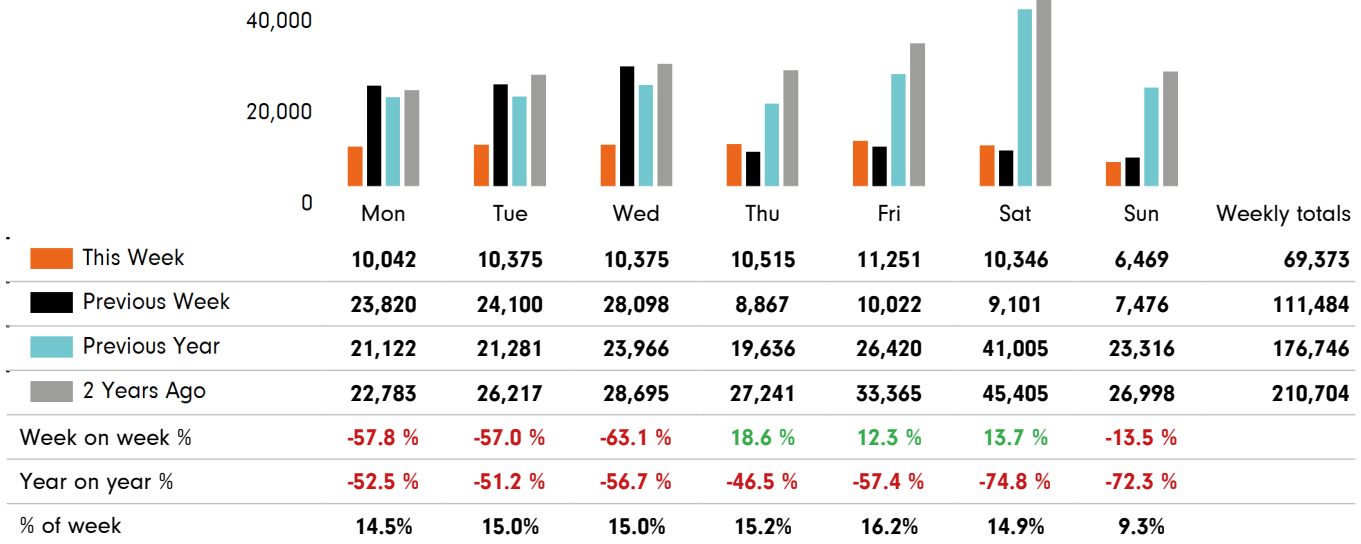


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

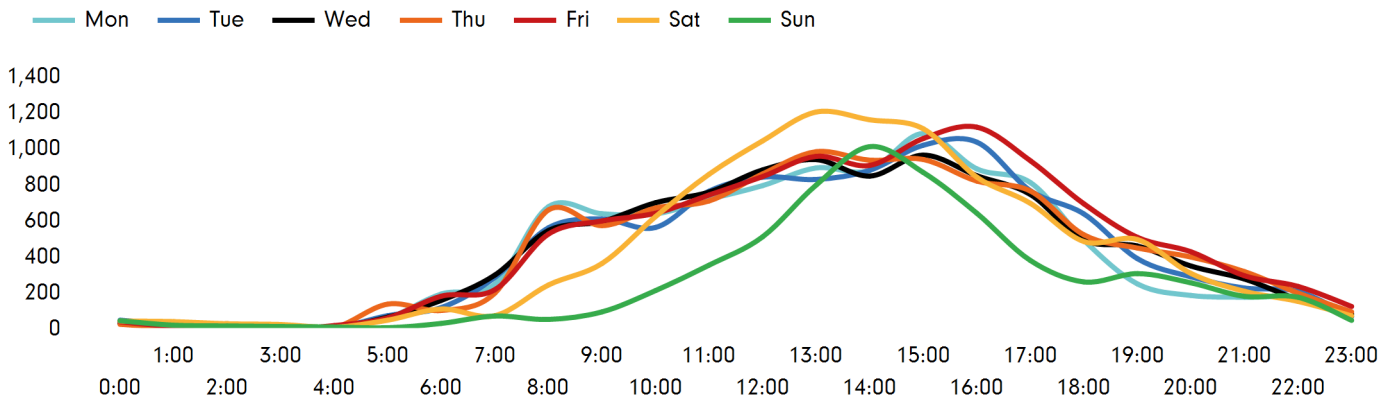
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 15°	 15°	 13°	 13°	 14°	 15°	 15°
Previous week	 17°	 10°	 11°	 11°	 12°	 16°	 15°
Previous year	 9°	 8°	 8°	 8°	 8°	 7°	 9°

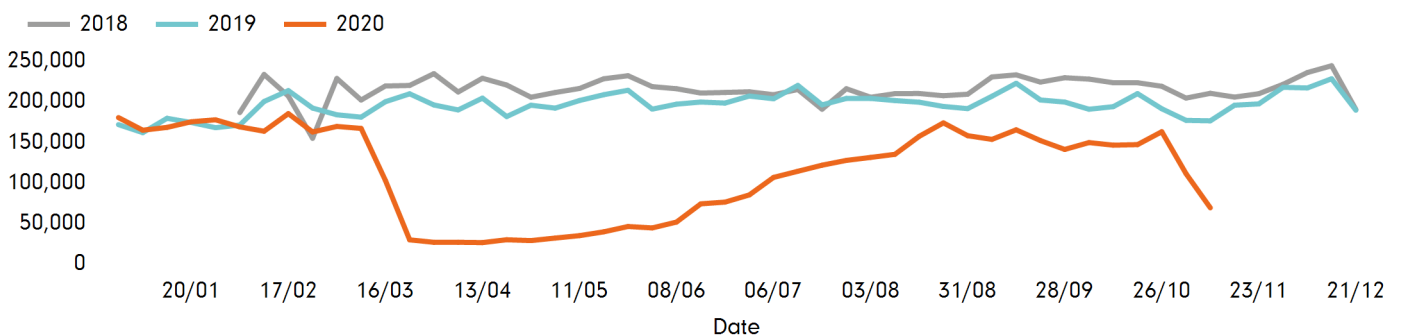
## Footfall by day



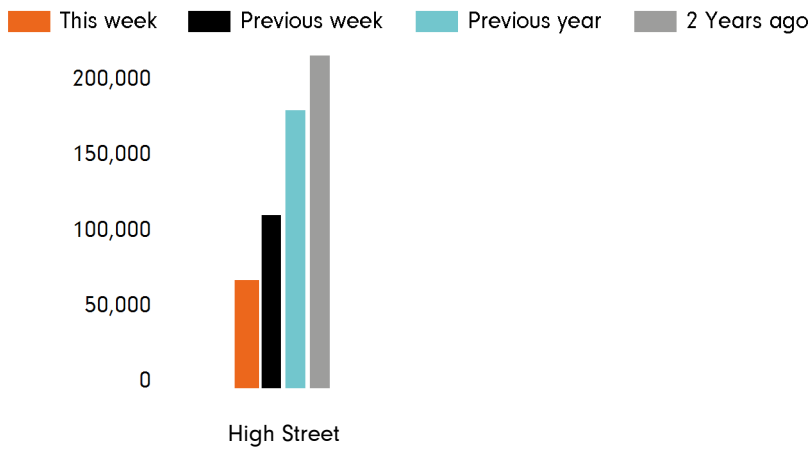
## Footfall by hour



## Footfall by week



## Footfall by location



This Week	<b>69,373</b>
Previous Week	<b>111,484</b>
Previous Year	<b>176,746</b>
2 Years Ago	<b>210,704</b>
Week on week %	<b>-37.8 %</b>
Year on Year %	<b>-60.7 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 46 , 2020 Vs Week 1, 2019 to Week 46 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week46, 2020 Vs Week 46, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week46 2020 Vs Week 45 2020