

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-42.8 %	-7.0 %	-29.3 %	-13.1 %	-7.2 %	-1.3 %
South East	-41.1 %	-2.8 %	-33.9 %	-5.7 %	-1.5 %	2.6 %
High Street Index(Historic Town)	-44.7 %	-2.7 %	-34.4 %	-5.8 %	-7.5 %	4.8 %
UK	-43.9 %	-1.7 %	-41.4 %	-3.6 %	-7.5 %	1.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 34.3% down on the previous year.

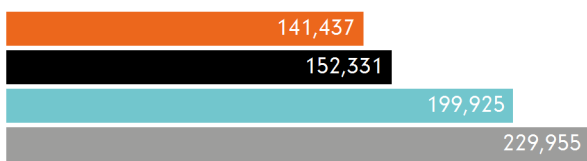
Footfall for the year to date is 42.8% down on the previous year.

The number of visitors counted for week commencing 28 September 2020 was 141,437.

The busiest day in week commencing 28 September 2020 was Saturday with 30,691 visitors.






















The peak hour of the week was 14:00 on Saturday 3 October 2020 with footfall of 3,793

Footfall by week

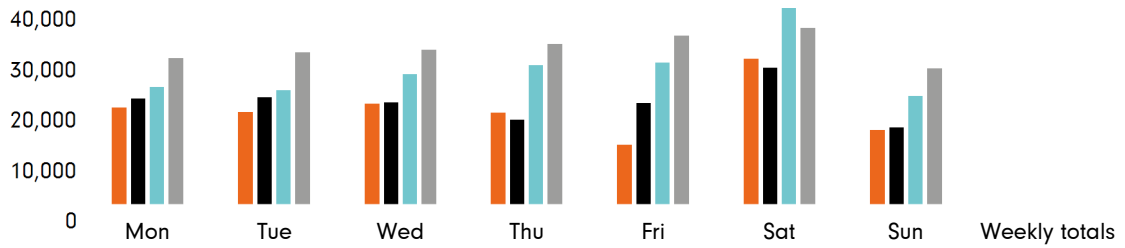


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

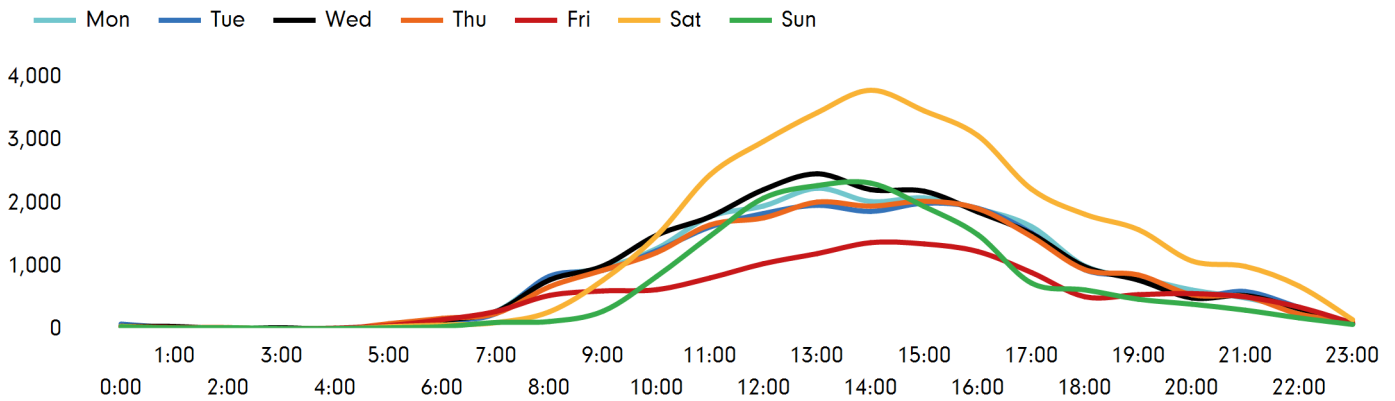
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 17°	 19°	 18°	 15°	 15°	 15°	 12°
Previous week	 22°	 25°	 20°	 16°	 13°	 13°	 15°
Previous year	 19°	 19°	 14°	 15°	 16°	 15°	 16°

Footfall by day

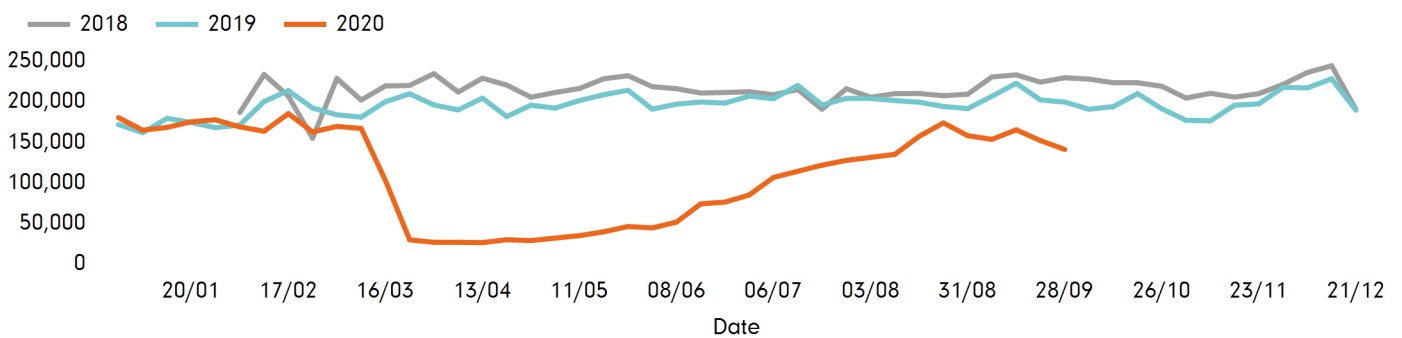


Week on week %	-8.2 %	-13.0 %	-1.1 %	7.7 %	-39.8 %	6.8 %	-3.3 %	
Year on year %	-16.5 %	-18.1 %	-21.7 %	-33.3 %	-56.5 %	-25.2 %	-30.4 %	
% of week	14.7%	14.0%	15.2%	13.9%	9.2%	21.7%	11.4%	

Footfall by hour

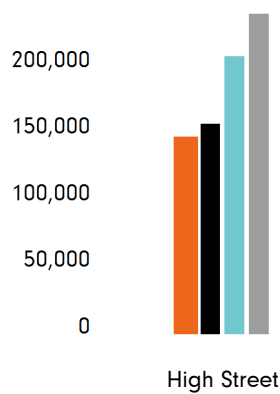


Footfall by week



Footfall by location

This week Previous week Previous year 2 Years ago



This Week	141,437
Previous Week	152,331
Previous Year	199,925
2 Years Ago	229,955
Week on week %	-7.2 %
Year on Year %	-29.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 40, 2020 Vs Week 1, 2019 to Week 40, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week40, 2020 Vs Week 40, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week40 2020 Vs Week 39 2020