

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-47.4 %	-6.7 %	-32.9 %	-4.1 %	2.9 %	-1.3 %
South East	-43.4 %	-2.5 %	-35.8 %	-5.2 %	-1.1 %	-3.7 %
High Street Index(Historic Town)	-48.1 %	-2.5 %	-39.4 %	-2.0 %	0.0 %	-2.1 %
UK	-45.7 %	-1.6 %	-39.4 %	-3.0 %	-0.7 %	-2.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 32.1% down on the previous year.

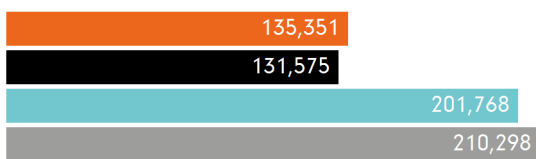
Footfall for the year to date is 47.4% down on the previous year.

The number of visitors counted for week commencing 10 August 2020 was 135,351.

The busiest day in week commencing 10 August 2020 was Friday with 21,385 visitors.






















The peak hour of the week was 12:00 on Saturday 15 August 2020 with footfall of 2,467

Footfall by week

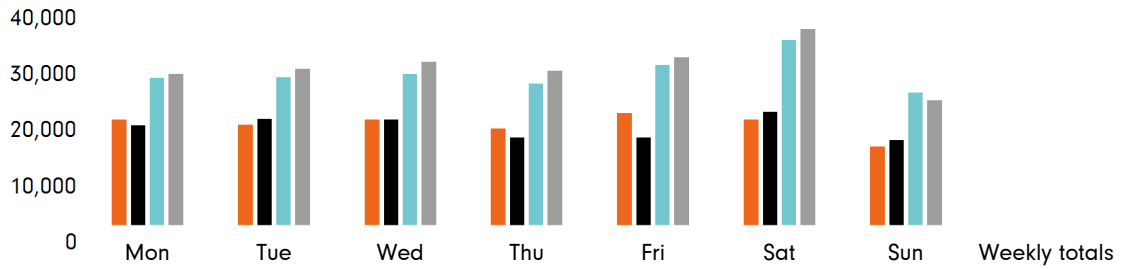


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

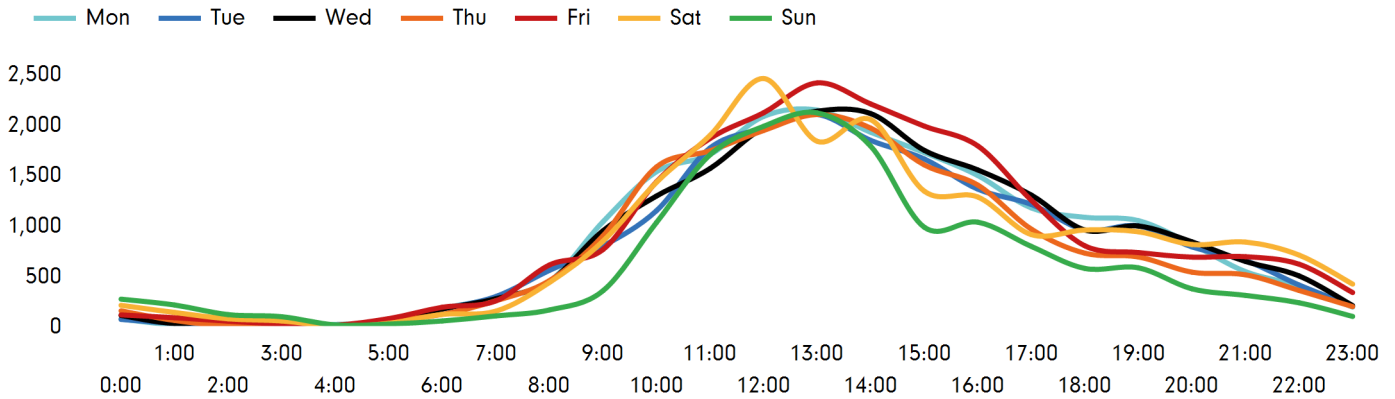
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 31°	 31°	 31°	 28°	 25°	 24°	 25°
Previous week	 21°	 23°	 25°	 30°	 35°	 32°	 30°
Previous year	 18°	 21°	 17°	 23°	 20°	 21°	 22°

Footfall by day

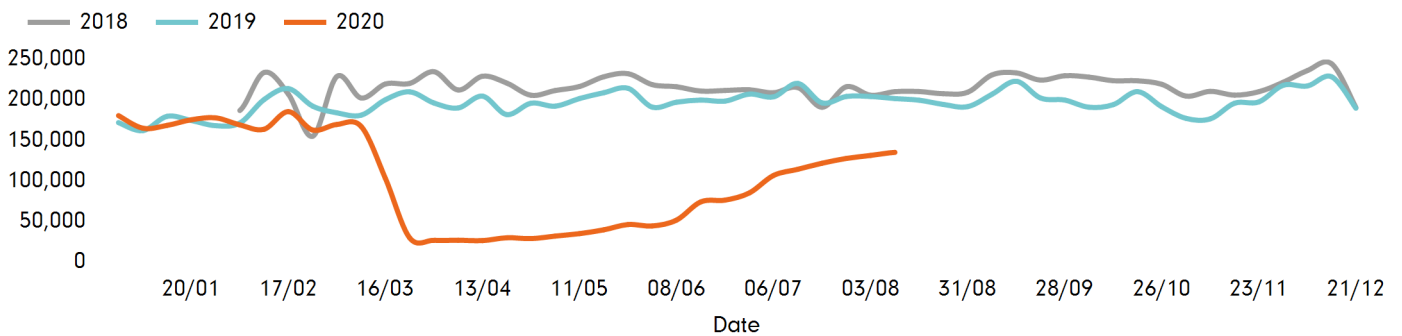


Week on week %	5.8 %	-4.8 %	0.2 %	9.7 %	26.5 %	-6.4 %	-7.0 %	
Year on year %	-27.5 %	-31.0 %	-29.3 %	-30.6 %	-29.4 %	-42.0 %	-39.2 %	
% of week	15.0%	14.3%	14.9%	13.8%	15.8%	14.9%	11.3%	

Footfall by hour

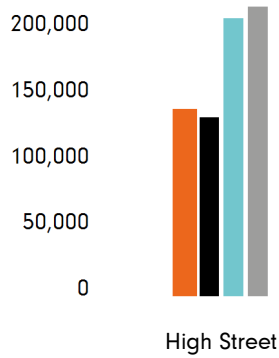


Footfall by week



Footfall by location

This week Previous week Previous year 2 Years ago



This Week	135,351
Previous Week	131,575
Previous Year	201,768
2 Years Ago	210,298
Week on week %	2.9 %
Year on Year %	-32.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 33, 2020 Vs Week 1, 2019 to Week 33, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2020 Vs Week 33, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2020 Vs Week 32 2020