

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-49.0 %	-7.4 %	-48.1 %	2.4 %	7.0 %	8.1 %
South East	-44.0 %	-2.4 %	-44.2 %	-0.9 %	3.4 %	0.4 %
High Street Index(Historic Town)	-48.8 %	-2.5 %	-50.7 %	-3.2 %	6.1 %	2.2 %
UK	-46.2 %	-1.4 %	-48.3 %	-2.3 %	5.9 %	-0.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 29.5% down on the previous year.

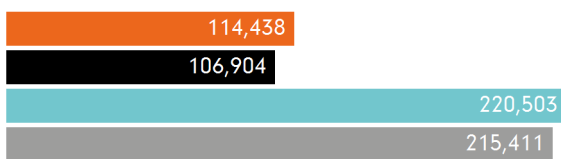
Footfall for the year to date is 49% down on the previous year.

The number of visitors counted for week commencing 13 July 2020 was 114,438.

The busiest day in week commencing 13 July 2020 was Saturday with 22,300 visitors.

The peak hour of the week was 13:00 on Saturday 18 July 2020 with footfall of 2,390

Footfall by week

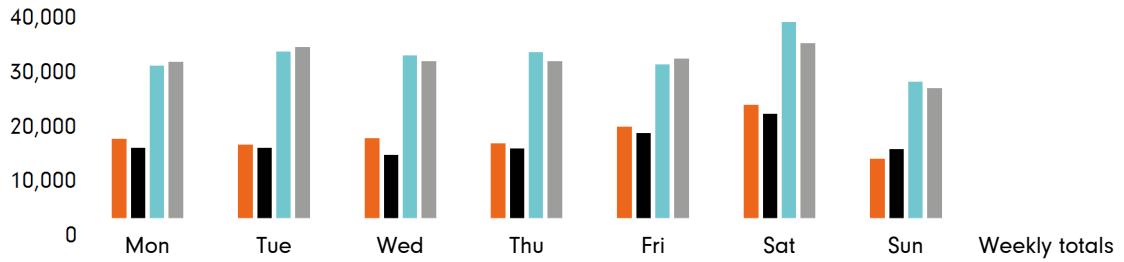


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

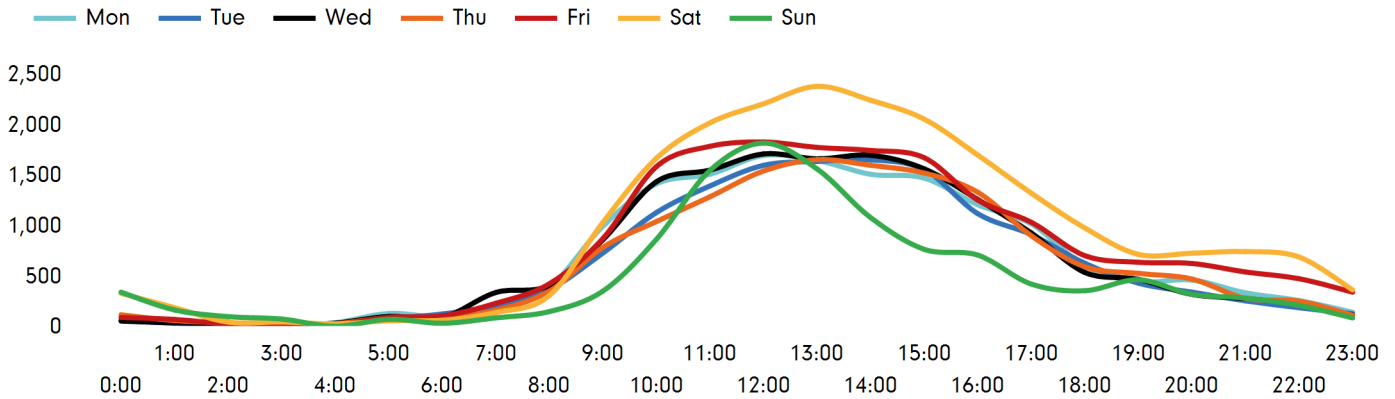
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	25°	21°	20°	22°	25°	25°	21°
Previous week	21°	22°	20°	21°	19°	21°	21°
Previous year	20°	23°	25°	23°	21°	23°	23°

Footfall by day

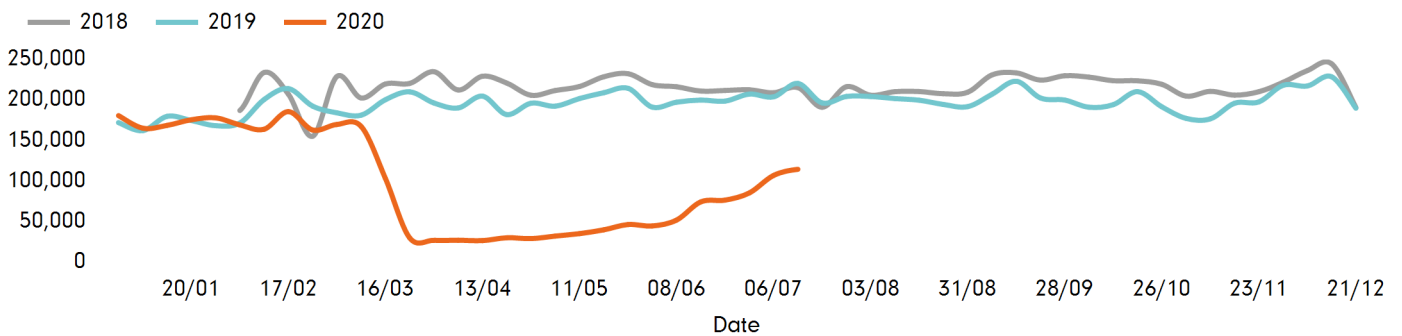


Week on week %	12.2 %	4.8 %	24.6 %	6.8 %	6.8 %	8.2 %	-13.1 %	
Year on year %	-46.4 %	-54.1 %	-49.5 %	-53.2 %	-39.2 %	-41.3 %	-54.5 %	
% of week	13.9%	13.0%	14.0%	13.2%	15.9%	19.5%	10.6%	

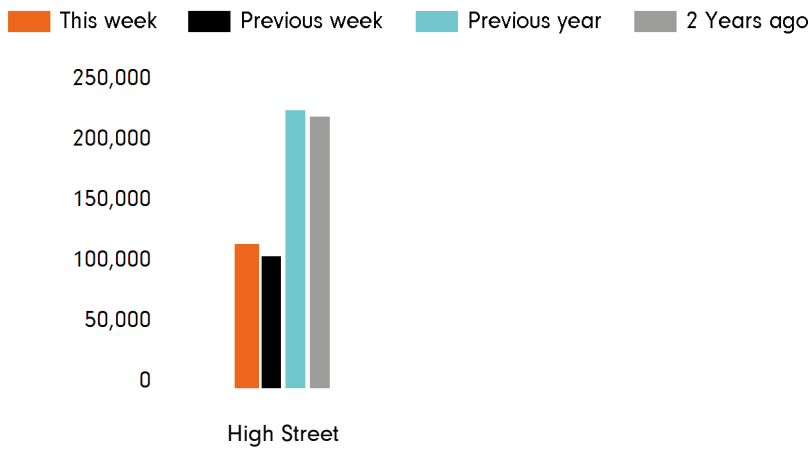
Footfall by hour



Footfall by week



Footfall by location



This Week	114,438
Previous Week	106,904
Previous Year	220,503
2 Years Ago	215,411
Week on week %	7.0 %
Year on Year %	-48.1 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 29, 2020 Vs Week 1, 2019 to Week 29, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2020 Vs Week 29, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2020 Vs Week 28 2020