

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-49.0 %	-7.9 %	-47.6 %	-2.4 %	25.4 %	-1.6 %
South East	-44.0 %	-2.4 %	-46.6 %	-1.0 %	8.2 %	-0.4 %
High Street Index(Historic Town)	-48.7 %	-2.5 %	-51.9 %	-2.2 %	13.5 %	-2.4 %
UK	-46.1 %	-1.4 %	-50.8 %	-2.2 %	13.9 %	-2.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 28.5% down on the previous year.

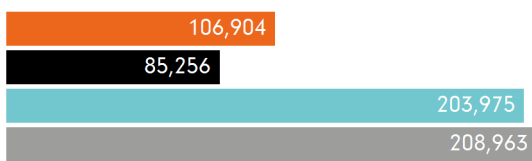
Footfall for the year to date is 49% down on the previous year.

The number of visitors counted for week commencing 6 July 2020 was 106,904.

The busiest day in week commencing 6 July 2020 was Saturday with 20,616 visitors.

The peak hour of the week was 13:00 on Saturday 11 July 2020 with footfall of 2,255

Footfall by week

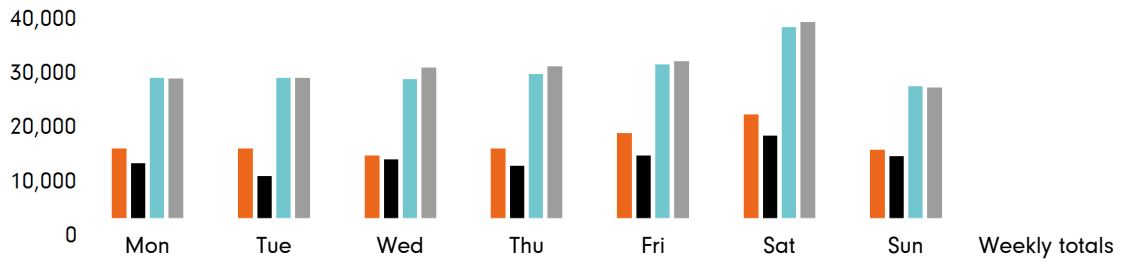


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

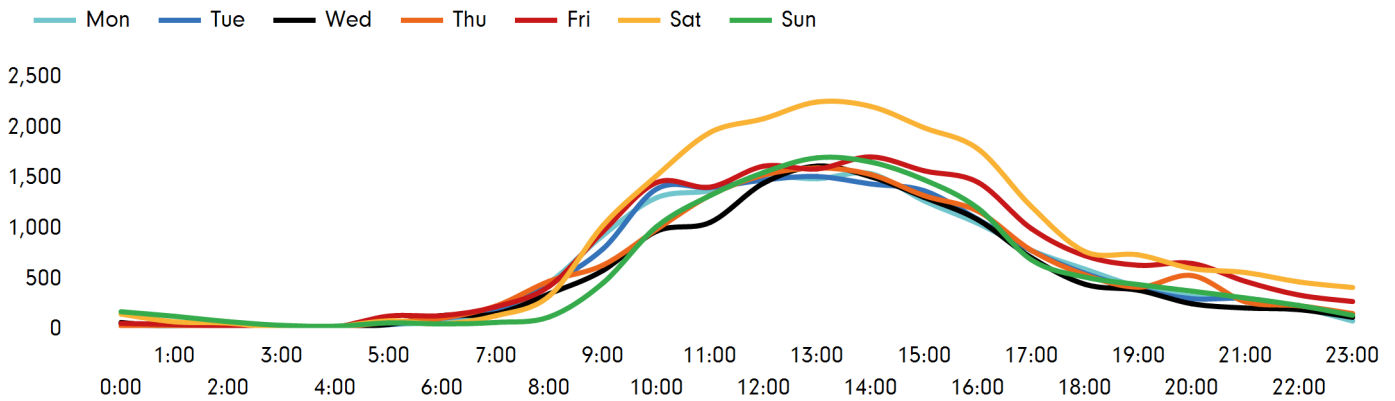
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	21°	22°	20°	21°	19°	21°	21°
Previous week	20°	20°	22°	20°	21°	21°	23°
Previous year	19°	21°	23°	26°	24°	22°	20°

Footfall by day

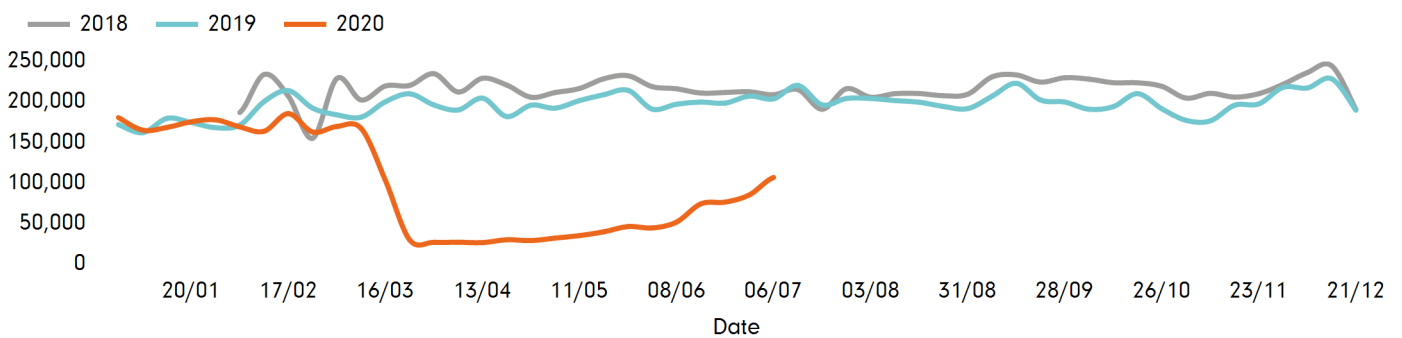


Week on week %	24.7 %	58.7 %	6.4 %	30.3 %	32.7 %	24.7 %	9.8 %	
Year on year %	-48.6 %	-48.6 %	-53.0 %	-50.0 %	-43.4 %	-44.6 %	-46.3 %	
% of week	13.3%	13.3%	12.0%	13.2%	15.9%	19.3%	13.0%	

Footfall by hour

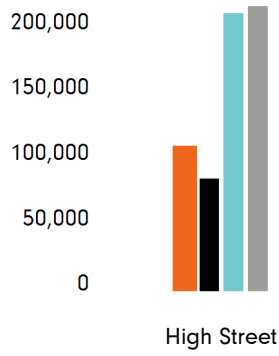


Footfall by week



Footfall by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	106,904
Previous Week	85,256
Previous Year	203,975
2 Years Ago	208,963
Week on week %	25.4 %
Year on Year %	-47.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 28, 2020 Vs Week 1, 2019 to Week 28, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2020 Vs Week 28, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2020 Vs Week 27 2020