

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-33.1 %	-8.8 %	-83.6 %	-17.6 %	13.4 %	-11.1 %
South East	-29.7 %	-1.7 %	-78.0 %	-0.5 %	16.2 %	-3.2 %
High Street Index(Historic Town)	-32.9 %	-1.5 %	-84.7 %	-0.3 %	13.9 %	-4.7 %
UK	-30.4 %	0.2 %	-81.2 %	-3.3 %	15.2 %	-10.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 14.8% down on the previous year.

Footfall for the year to date is 33.1% down on the previous year.

The number of visitors counted for week commencing 20 April 2020 was 29,927.

The busiest day in week commencing 20 April 2020 was Friday with 4,744 visitors.

The peak hour of the week was 10:00 on Tuesday 21 April 2020 with footfall of 643

Footfall by week

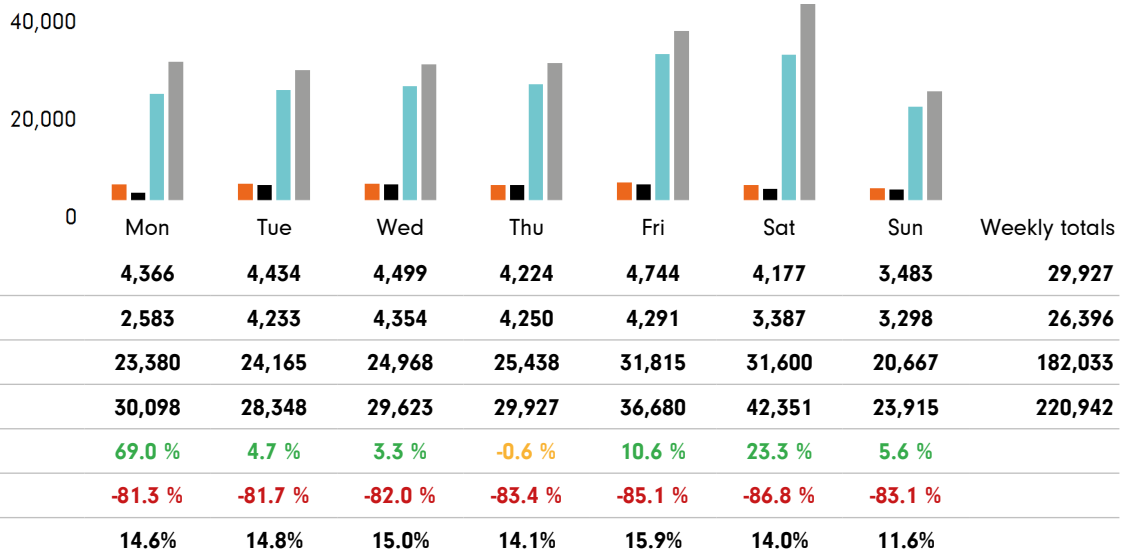


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

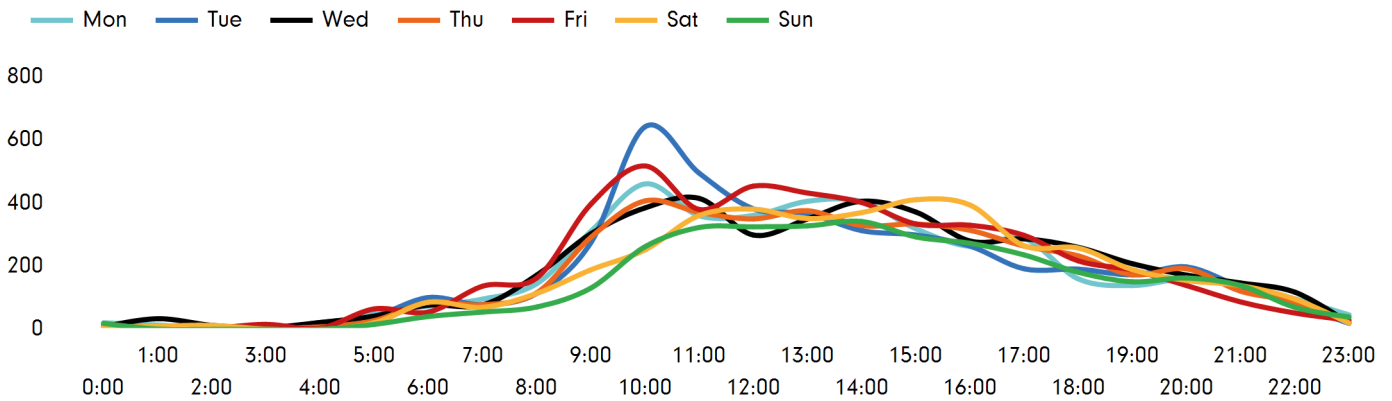
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	14°	16°	16°	18°	17°	14°	17°
Previous week							
	9°	9°	14°	19°	13°	12°	14°
Previous year							
	21°	19°	18°	15°	15°	13°	13°

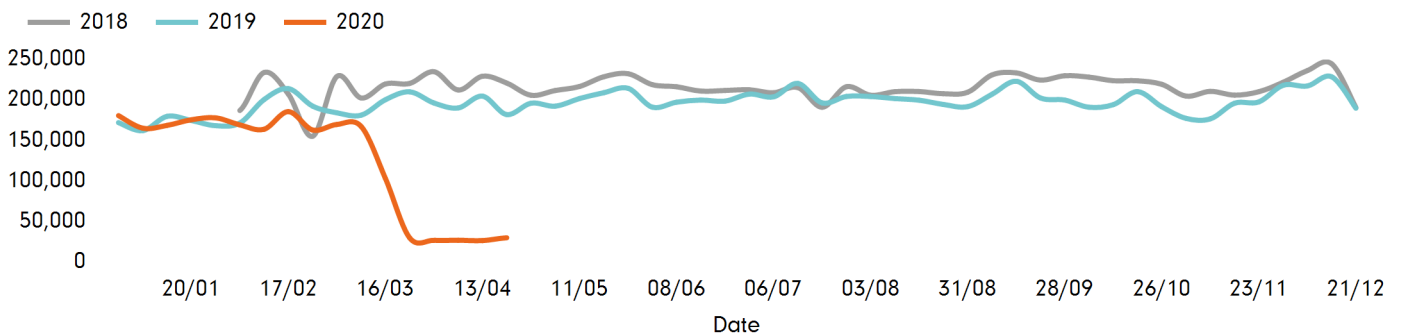
Footfall by day



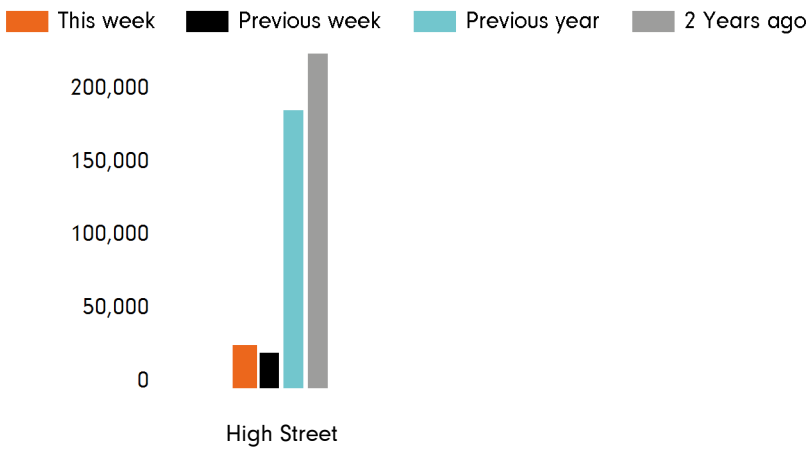
Footfall by hour



Footfall by week



Footfall by location



This Week	29,927
Previous Week	26,396
Previous Year	182,033
2 Years Ago	220,942
Week on week %	13.4 %
Year on Year %	-83.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 17, 2020 Vs Week 1, 2019 to Week 17, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2020 Vs Week 17, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2020 Vs Week 16 2020