

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	-21.5 %	-7.4 %	-86.4 %	-16.4 %	-10.2 %	-6.6 %
South East	-18.9 %	-1.5 %	-80.5 %	-6.5 %	-16.6 %	-8.9 %
High Street Index(Historic Town)	-21.4 %	-1.7 %	-86.5 %	-8.1 %	-22.7 %	-10.6 %
UK	-19.0 %	0.4 %	-84.0 %	-4.9 %	-22.0 %	-9.3 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 10.9% down on the previous year.

Footfall for the year to date is 21.5% down on the previous year.

The number of visitors counted for week commencing 30 March 2020 was 26,764.

The busiest day in week commencing 30 March 2020 was Friday with 4,144 visitors.






















The peak hour of the week was 12:00 on Wednesday 1 April 2020 with footfall of 433

Footfall by week

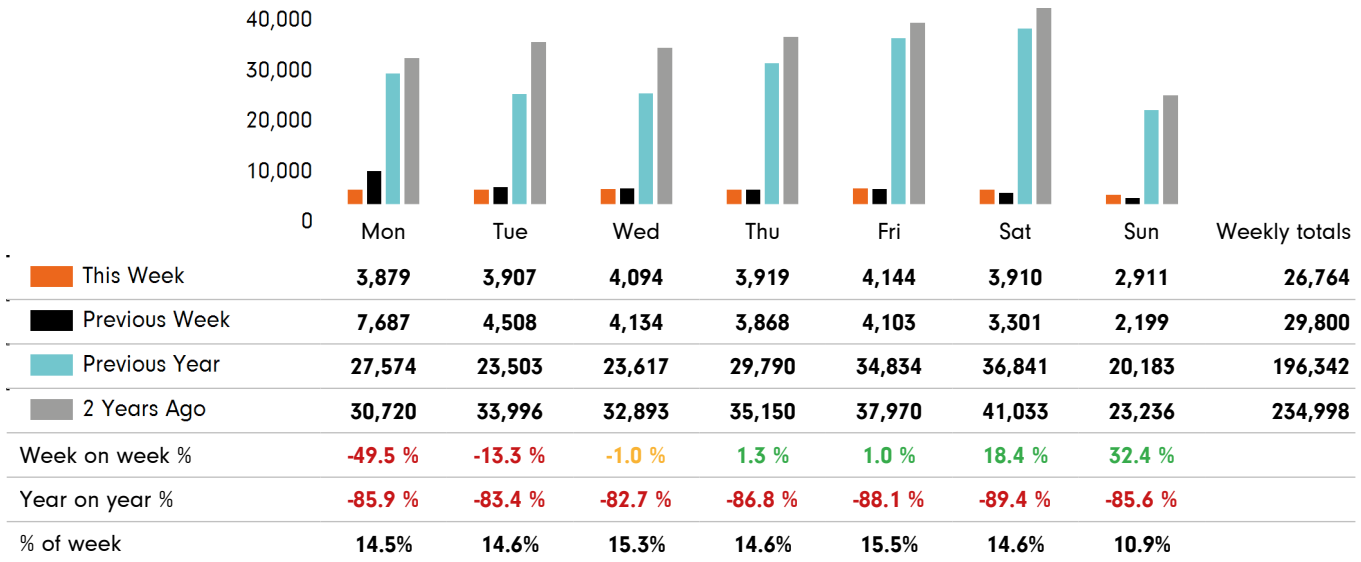


■ This Week
■ Previous Week
■ Previous Year
■ 2 Years Ago

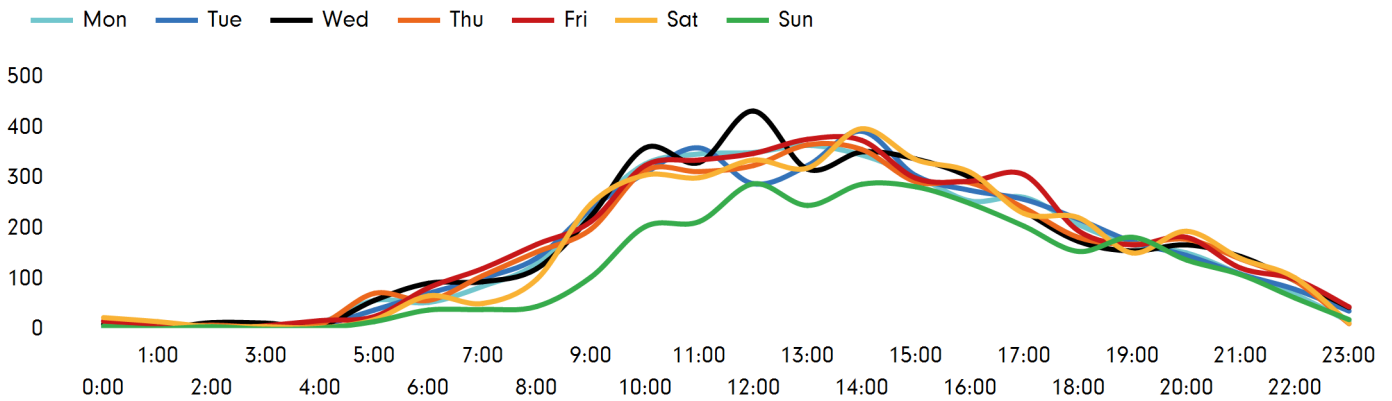
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 8°	 8°	 10°	 13°	 10°	 14°	 18°
Previous week	 10°	 12°	 10°	 9°	 10°	 10°	 7°
Previous year	 10°	 11°	 8°	 11°	 13°	 11°	 14°

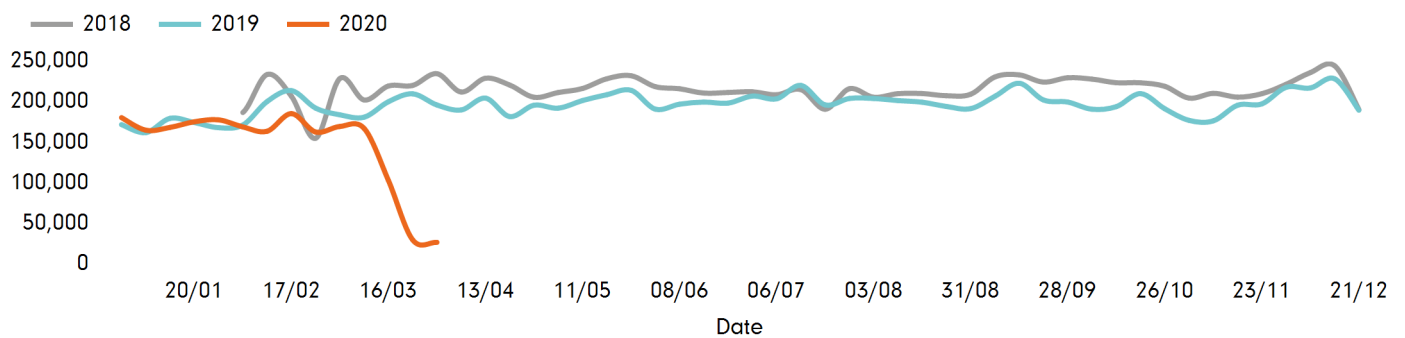
Footfall by day



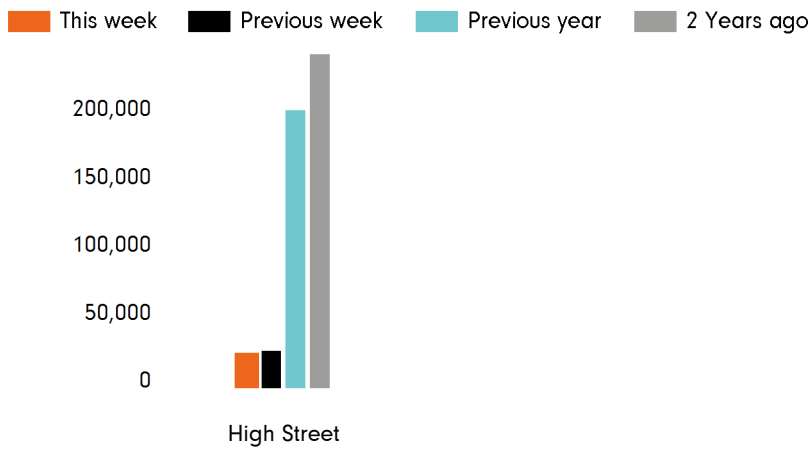
Footfall by hour



Footfall by week



Footfall by location



This Week	26,764
Previous Week	29,800
Previous Year	196,342
2 Years Ago	234,998
Week on week %	-10.2 %
Year on Year %	-86.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 14, 2020 Vs Week 1, 2019 to Week 14, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week14, 2020 Vs Week 14, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2020 Vs Week 13 2020