**#RAISETHEBAR**

**CASE STUDY FORM**

**PLEASE NOTE: By completing this form you are giving permission for #RaiseTheBar campaign to mention your name, company and the challenge you are facing to media.**

Please send all completed case study forms to Shaun Webster at Croydon BID on [shaun.webster@croydonbid.com](mailto:shaun.webster@croydonbid.com). Any questions or problems, please call Matthew Sims – 07584 430479 or email [matthew.sims@croydonbid.com](mailto:matthew.sims@croydonbid.com).

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| --- | --- |
| **Name** |  |
| **Email** |  |
| **Phone** |  |
| **Business name** |  |
| **Business location** | *e.g. Bristol* |
| **Business overview** | *e.g. Bakery supplying to the local community and selling to restaurants and pubs in the local area* |
| **How long have you been trading?** | *e.g. 18 years* |
| **How has the coronavirus affected your business?** | *e.g. I closed doors on 19 March and haven’t been able to bake or sell any produce since then. Not made a penny* |
| **Is the rateable value of your business over £50,000 – please provide the exact figure** | *Yes - £120,000* |
| **How many people do you employ?**  **Have you had to furlough staff or make redundancies?** | *20 people*  *Have had to furlough everyone except me* |
| **How long will your business survive without a Government grant or loan?** | *45 days with our cash reserves. After that, we won’t be able to trade anymore and myself and employees will be out of a job* |
| **Have your tried to secure a loan? If yes, please share details of your experience [positive or negative]** | *Yes – we went to a High Street bank and they offered a loan but wanted to charge 18% interest which we didn’t want to sign up to and frankly, can’t afford*  *We also tried to access a Government backed loan, but when it was announced that personal guarantees were no longer required, an offer that had been made by a bank was retracted with no explanation* |
| **If businesses like yours are unable to survive the coronavirus, what will be the impact on your local community?** | *[Be honest, polite and clear]* |
| **If you could get a message to the Chancellor, what would you ask him?** | *[Be honest, polite and clear]* |
| **Please share here any other thoughts, ideas or information you think will help us strengthen the campaign and enable the campaign to be heard** | *[Be honest, polite and clear]* |

**ENDS**