

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Canterbury City Centre	5.0 %		5.0 %		-4.8 %	-9.8 %
South East	-2.5 %	2.6 %	-2.5 %	2.6 %	1.3 %	-0.8 %
High Street Index(Historic Town)	-3.5 %	2.5 %	-3.5 %	2.5 %	-1.6 %	-2.9 %
UK	0.0 %	4.1 %	0.0 %	4.1 %	-1.5 %	-3.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 7.3% down on the previous year.

Footfall for the year to date is 5% up on the previous year.

The number of visitors counted for week commencing 30 December 2019 was 180,729.

The busiest day in week commencing 30 December 2019 was Monday with 32,293 visitors.

The peak hour of the week was 13:00 on Monday 30 December 2019 with footfall of 4,445

Footfall by week

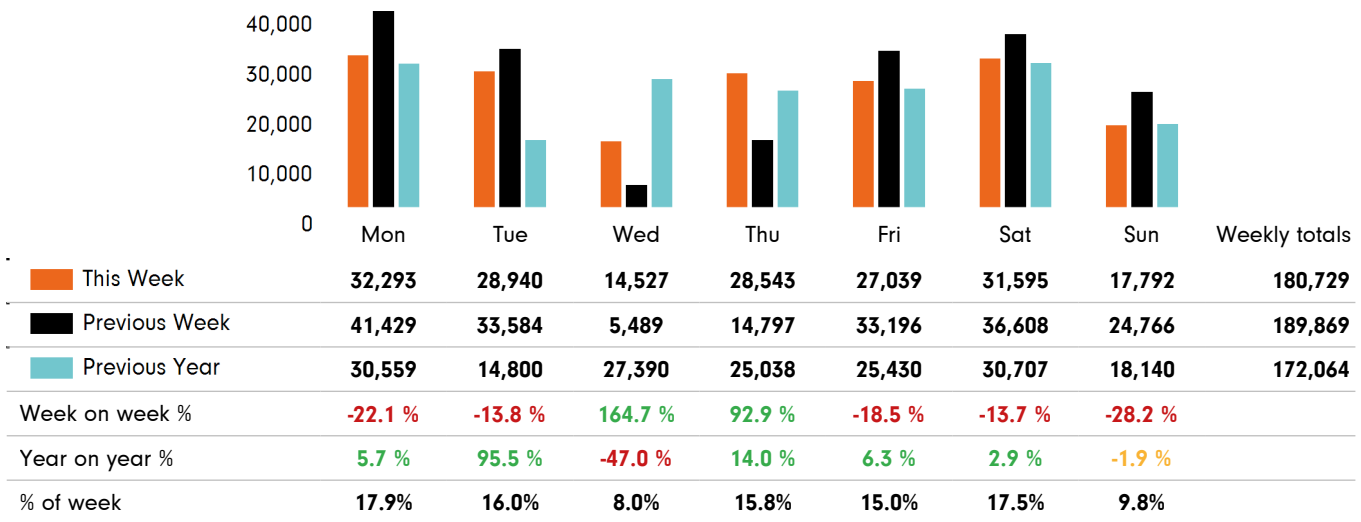


■ This Week
 ■ Previous Week
 ■ Previous Year

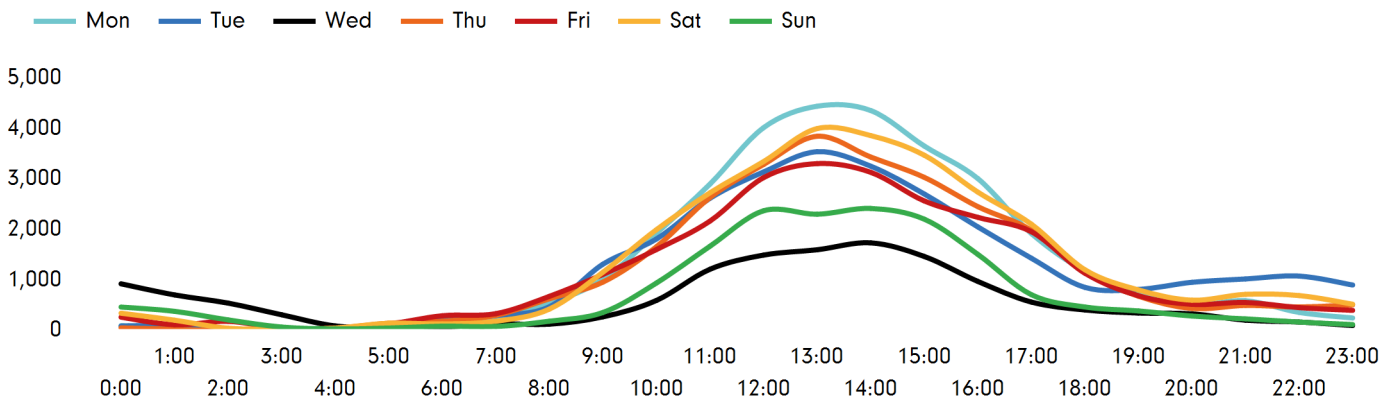
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	10°	7°	10°	10°	8°	8°
Previous week	9°	11°	8°	10°	10°	8°	8°
Previous year	9°	10°	6°	6°	3°	4°	7°

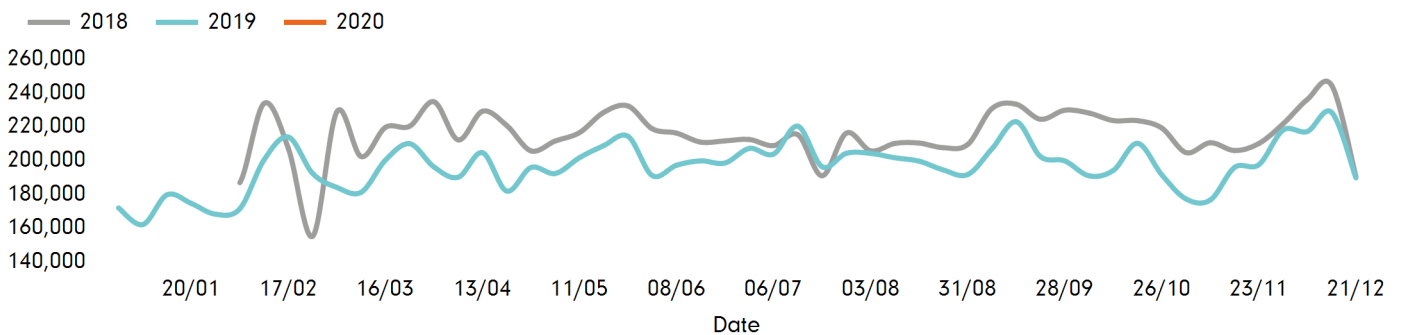
Footfall by day



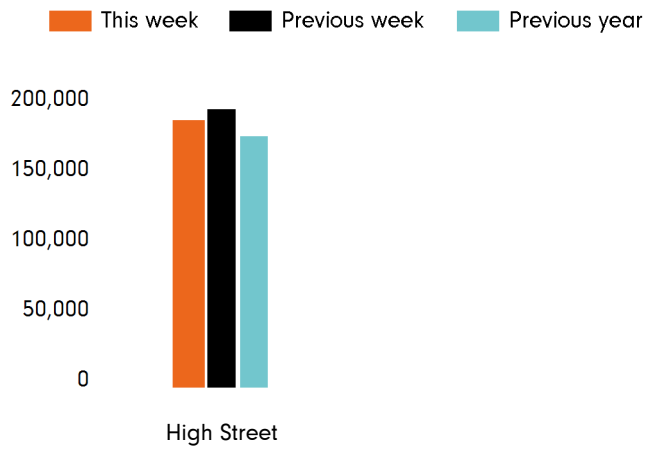
Footfall by hour



Footfall by week



Footfall by location



This Week	180,729
Previous Week	189,869
Previous Year	172,064
Week on week %	-4.8 %
Year on Year %	5.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 1, 2020 Vs Week 1, 2019 to Week 1, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week1, 2020 Vs Week 1, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2020 Vs Week 52 2019