

Footfall Report for: Canterbury City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre	-8.1 %		-5.9 %		18.2 %	5.5 %
South East	-3.3 %	-4.3 %	-1.8 %	-4.1 %	2.5 %	3.6 %
High Street Index(Historic Town)	-2.9 %	-2.4 %	0.2 %	-4.7 %	1.1 %	2.2 %
UK	-2.1 %	-2.6 %	-2.1 %	-2.7 %	1.3 %	4.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 8.1% down on the previous year.

Footfall for the year to date is 8.1% down on the previous year.

The number of visitors counted for week commencing 2 December 2019 was 208,851.

The busiest day in week commencing 2 December 2019 was Saturday with 46,211 visitors.

The peak hour of the week was 14:00 on Saturday 7 December 2019 with footfall of 5,184

Footfall by week

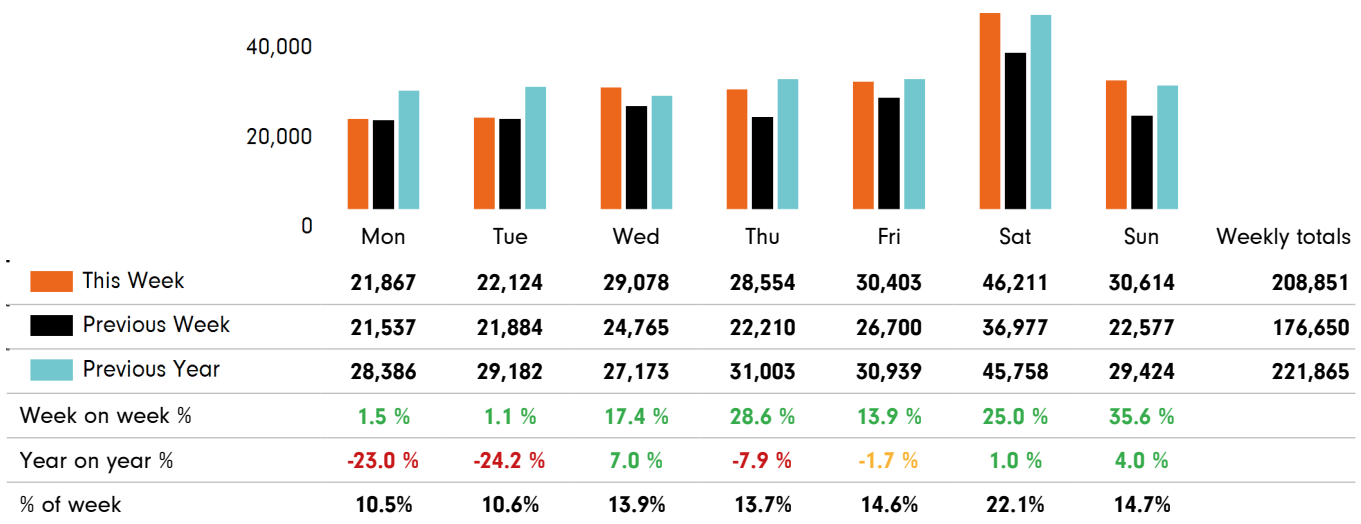


■ This Week
 ■ Previous Week
 ■ Previous Year

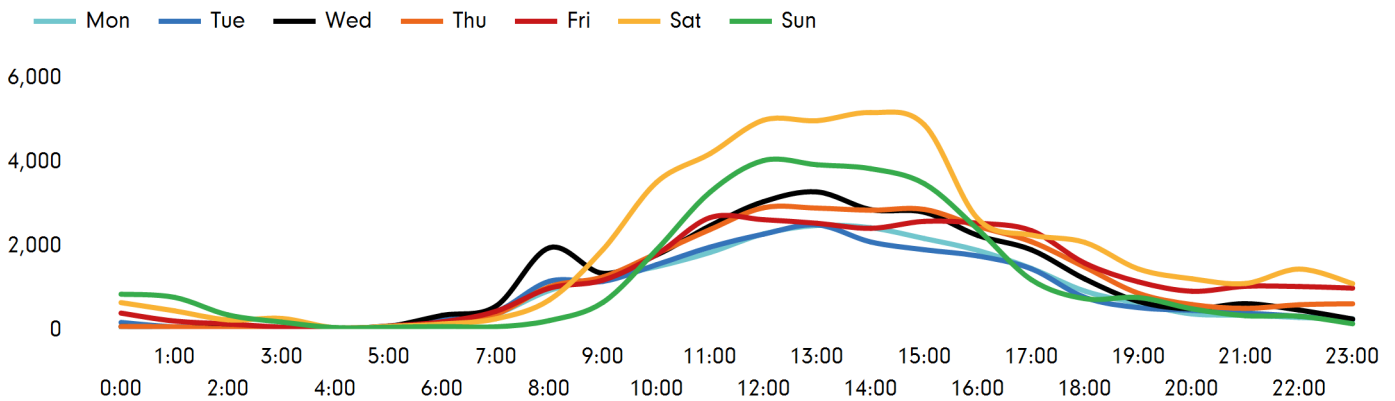
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	6°	7°	7°	9°	12°	9°	12°
Previous week	11°	13°	11°	10°	7°	8°	8°
Previous year	13°	8°	12°	13°	13°	12°	10°

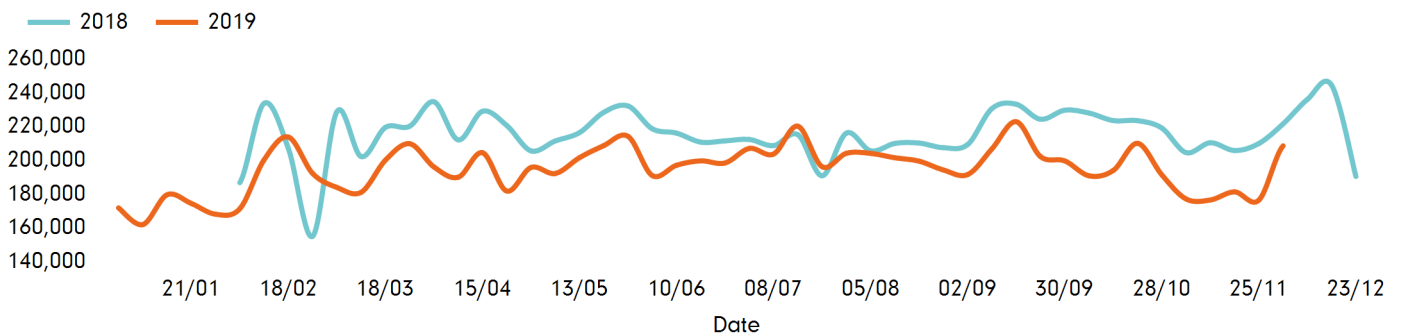
Footfall by day



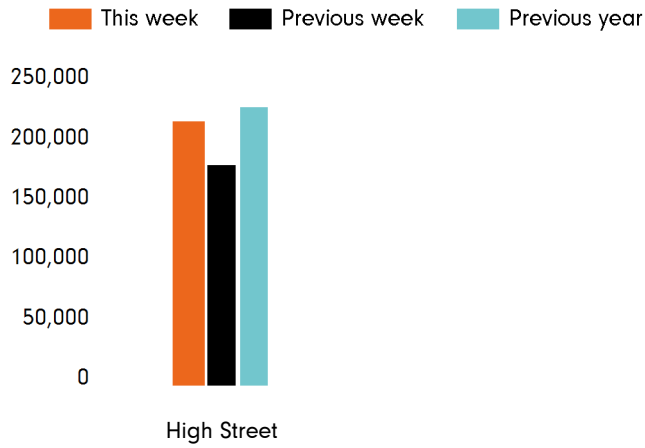
Footfall by hour



Footfall by week



Footfall by location



This Week	208,851
Previous Week	176,650
Previous Year	221,865
Week on week %	18.2 %
Year on Year %	-5.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2019 to Week 49, 2019 Vs Week 1, 2018 to Week 49, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week49, 2019 Vs Week 49, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week49 2019 Vs Week 48 2019