

# Footfall Report for: Canterbury City Centre

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre	-7.6 %		-12.6 %		-8.9 %	-2.0 %
South East	-3.1 %	-4.1 %	-3.9 %	-6.2 %	3.0 %	-3.1 %
High Street Index(Historic Town)	-2.8 %	-2.1 %	-4.4 %	-4.3 %	-1.8 %	-2.2 %
UK	-1.9 %	-2.4 %	-4.0 %	-1.7 %	3.1 %	-1.7 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 7.6% down on the previous year.

Footfall for the year to date is 7.6% down on the previous year.

The number of visitors counted for week commencing 28 October 2019 was 191,654.

The busiest day in week commencing 28 October 2019 was Wednesday with 29,940 visitors.






















The peak hour of the week was 14:00 on Wednesday 30 October 2019 with footfall of 3,417

## Footfall by week

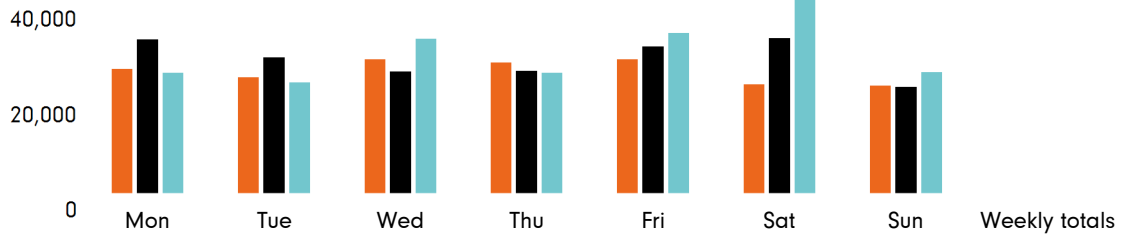


■ This Week   
 ■ Previous Week   
 ■ Previous Year

## Weather

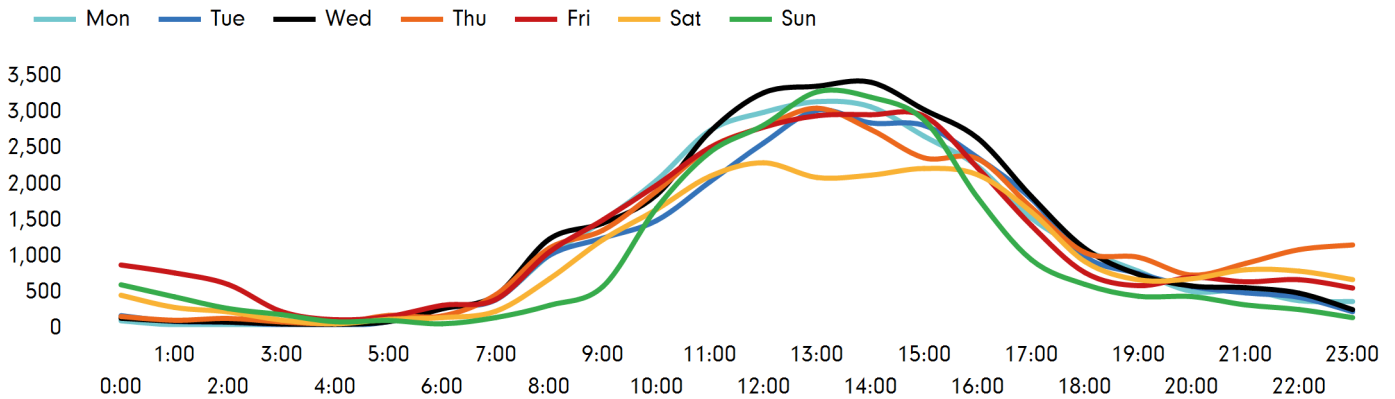
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 11°	 12°	 11°	 11°	 16°	 13°	 13°
Previous week	 13°	 14°	 16°	 16°	 16°	 18°	 11°
Previous year	 10°	 9°	 12°	 12°	 11°	 12°	 13°

## Footfall by day

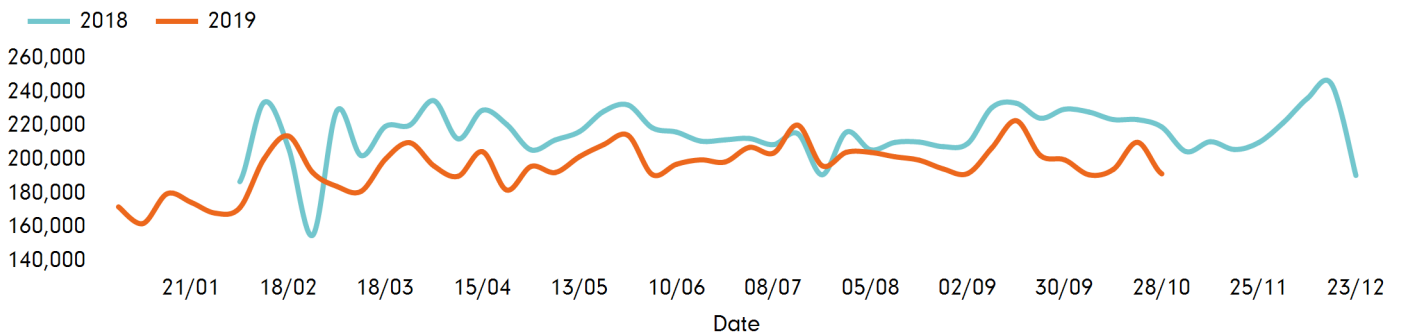


Week on week %	-18.6 %	-14.3 %	9.6 %	6.9 %	-8.4 %	-28.9 %	0.8 %	
Year on year %	2.9 %	4.2 %	-12.8 %	8.7 %	-16.1 %	-43.6 %	-10.6 %	
% of week	14.5%	13.6%	15.6%	15.3%	15.6%	12.8%	12.6%	

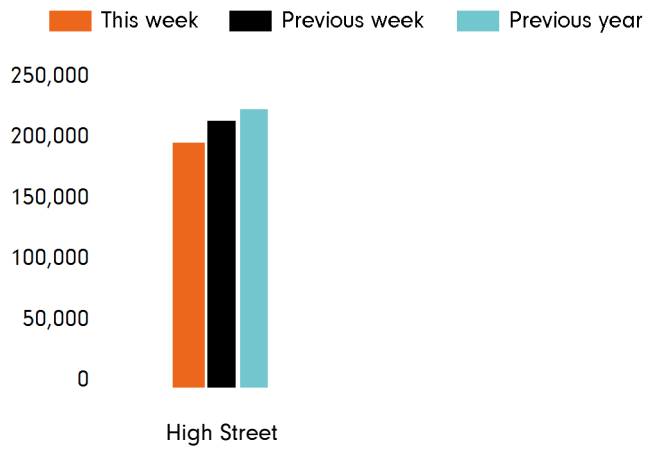
## Footfall by hour



## Footfall by week



## Footfall by location



This Week	<b>191,654</b>
Previous Week	<b>210,338</b>
Previous Year	<b>219,394</b>
Week on week %	<b>-8.9 %</b>
Year on Year %	<b>-12.6 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2019 to Week 44, 2019 Vs Week 1, 2018 to Week 44, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week44, 2019 Vs Week 44, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week44 2019 Vs Week 43 2019