

Footfall Report for: Canterbury City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre	-6.8 %		-7.9 %		0.6 %	5.0 %
South East	-2.8 %	-4.0 %	-4.8 %	-0.1 %	-2.4 %	1.0 %
High Street Index(Historic Town)	-2.6 %	-1.7 %	-3.9 %	-1.8 %	-5.8 %	-2.2 %
UK	-1.6 %	-2.5 %	-2.4 %	-1.6 %	-4.9 %	-3.8 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 6.8% down on the previous year.

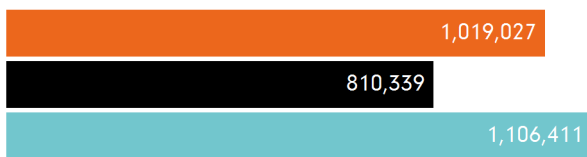
The number of visitors counted for month commencing 26 August 2019 was 1,019,027.

The busiest day in month commencing 26 August 2019 was Saturday 21 September with 40,616 visitors.

The peak hour of the month was 14:00 on Saturday 28 September 2019 with footfall of 4,587

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month

Weather



Number of days this month **21** **5** **9**

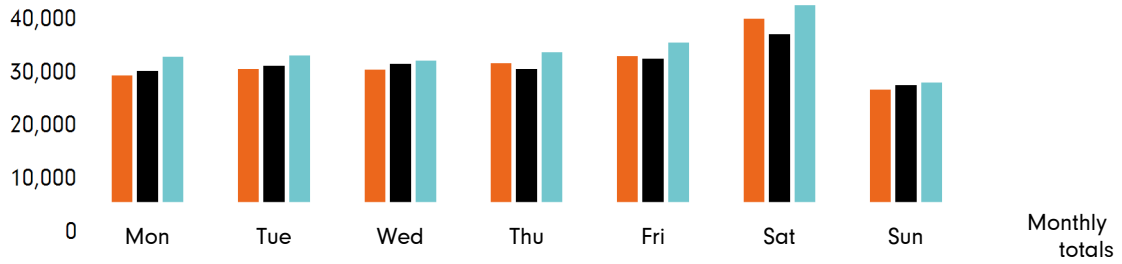
Number of days same month last year **21** **7** **7**

Average temperature

	Maximum temperature	Minimum temperature
2019	22°	12°
2018	19°	11°

Footfall by day

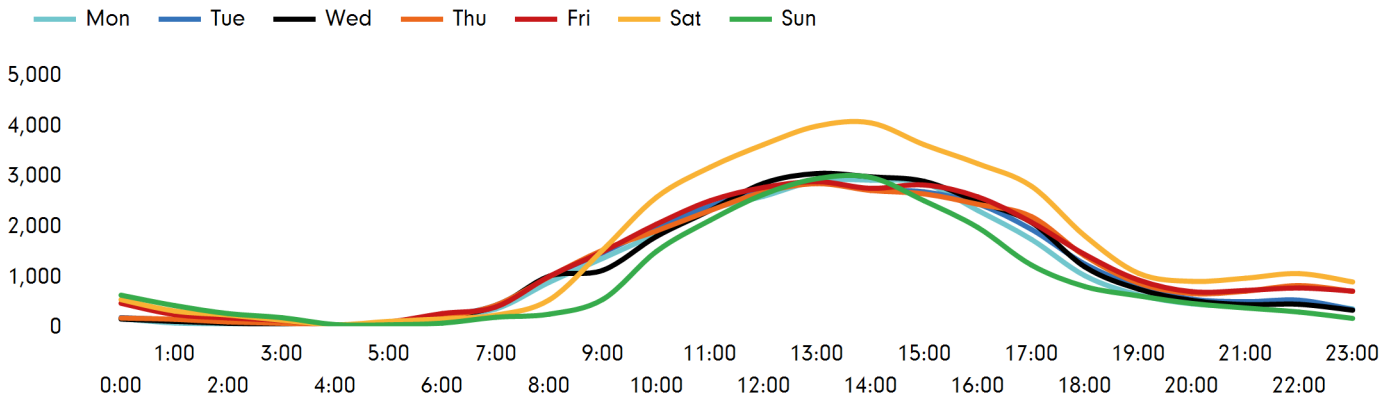
The figures shown below are calculated using weekly averages.



This Month	26,629	27,877	27,839	29,147	30,498	38,073	23,740	203,803
Previous Month	27,550	28,511	28,901	27,958	30,039	34,988	24,635	202,582
Previous Year	30,408	30,622	29,613	31,363	33,270	40,865	25,137	221,278
Month on month %	-3.3 %	-2.2 %	-3.7 %	4.3 %	1.5 %	8.8 %	-3.6 %	
Year on year %	-12.4 %	-9.0 %	-6.0 %	-7.1 %	-8.3 %	-6.8 %	-5.6 %	

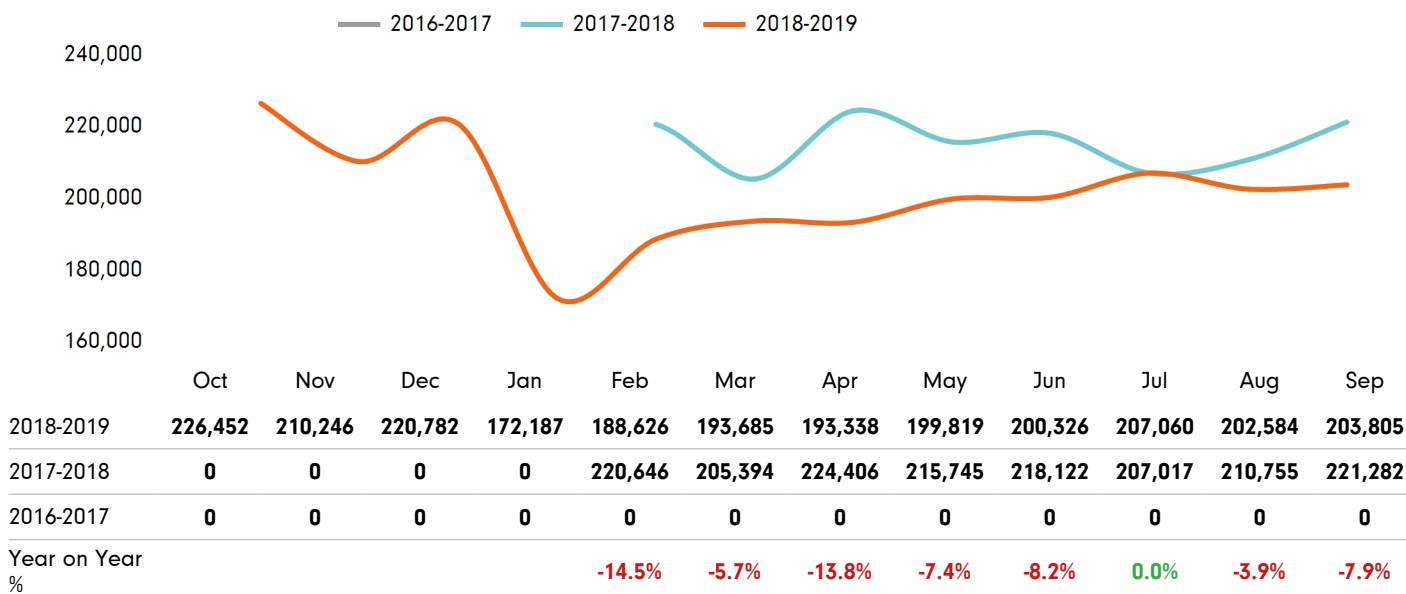
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

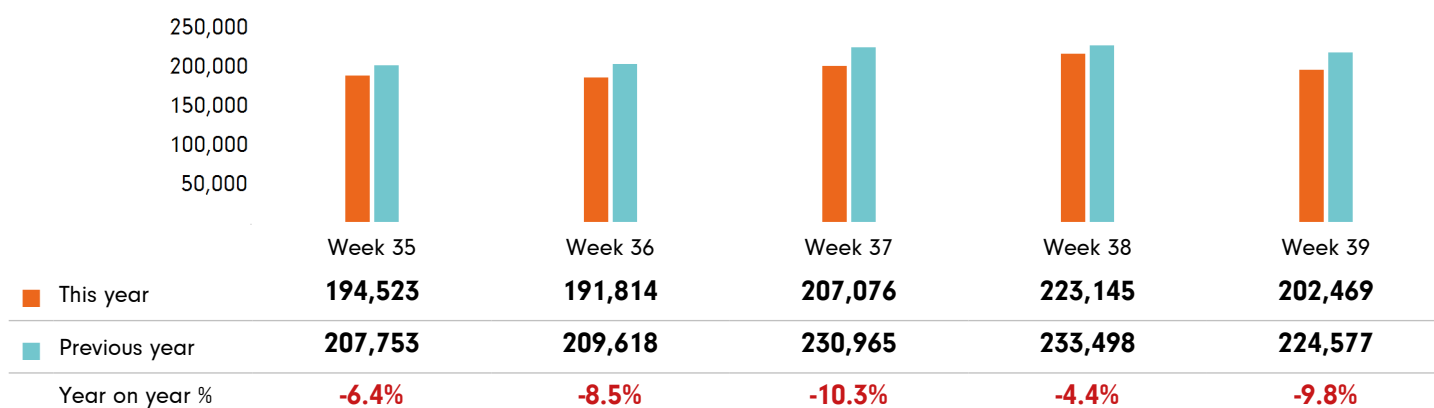
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for September compares September 2019 to September 2018

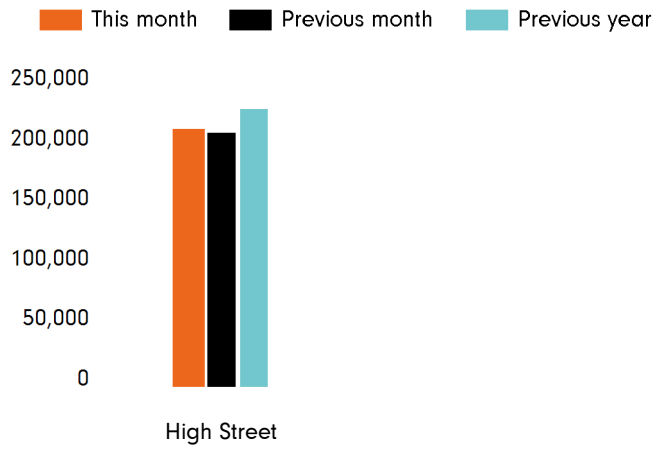
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



This Month	203,805
Previous Month	202,585
Previous Year	221,282
Year on Year %	-7.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to September, 2019 Vs January, 2018 to September, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2019 Vs September, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2019 Vs 8 2019