

Footfall Report for: Canterbury City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre	-8.4 %		-8.2 %		0.3 %	1.1 %
South East	-2.5 %	-4.6 %	-4.2 %	-1.2 %	0.6 %	1.1 %
High Street Index(Historic Town)	-2.5 %	-1.4 %	-4.3 %	0.5 %	0.8 %	0.6 %
UK	-1.4 %	-3.1 %	-4.3 %	-0.1 %	2.3 %	0.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 8.4% down on the previous year.

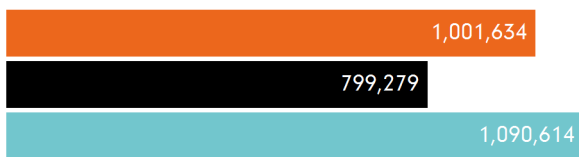
The number of visitors counted for month commencing 27 May 2019 was 1,001,634.

The busiest day in month commencing 27 May 2019 was Saturday 15 June with 40,395 visitors.

The peak hour of the month was 13:00 on Saturday 15 June 2019 with footfall of 4,199

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month

Weather



Number of days this month **14** **10** **11**

Number of days same month last year **23** **3** **9**

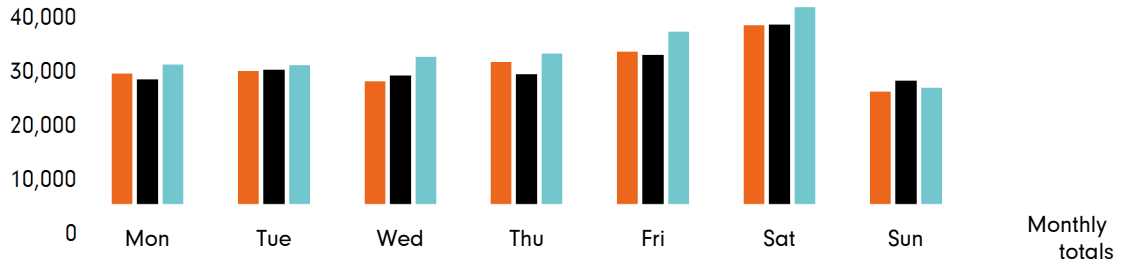
Average temperature

	Maximum temperature	Minimum temperature
2019	20°	12°
2018	21°	12°

SPRINGBOARD.

Footfall by day

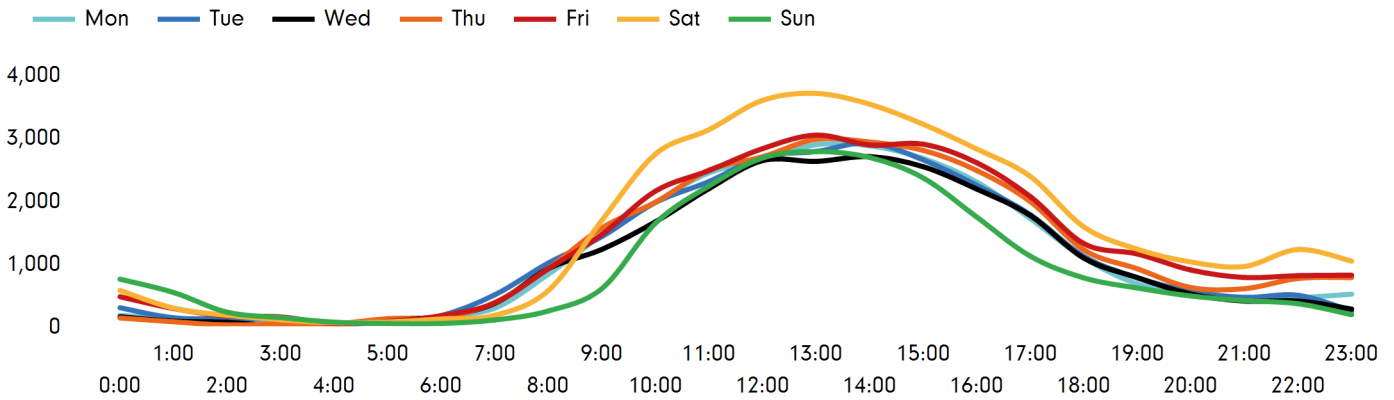
The figures shown below are calculated using weekly averages.



This Month	26,974	27,419	25,438	29,203	31,376	36,534	23,380	200,324
Previous Month	25,784	27,761	26,578	26,770	30,651	36,704	25,568	199,816
Previous Year	28,739	28,642	30,226	30,871	35,344	40,210	24,088	218,120
Month on month %	4.6 %	-1.2 %	-4.3 %	9.1 %	2.4 %	-0.5 %	-8.6 %	
Year on year %	-6.1 %	-4.3 %	-15.8 %	-5.4 %	-11.2 %	-9.1 %	-2.9 %	

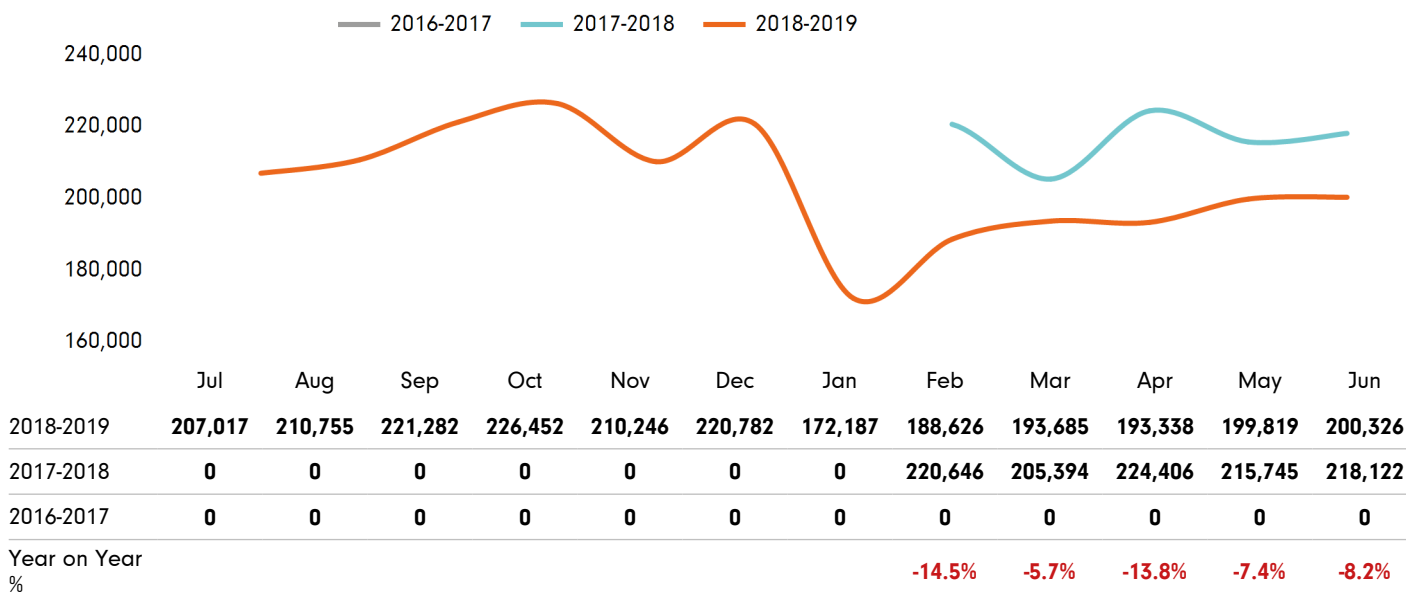
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

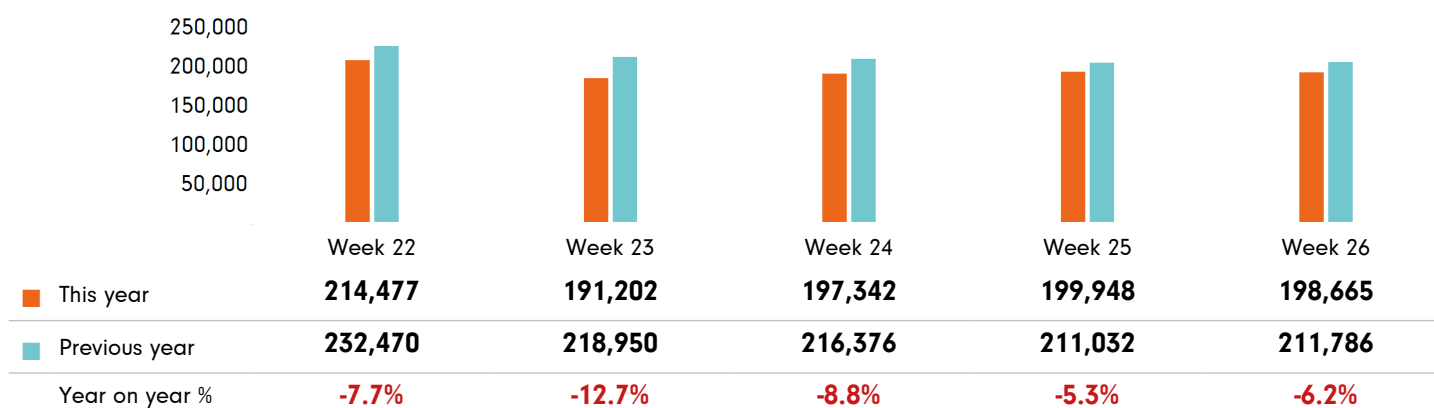
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for June compares June 2019 to June 2018

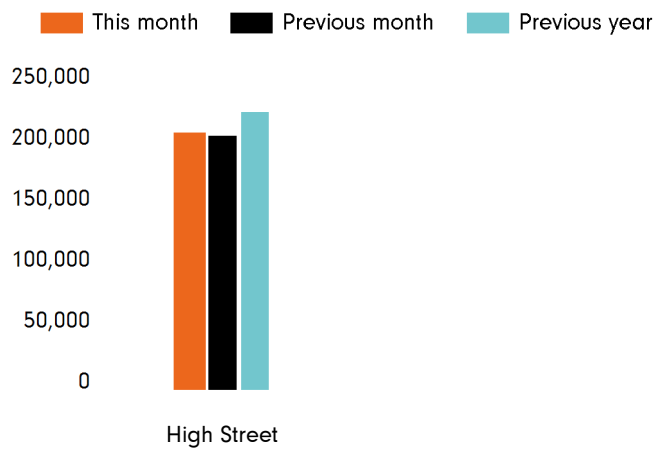
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



This Month	200,327
Previous Month	199,820
Previous Year	218,123
Year on Year %	-8.2 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to June, 2019 Vs January, 2018 to June, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2019 Vs June, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2019 Vs 5 2019