



Canterbury City Centre

Week 8, 2019

18/02/2019 to 24/02/2019



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre	▼ -6.7 %		▲ 3.3 %		▲ 6.7 %	▼ -11.4 %
South East	▼ -3.2 %	▼ -4.1 %	▲ 1.9 %	▼ -5.5 %	▲ 3.4 %	▼ -3.3 %
High Street Index (Historic Town)	▼ -3.7 %	▲ 0.2 %	▲ 2.4 %	▲ 4.6 %	▲ 4.5 %	▼ -4.6 %
UK	▼ -1.4 %	▼ -2.4 %	▲ 4.1 %	▼ -2.2 %	▲ 4.1 %	▼ -4.4 %

Headlines

The change in footfall for Canterbury City Centre over the last 52 weeks is 6.7% down on the previous year.

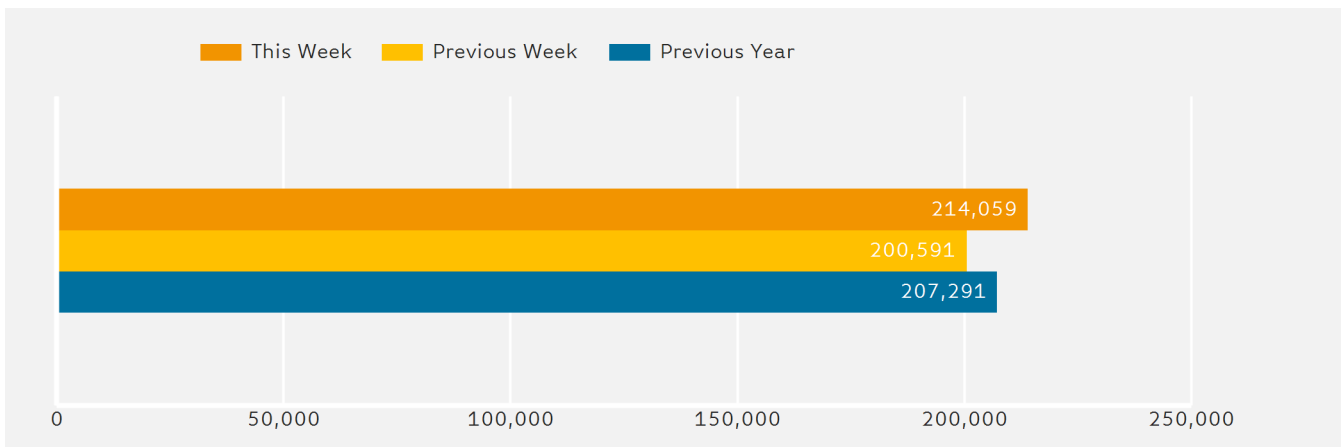
Footfall for the year to date is 6.7% down on the previous year.

The number of visitors counted for week commencing 18 February 2019 was 214,059.

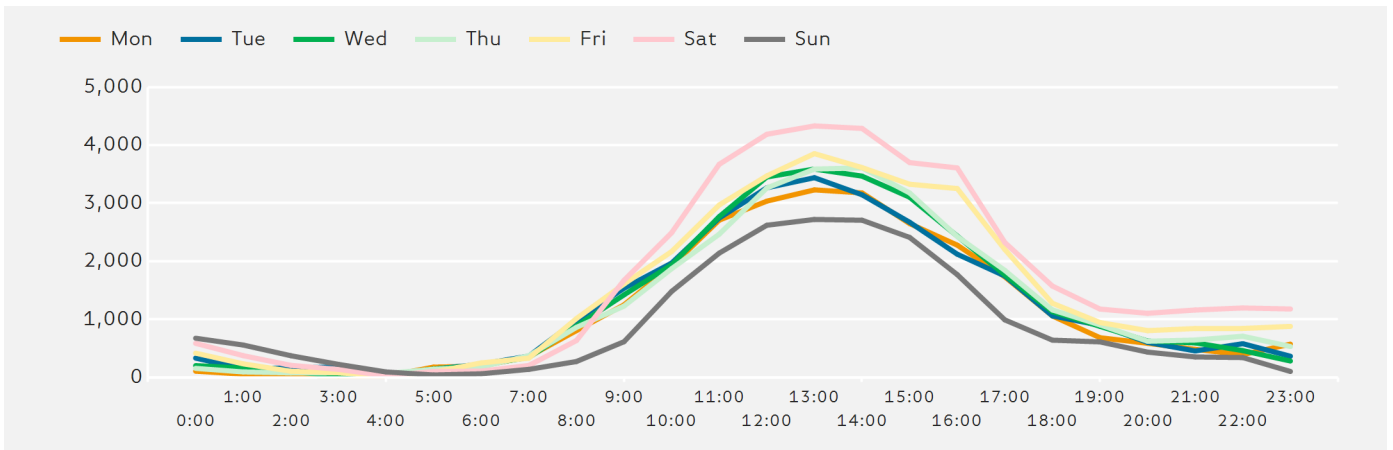
The busiest day in week commencing 18 February 2019 was Saturday with 40,067 visitors.

The peak hour of the week was 13:00 on Saturday 23 February 2019 with footfall of 4,331

Footfall by Week



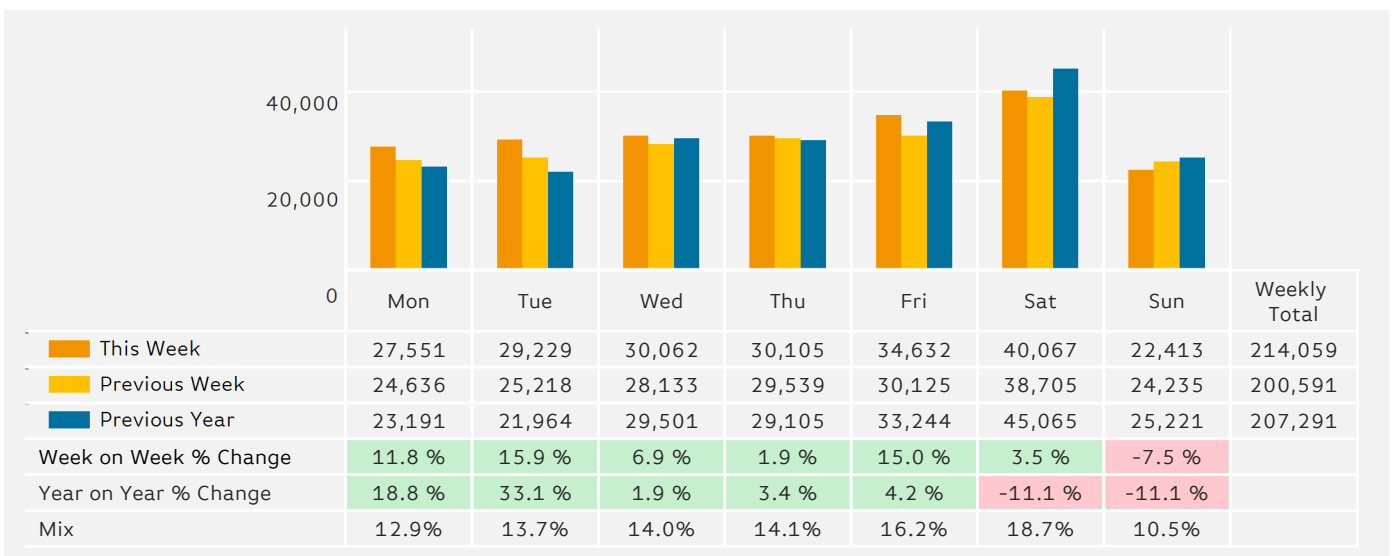
Footfall by Hour



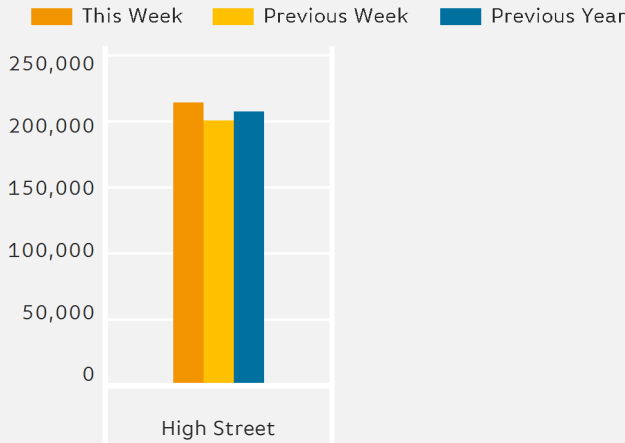
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	11	11	11	13	14	13	13
Previous Week	8	11	10	11	12	13	12
Previous Year	9	7	6	4	4	5	2

Footfall by Day

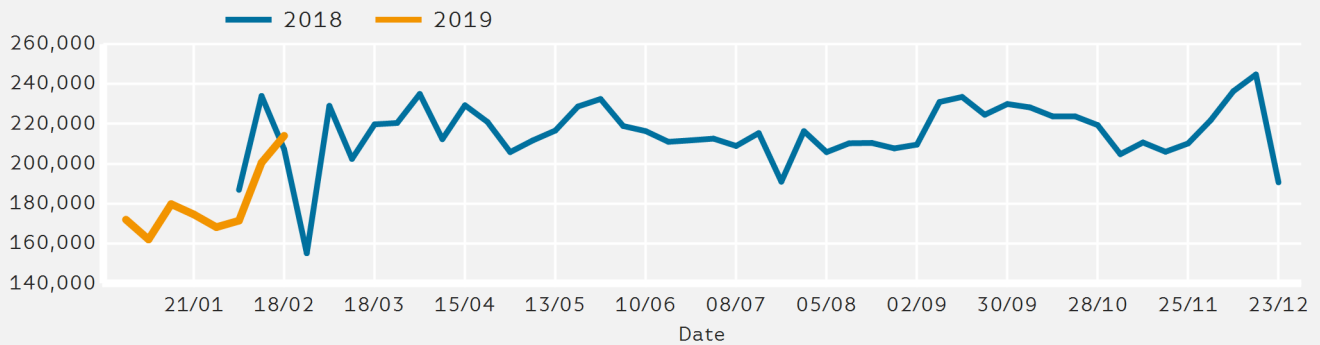


Footfall by Location



This Week	214,059
Previous Week	200,591
Previous Year	207,291
Week on Week % Change	6.7 %
Year on Year % Change	3.3 %

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 8, 2019 Vs Week 1, 2018 to Week 8, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2019 Vs Week 8, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2019 Vs Week 7 2019