



Canterbury City Centre

Week 51, 2018

17/12/2018 to 23/12/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Benchmark Calculations

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▲ 3.6 %	
South East	▼ -4.3 %	▲ 0.2 %	▼ -6.8 %	▲ 12.2 %	▲ 11.5 %	▲ 17.8 %
High Street Index (Historic Town)	▼ -2.4 %	▲ 0.7 %	▼ -5.6 %	▲ 13.4 %	▲ 3.1 %	▲ 6.9 %
UK	▼ -2.6 %	▼ -0.9 %	▼ -3.9 %	▲ 9.2 %	▲ 6.5 %	▲ 10.8 %

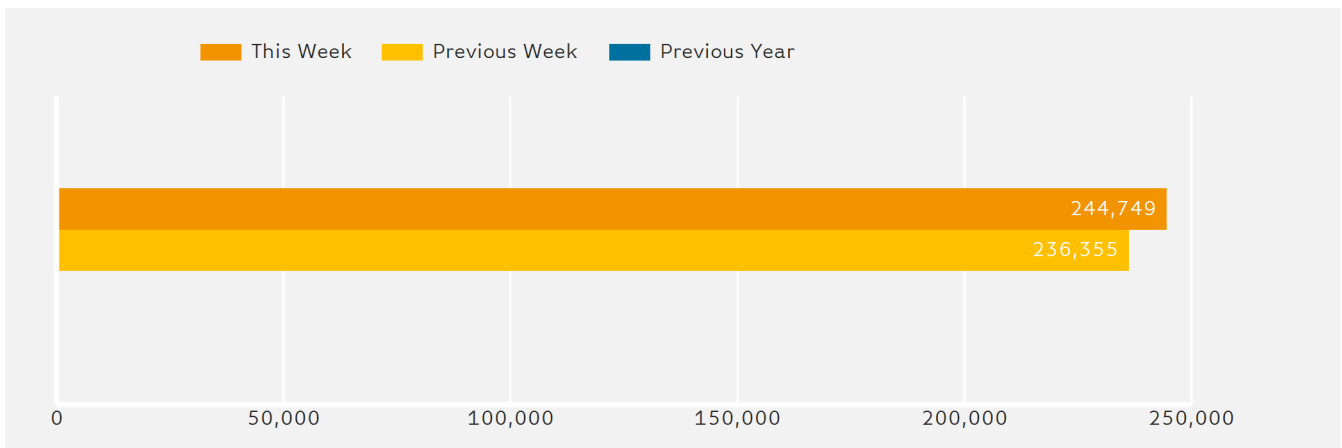
Headlines

The number of visitors counted for week commencing 17 December 2018 was 244,749.

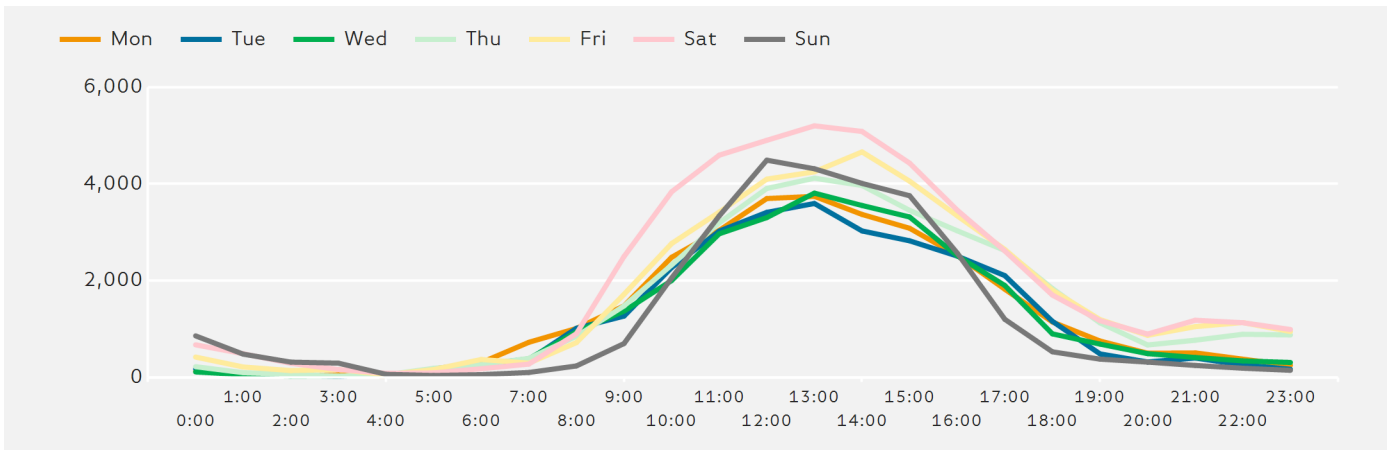
The busiest day in week commencing 17 December 2018 was Saturday with 46,861 visitors.

The peak hour of the week was 13:00 on Saturday 22 December 2018 with footfall of 5,199

Footfall by Week



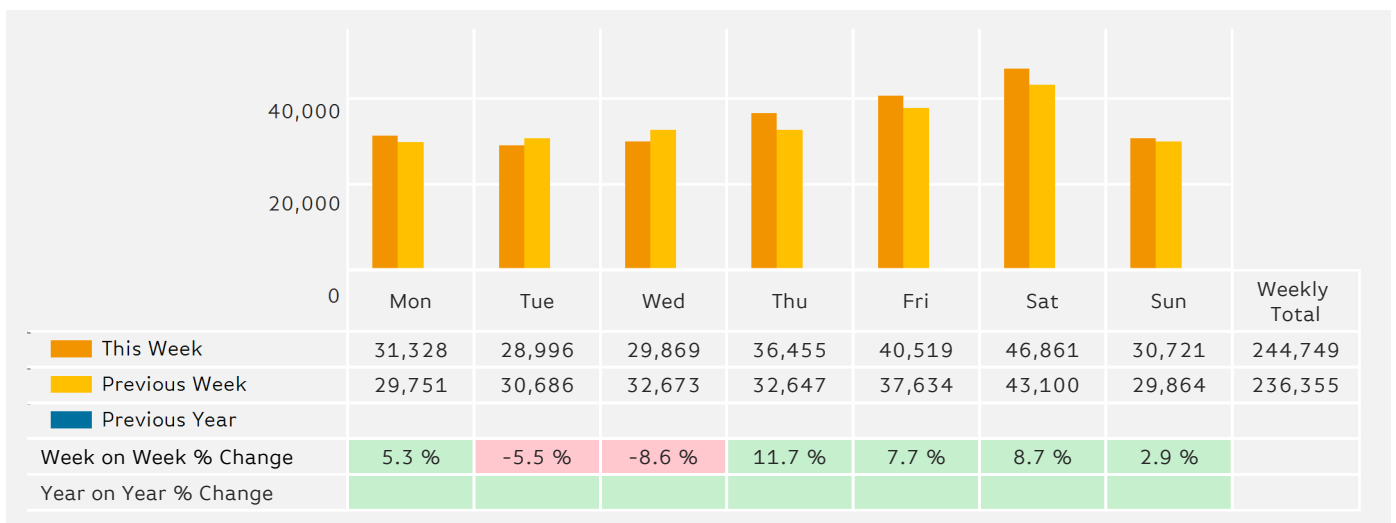
Footfall by Hour



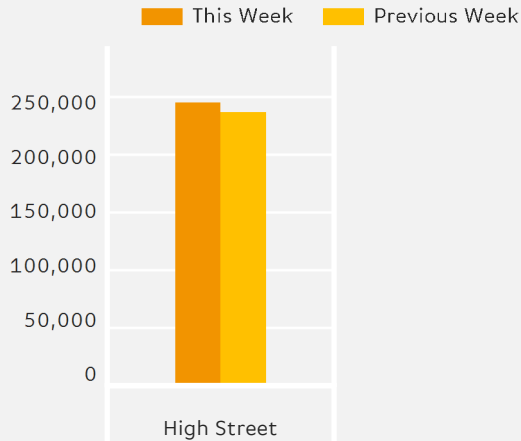
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	9	9	10	10	13	11	12
Previous Week	8	8	7	4	4	3	9
Previous Year	6	7	10	12	11	11	10

Footfall by Day

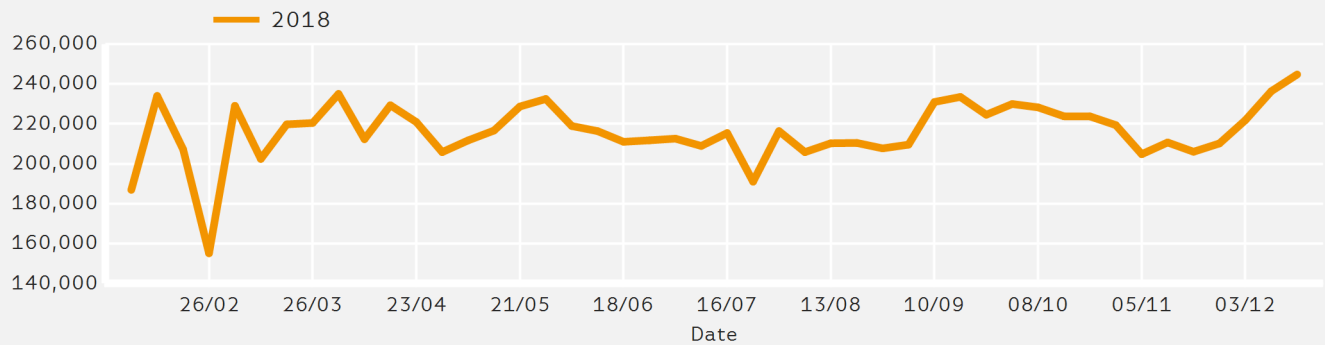


Footfall by Location



This Week	244,749
Previous Week	236,355
Previous Year	
Week on Week % Change	3.6 %
Year on Year % Change	

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 51, 2018 Vs Week 1, 2017 to Week 51, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 51, 2018 Vs Week 51, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 51 2018 Vs Week 50 2018