



Canterbury City Centre

Week 2, 2019

07/01/2019 to 13/01/2019



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre					▼ -5.8 %	
South East	▼ -1.5 %	▼ -4.3 %	▼ -5.5 %	▼ -1.0 %	▼ -3.4 %	▲ 3.9 %
High Street Index (Historic Town)	▼ -0.8 %	▲ 0.6 %	▼ -4.2 %	▲ 3.1 %	▼ -3.0 %	▲ 5.7 %
UK	▲ 1.0 %	▼ -3.1 %	▼ -2.2 %	▼ -1.5 %	▼ -5.4 %	▲ 1.4 %

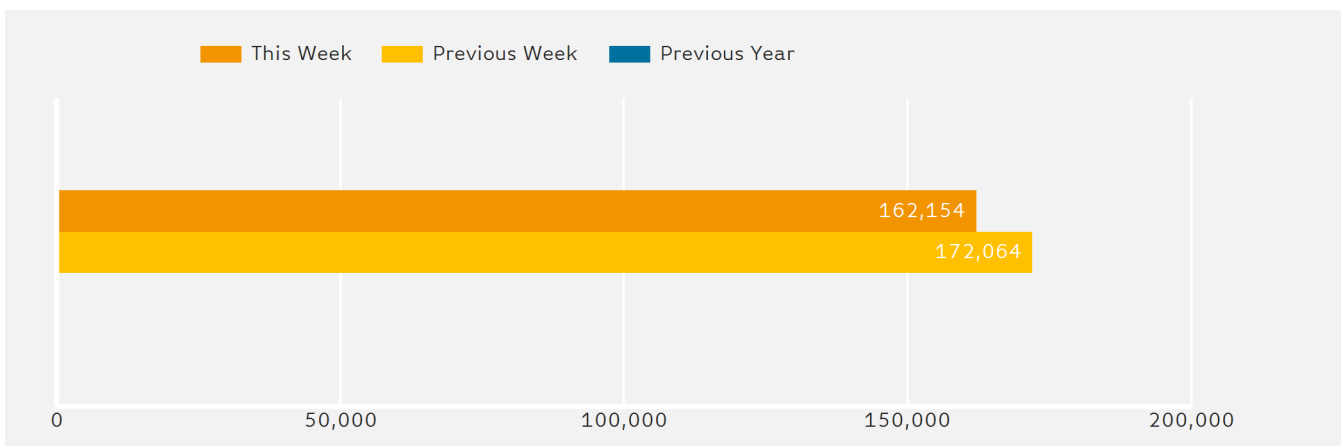
Headlines

The number of visitors counted for week commencing 7 January 2019 was 162,154.

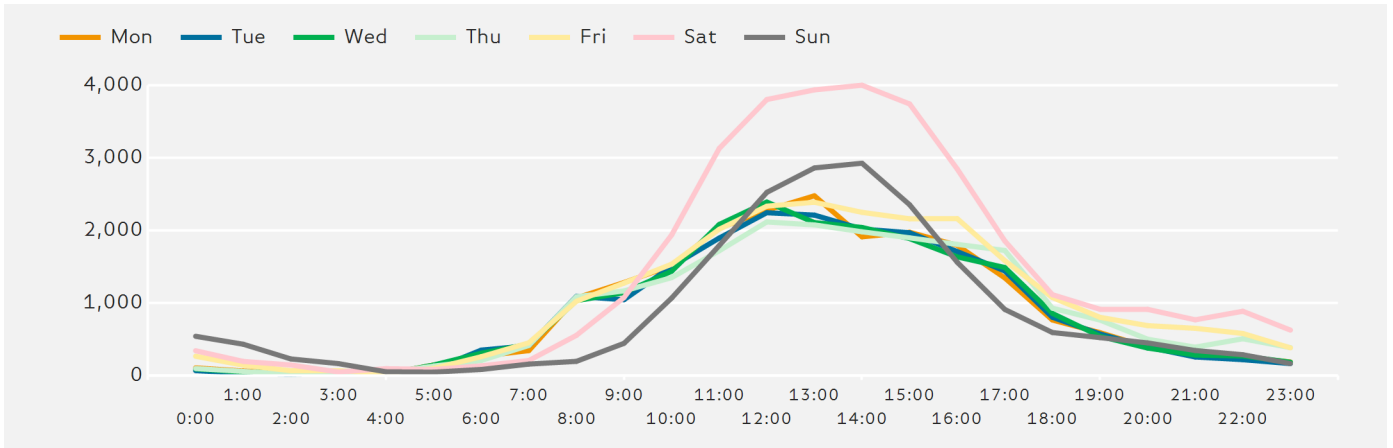
The busiest day in week commencing 7 January 2019 was Saturday with 33,317 visitors.

The peak hour of the week was 14:00 on Saturday 12 January 2019 with footfall of 3,998

Footfall by Week



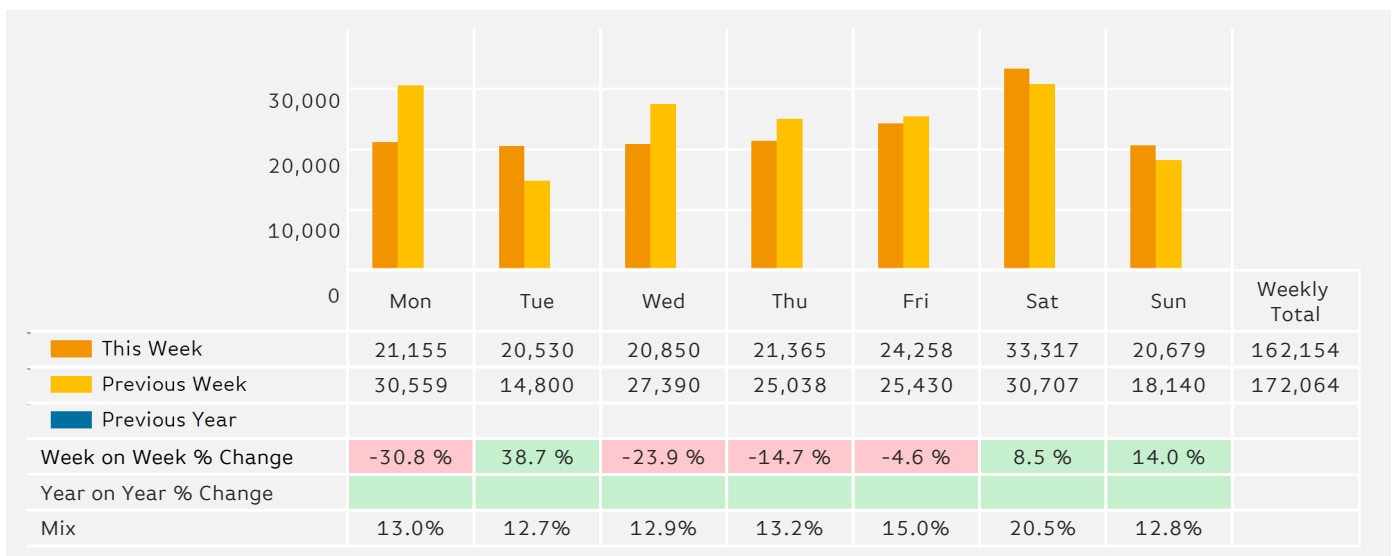
Footfall by Hour



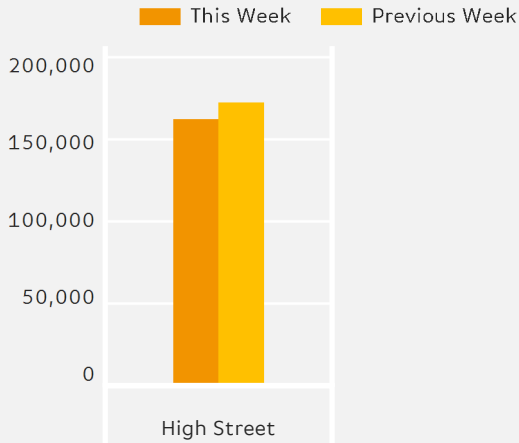
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	9	8	7	6	7	9	11
Previous Week	9	10	6	6	3	4	7
Previous Year	5	7	9	7	8	6	6

Footfall by Day

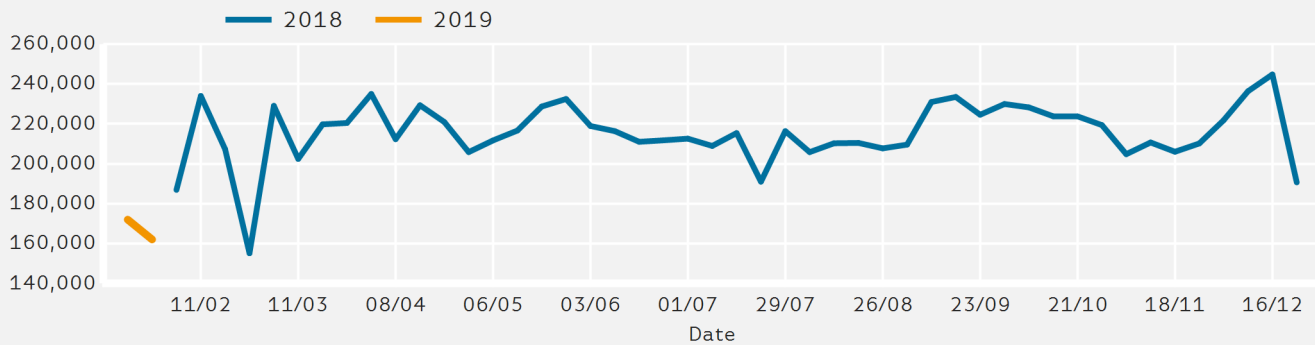


Footfall by Location



This Week	162,154
Previous Week	172,064
Previous Year	
Week on Week % Change	-5.8 %
Year on Year % Change	

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 2, 2019 Vs Week 1, 2018 to Week 2, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2019 Vs Week 2, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2019 Vs Week 1 2019