



Canterbury City Centre

Week 1, 2019

31/12/2018 to 06/01/2019



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Benchmark Calculations

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
Canterbury City Centre					▼ -9.8 %	
South East	▲ 2.6 %	▼ -7.6 %	▲ 2.6 %	▼ -7.6 %	▼ -0.8 %	▼ -1.6 %
High Street Index (Historic Town)	▲ 2.5 %	▼ -2.0 %	▲ 2.5 %	▼ -2.0 %	▼ -2.9 %	▼ -4.3 %
UK	▲ 4.1 %	▼ -4.7 %	▲ 4.1 %	▼ -4.7 %	▼ -3.1 %	▼ -6.9 %

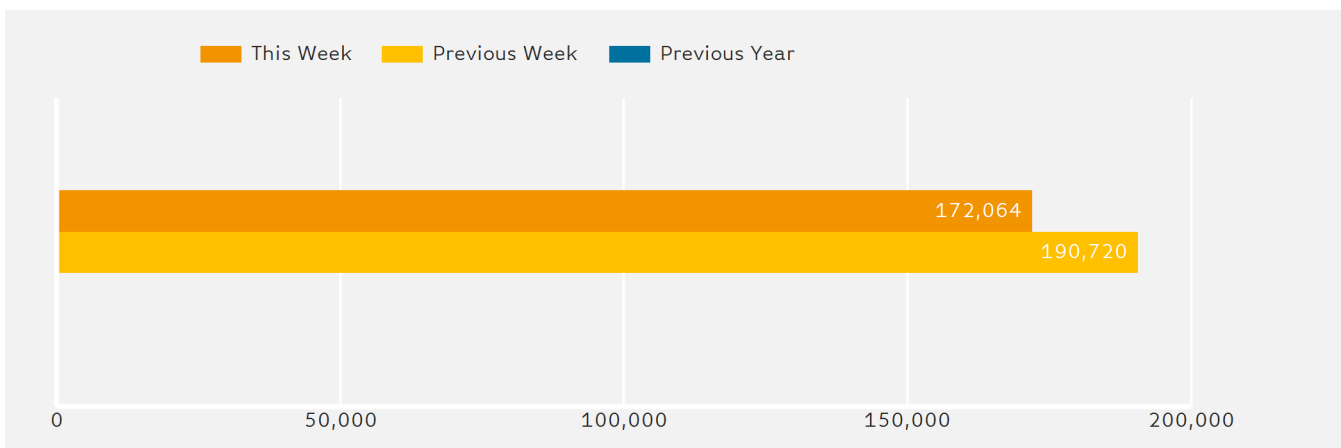
Headlines

The number of visitors counted for week commencing 31 December 2018 was 172,064.

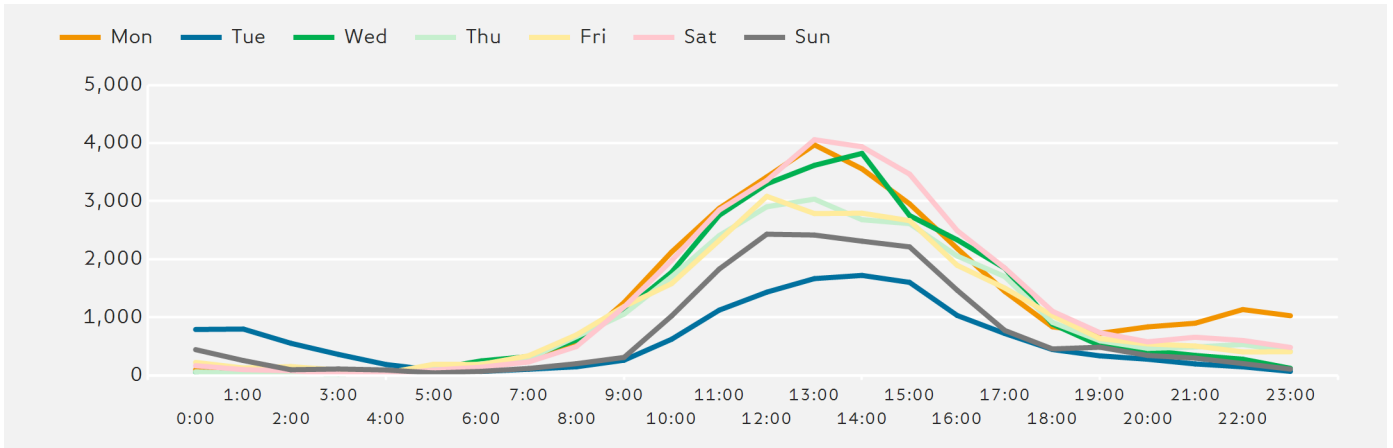
The busiest day in week commencing 31 December 2018 was Saturday with 30,707 visitors.

The peak hour of the week was 13:00 on Saturday 5 January 2019 with footfall of 4,059

Footfall by Week



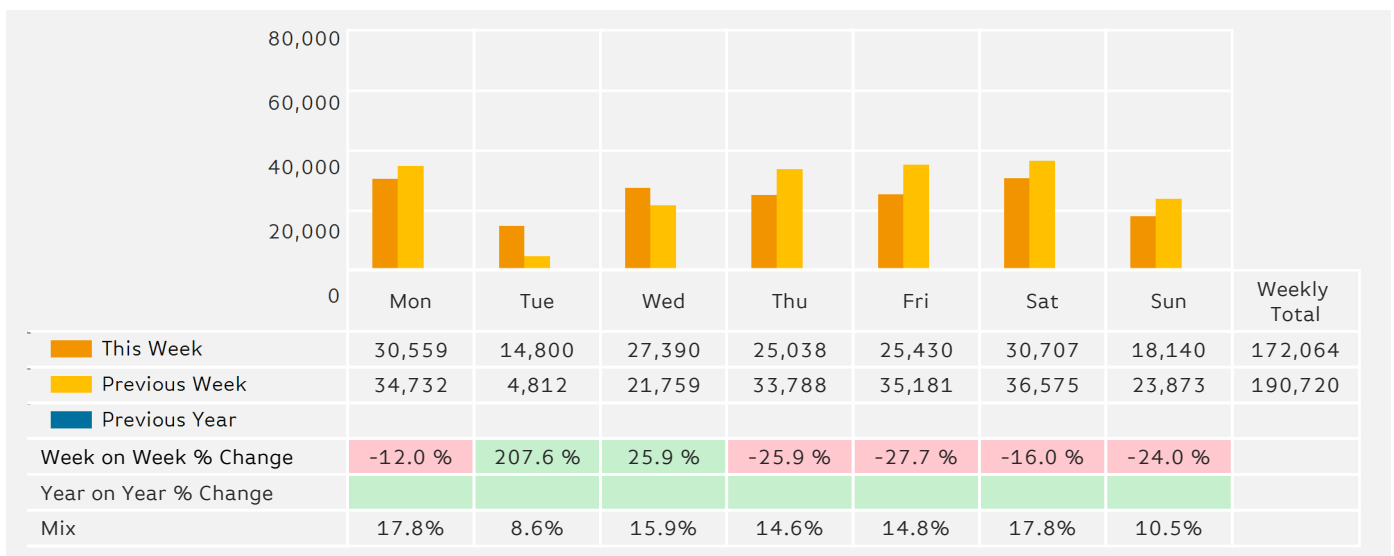
Footfall by Hour



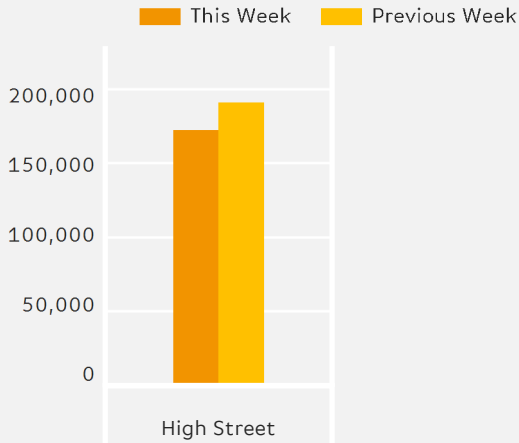
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	9	10	6	6	3	4	7
Previous Week	8	9	9	8	8	12	12
Previous Year	7	10	13	12	8	6	6

Footfall by Day

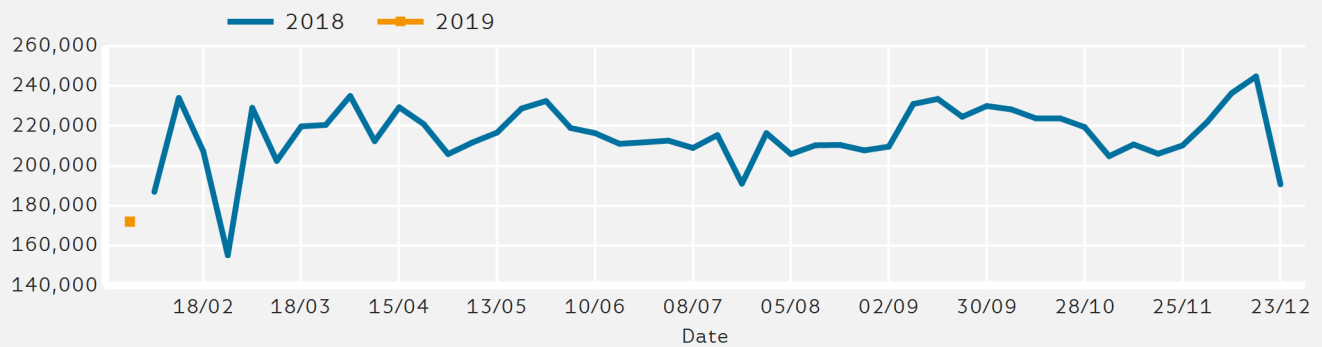


Footfall by Location



This Week	172,064
Previous Week	190,720
Previous Year	
Week on Week % Change	-9.8 %
Year on Year % Change	

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 1, 2019 Vs Week 1, 2018 to Week 1, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2019 Vs Week 1, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2019 Vs Week 52 2018