



Canterbury City Centre

Week 49, 2018

03/12/2018 to 09/12/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Benchmark Calculations

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▲ 5.5 %	
South East	▼ -4.3 %	▲ 0.1 %	▼ -4.1 %	▼ -3.9 %	▲ 3.6 %	▲ 0.0 %
High Street Index (Historic Town)	▼ -2.4 %	▲ 0.7 %	▼ -4.7 %	▼ -6.8 %	▲ 2.2 %	▲ 1.3 %
UK	▼ -2.6 %	▼ -0.9 %	▼ -2.7 %	▼ -4.3 %	▲ 4.5 %	▲ 0.5 %

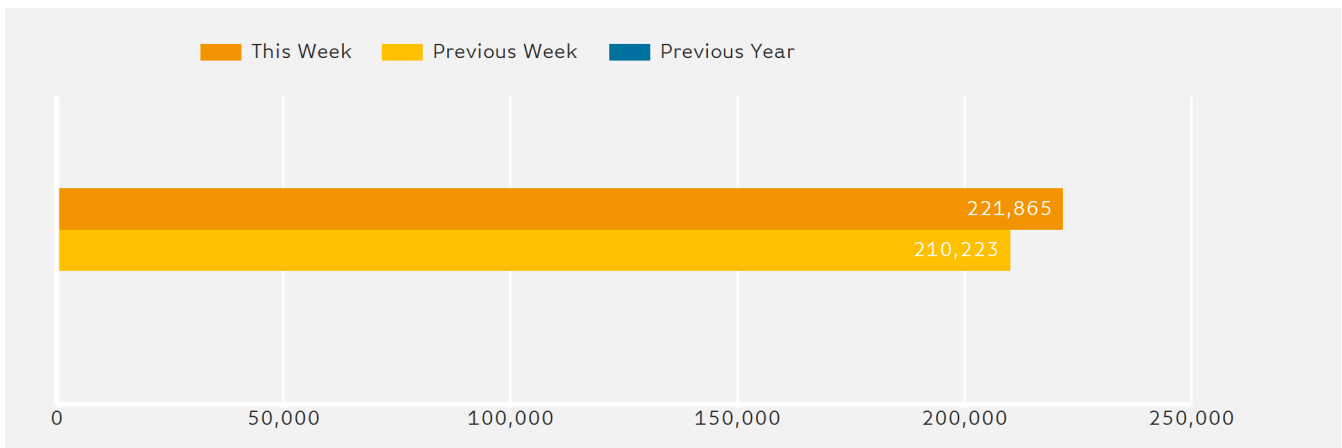
Headlines

The number of visitors counted for week commencing 3 December 2018 was 221,865.

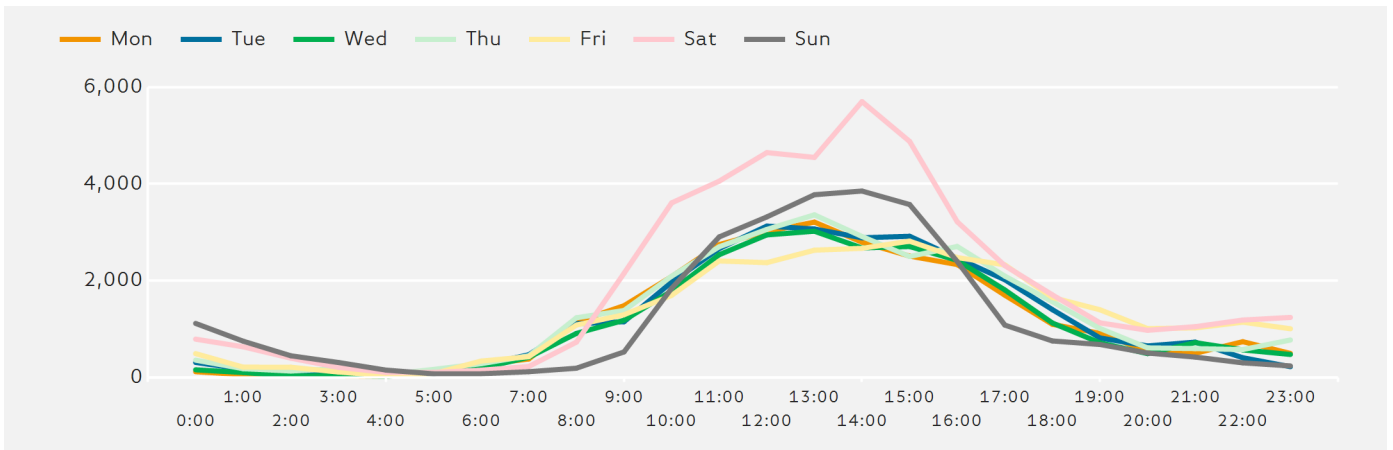
The busiest day in week commencing 3 December 2018 was Saturday with 45,758 visitors.

The peak hour of the week was 14:00 on Saturday 8 December 2018 with footfall of 5,700

Footfall by Week



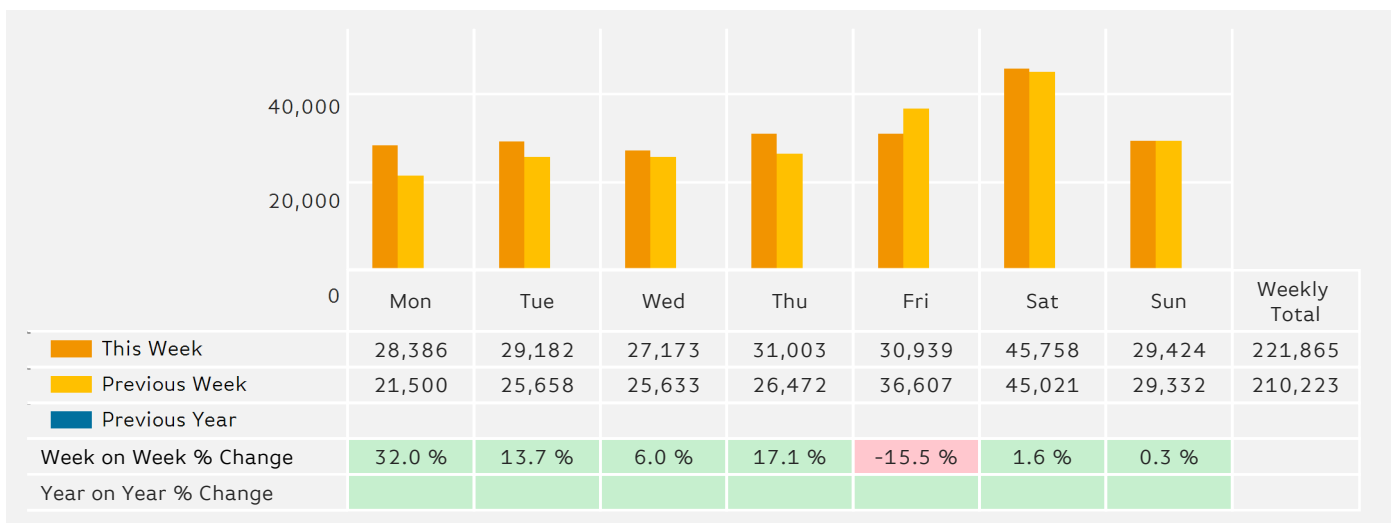
Footfall by Hour



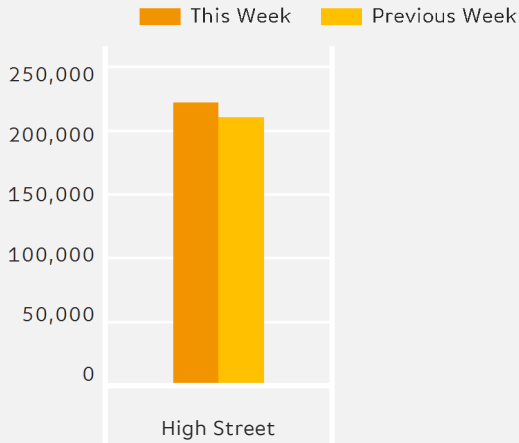
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	13	8	12	13	13	12	10
Previous Week	8	9	13	13	11	12	14
Previous Year	7	8	11	11	3	3	5

Footfall by Day

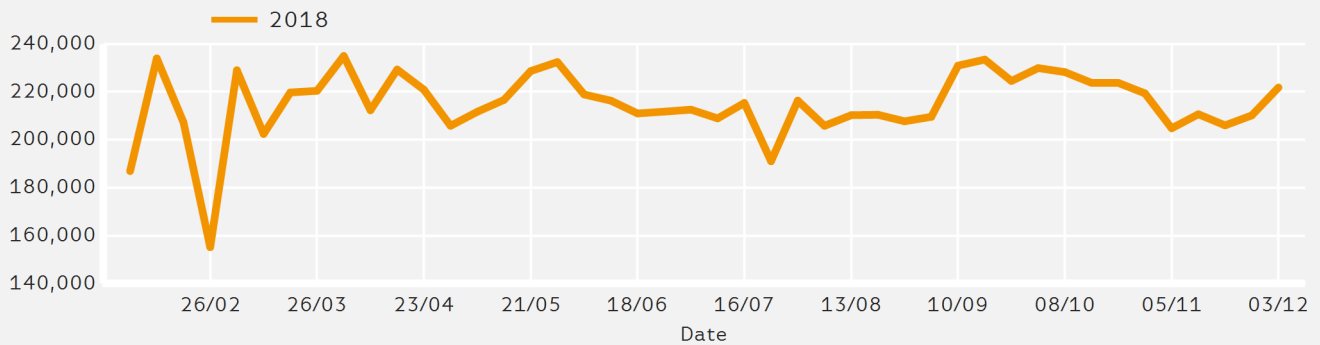


Footfall by Location



This Week	221,865
Previous Week	210,223
Previous Year	
Week on Week % Change	5.5 %
Year on Year % Change	

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 49, 2018 Vs Week 1, 2017 to Week 49, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2018 Vs Week 49, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2018 Vs Week 48 2018