



Canterbury City Centre

Week 37, 2018

10/09/2018 to 16/09/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|----------------------------------|-----------------------|----------|-----------------------|----------|-----------------------|----------|
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 |
| Canterbury City Centre | | | | | ▲ 10.2 % | |
| South East | ▼ -4.1 % | ▲ 0.3 % | ▼ -3.3 % | ▼ -3.5 % | ▼ -5.1 % | ▼ -1.2 % |
| High Street Index(Historic Town) | ▼ -1.6 % | ▲ 1.5 % | ▼ -4.1 % | ▼ -4.4 % | ▼ -2.1 % | ▼ -0.1 % |
| UK | ▼ -2.5 % | ▼ -0.7 % | ▼ -2.6 % | ▼ -3.9 % | ▼ -0.2 % | ▲ 0.6 % |

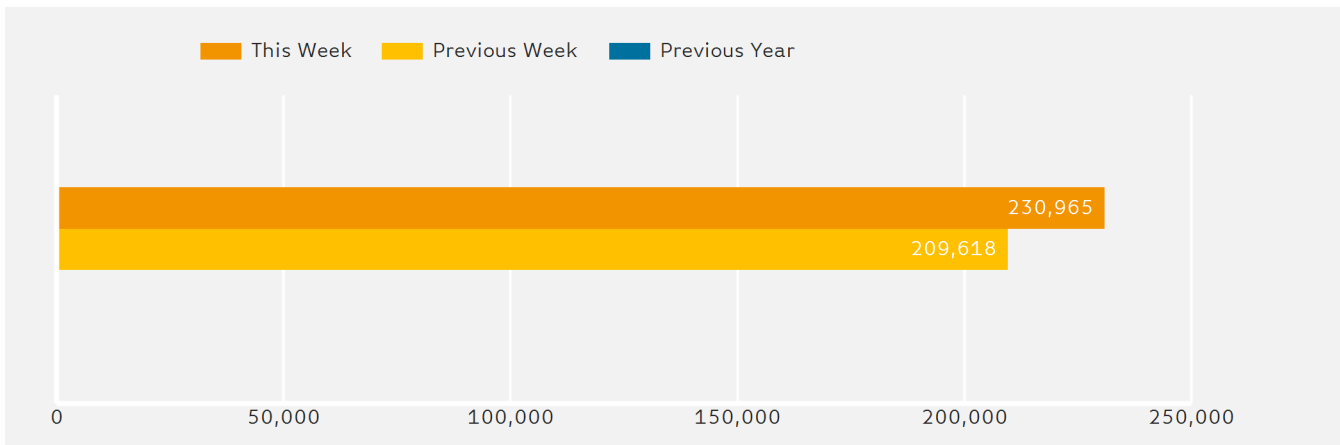
Headlines

The number of visitors counted for week commencing 10 September 2018 was 230,965.

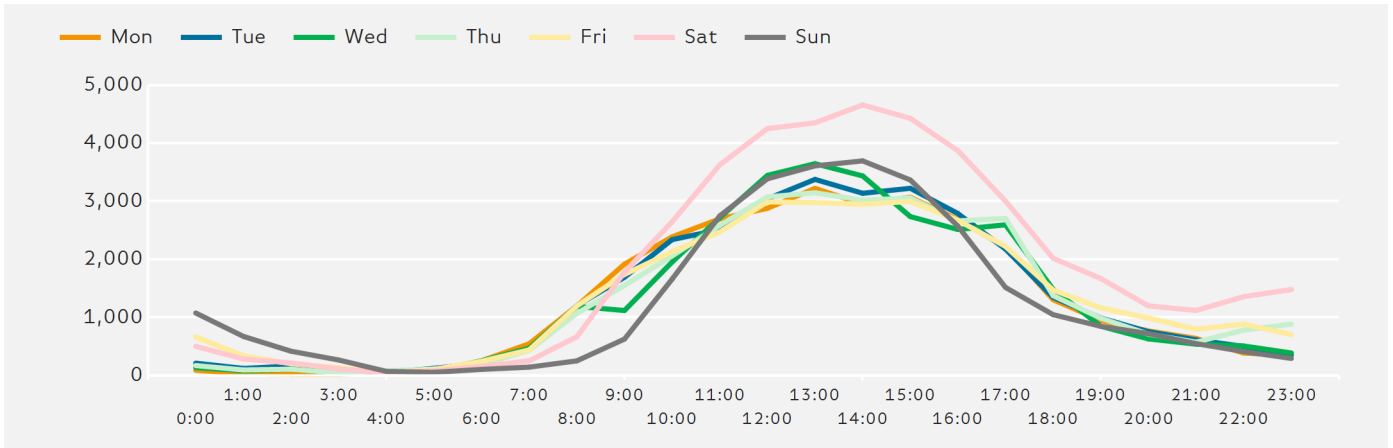
The busiest day in week commencing 10 September 2018 was Saturday with 43,773 visitors.

The peak hour of the week was 14:00 on Saturday 15 September 2018 with footfall of 4,658

Footfall by Week



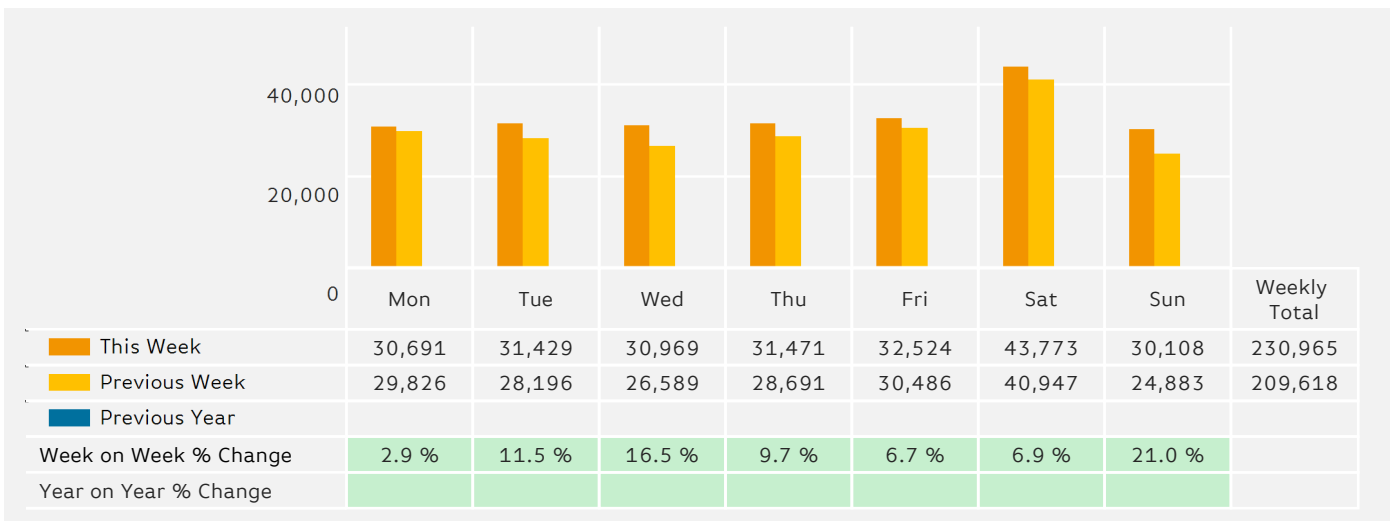
Footfall by Hour



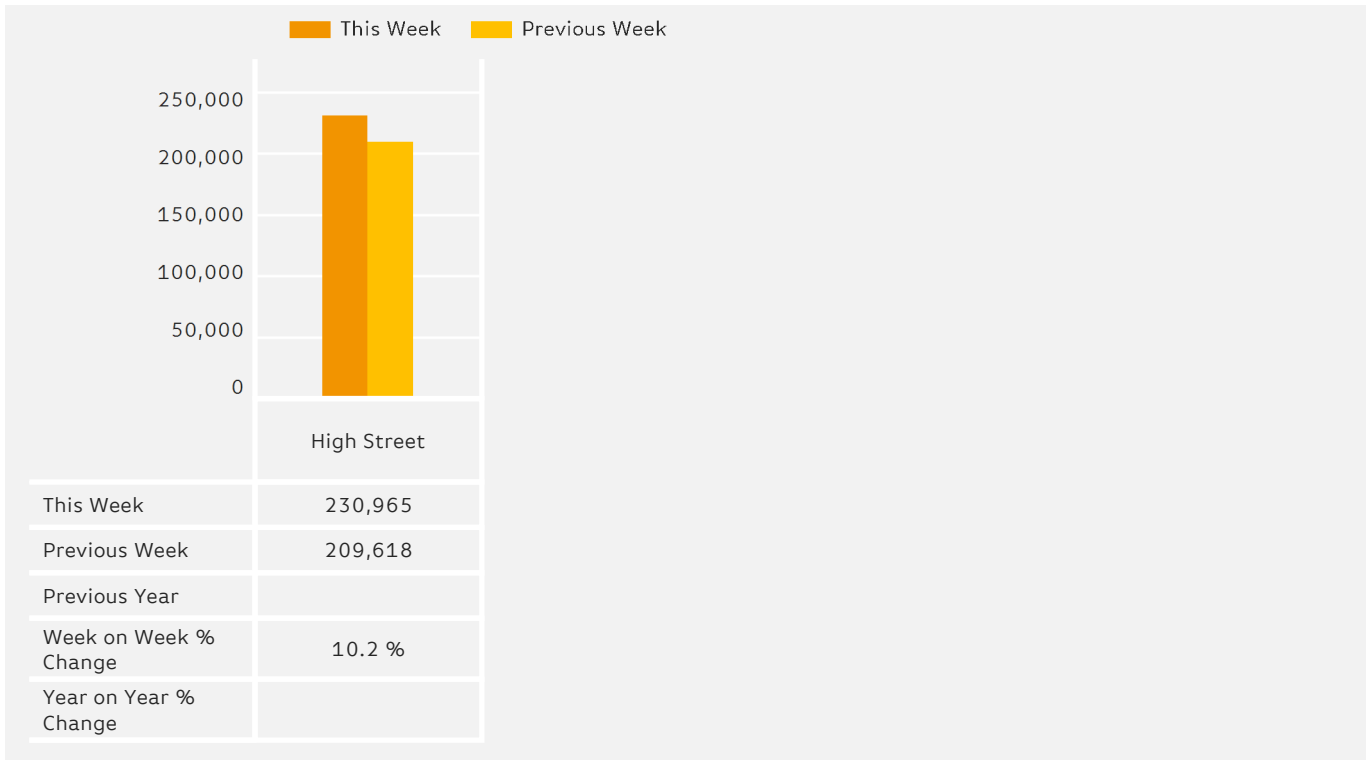
Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 21 | 22 | 16 | 19 | 19 | 20 | 21 |
| Previous Week | 22 | 21 | 19 | 22 | 19 | 19 | 22 |
| Previous Year | 18 | 19 | 18 | 17 | 17 | 16 | 17 |

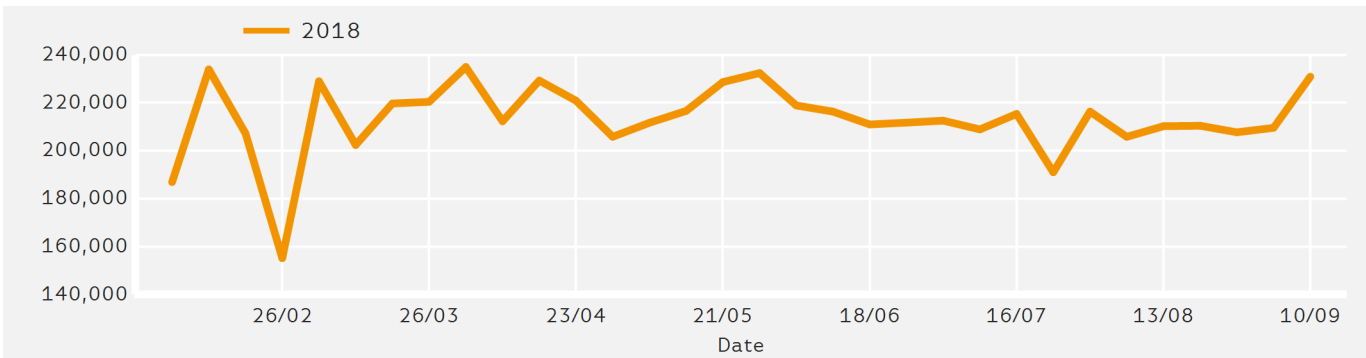
Footfall by Day



Footfall by Location



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 37, 2018 Vs Week 1, 2017 to Week 37, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2018 Vs Week 37, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2018 Vs Week 36 2018