



### Canterbury City Centre

Week 34, 2018

20/08/2018 to 26/08/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▲ 0.1 %	
South East	▼ -4.4 %	▲ 0.5 %	▼ -6.5 %	▲ 1.8 %	▼ -0.7 %	▲ 0.8 %
High Street Index(Historic Town)	▼ -1.5 %	▲ 1.8 %	▼ -7.0 %	▲ 1.1 %	▼ -2.1 %	▲ 0.7 %
UK	▼ -2.6 %	▼ -0.5 %	▼ -5.4 %	▼ -1.4 %	▼ -1.3 %	▲ 1.2 %

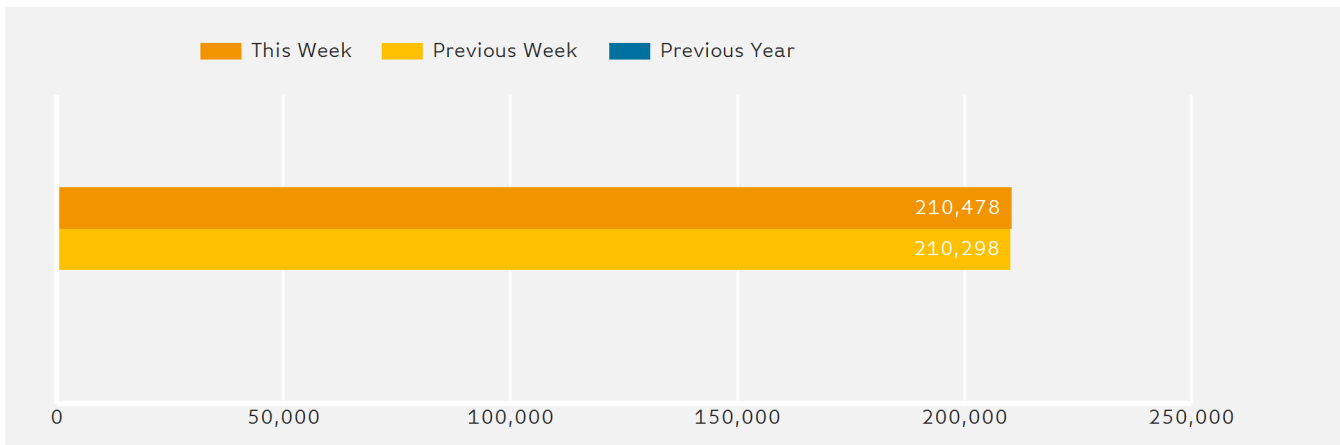
### Headlines

The number of visitors counted for week commencing 20 August 2018 was 210,478.

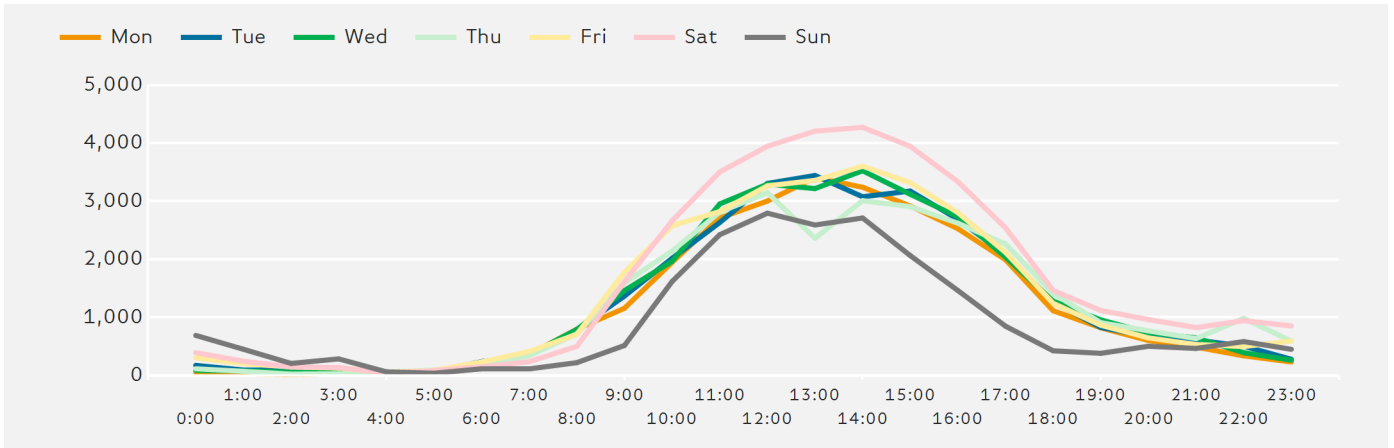
The busiest day in week commencing 20 August 2018 was Saturday with 38,132 visitors.

The peak hour of the week was 14:00 on Saturday 25 August 2018 with footfall of 4,272

### Footfall by Week



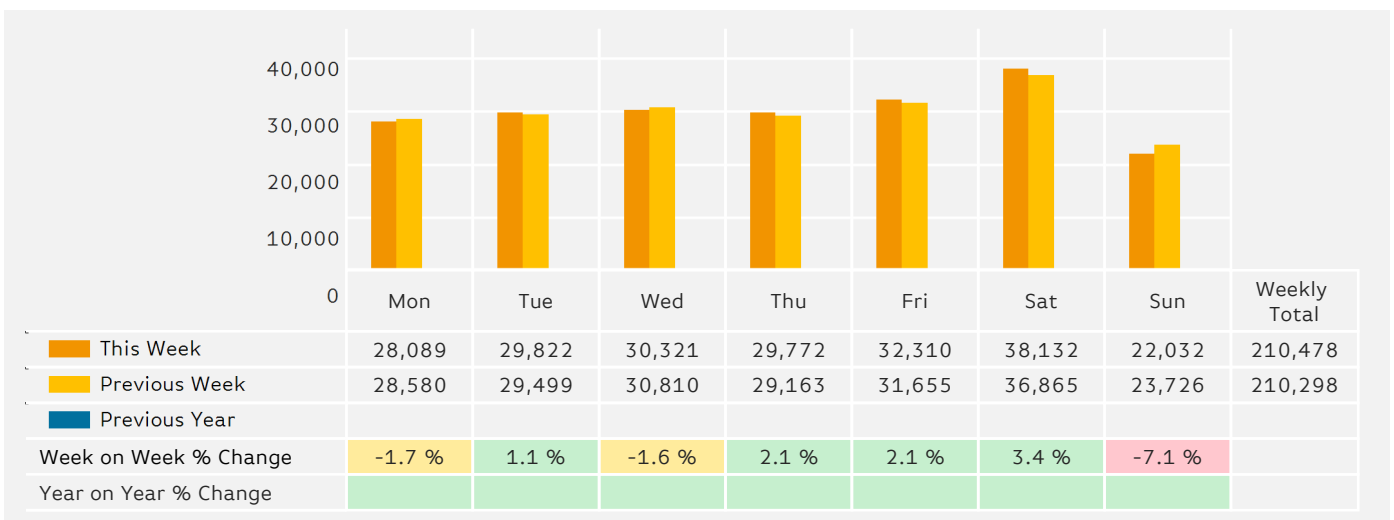
### Footfall by Hour



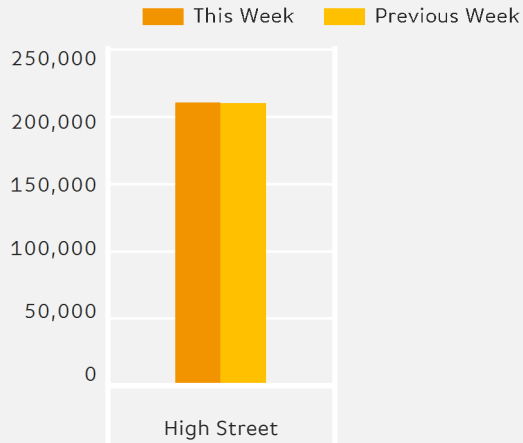
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	24	24	26	23	19	19	17
Previous Week	23	25	24	22	23	23	23
Previous Year	19	23	25	22	23	25	24

### Footfall by Day

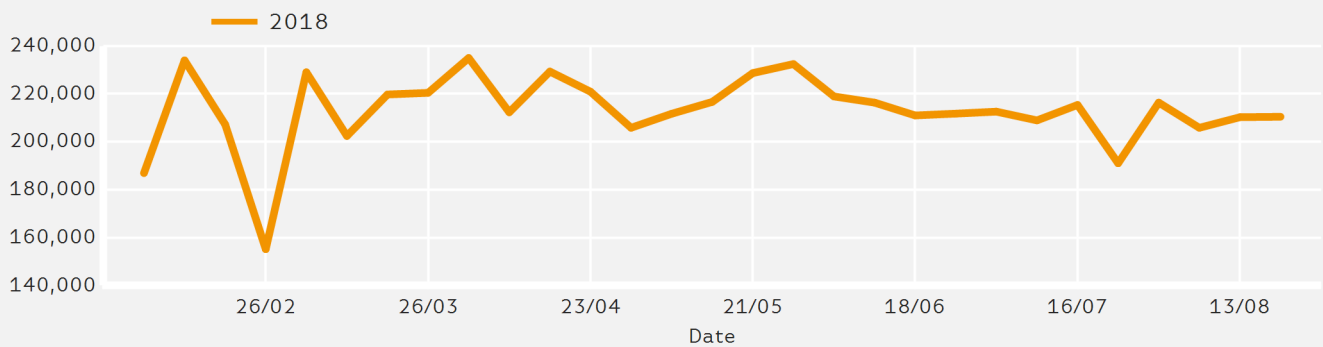


### Footfall by Location



This Week	210,478
Previous Week	210,298
Previous Year	
Week on Week % Change	0.1 %
Year on Year % Change	

### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 34, 2018 Vs Week 1, 2017 to Week 34, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2018 Vs Week 34, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2018 Vs Week 33 2018