



Canterbury City Centre

Week 31, 2018

30/07/2018 to 05/08/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

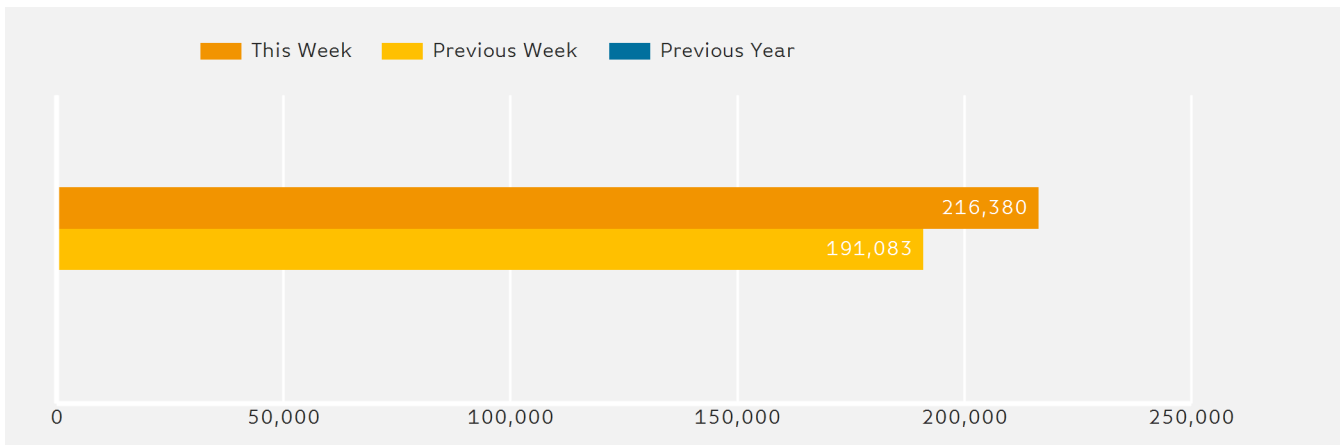
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▲ 13.2 %	
South East	▼ -4.4 %	▲ 0.4 %	▼ -1.8 %	▼ -0.4 %	▲ 1.8 %	▲ 0.0 %
High Street Index(Historic Town)	▼ -1.4 %	▲ 2.0 %	▲ 1.1 %	▼ -0.1 %	▲ 2.8 %	▼ -1.9 %
UK	▼ -2.6 %	▼ -0.3 %	▲ 1.3 %	▼ -3.1 %	▲ 2.7 %	▲ 1.5 %

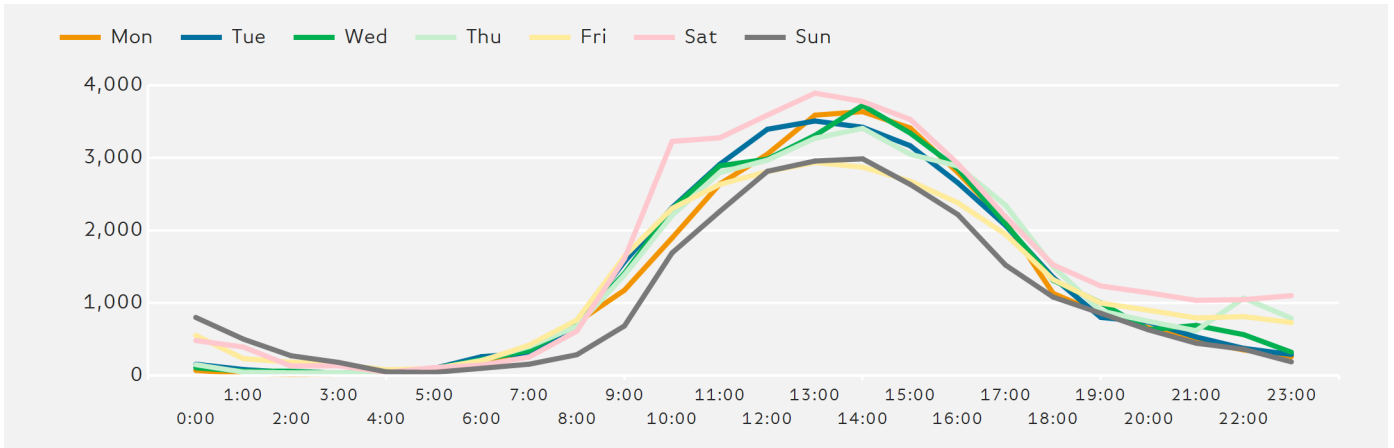
Headlines

- The number of visitors counted for week commencing 30 July 2018 was 216,380.
- The busiest day in week commencing 30 July 2018 was Saturday with 37,362 visitors.
- The peak hour of the week was 13:00 on Saturday 4 August 2018 with footfall of 3,889

Footfall by Week



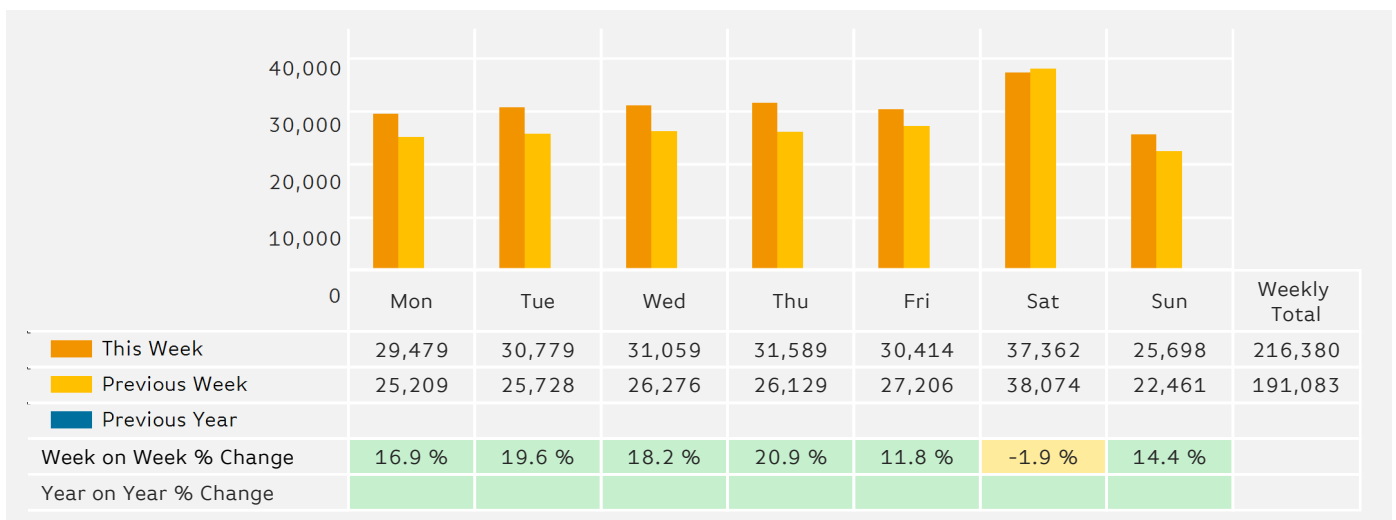
Footfall by Hour



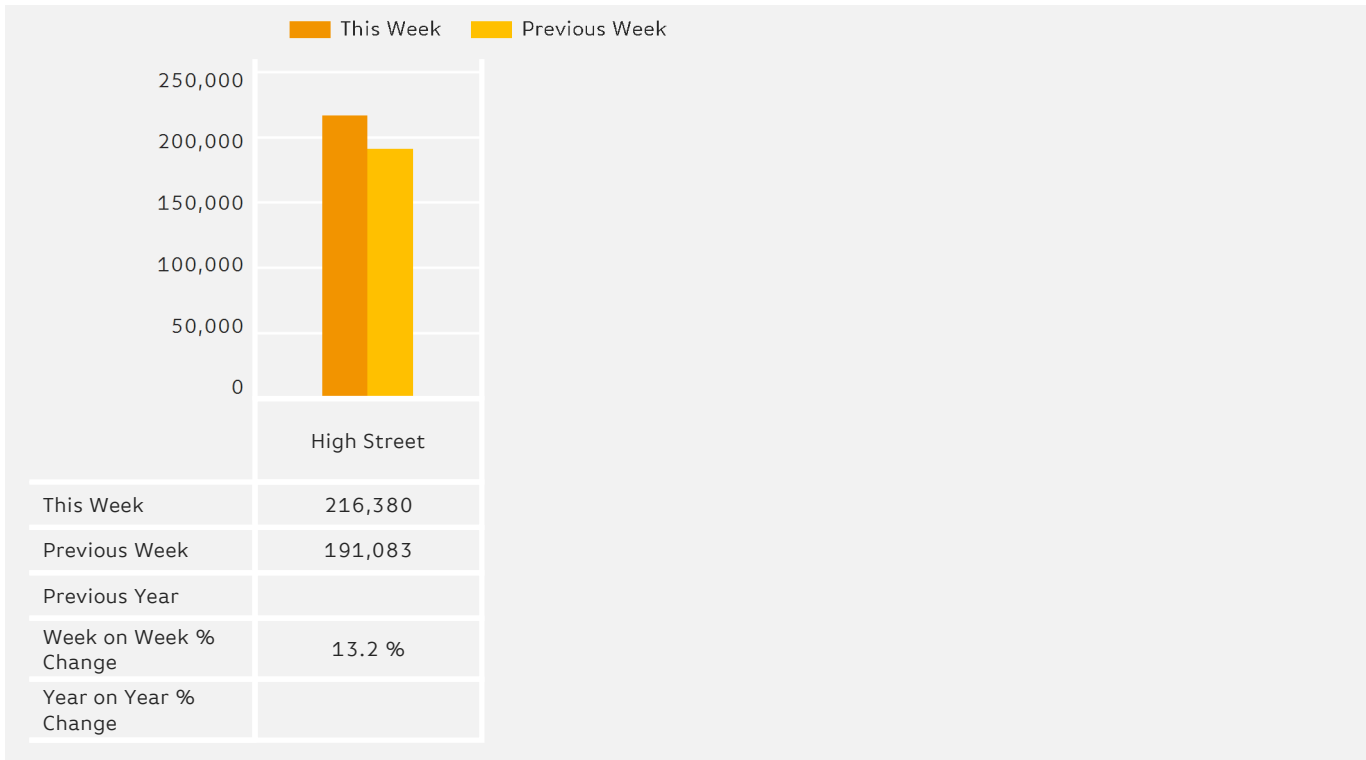
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	24	25	26	28	30	27	26
Previous Week	29	28	30	35	34	22	21
Previous Year	21	22	19	21	22	21	21

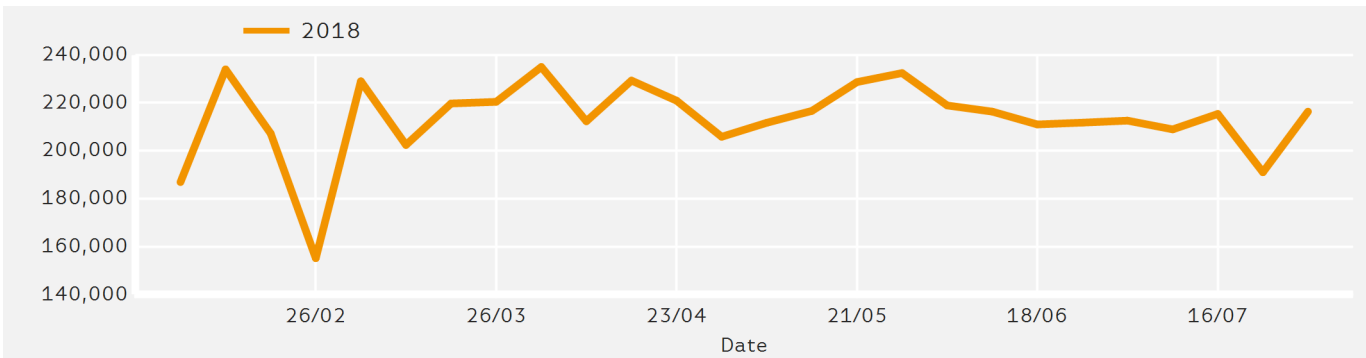
Footfall by Day



Footfall by Location



Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 31, 2018 Vs Week 1, 2017 to Week 31, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2018 Vs Week 31, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2018 Vs Week 30 2018