



Canterbury City Centre

Week 28, 2018

09/07/2018 to 15/07/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

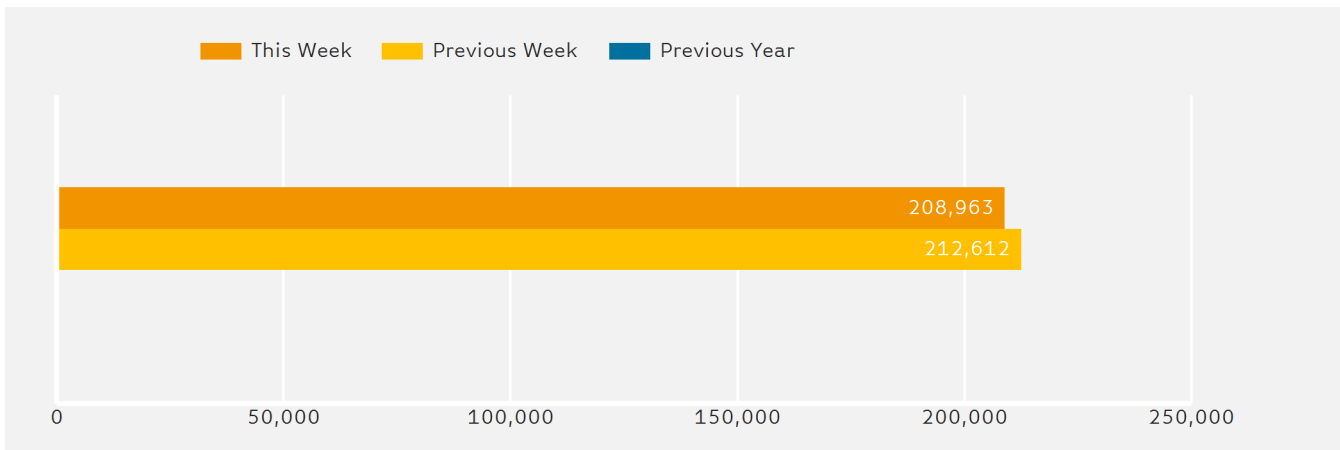
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▼ -1.7 %	
South East	▼ -4.5 %	▲ 0.7 %	▼ -3.4 %	▲ 0.6 %	▲ 0.3 %	▼ -2.5 %
High Street Index(Historic Town)	▼ -1.4 %	▲ 2.3 %	▼ -0.1 %	▲ 1.1 %	▼ -0.7 %	▼ -0.9 %
UK	▼ -2.9 %	▲ 0.1 %	▲ 0.9 %	▼ -1.7 %	▼ -1.4 %	▼ -4.0 %

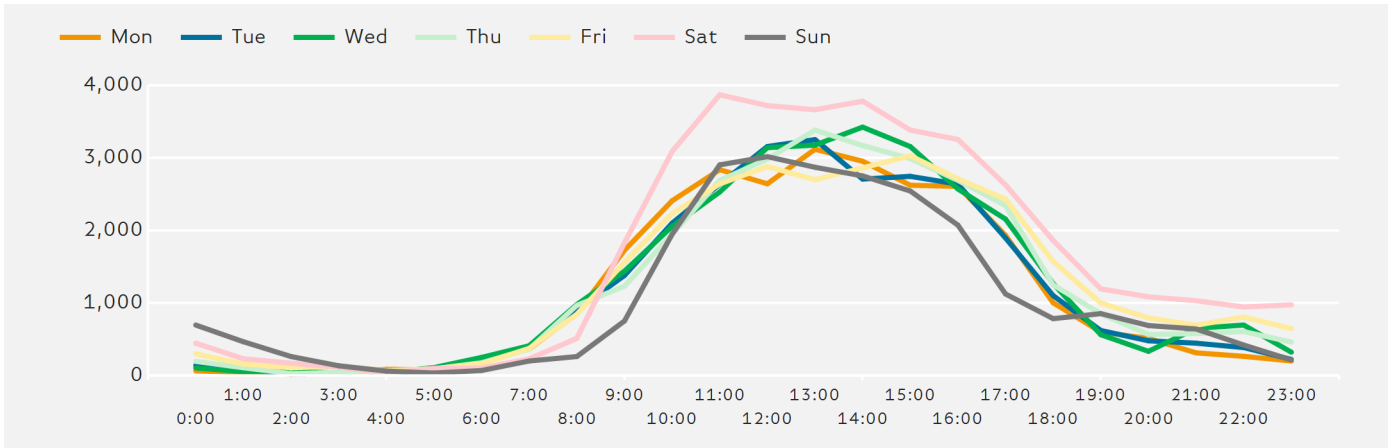
Headlines

- The number of visitors counted for week commencing 9 July 2018 was 208,963.
- The busiest day in week commencing 9 July 2018 was Saturday with 38,207 visitors.
- The peak hour of the week was 11:00 on Saturday 14 July 2018 with footfall of 3,866

Footfall by Week



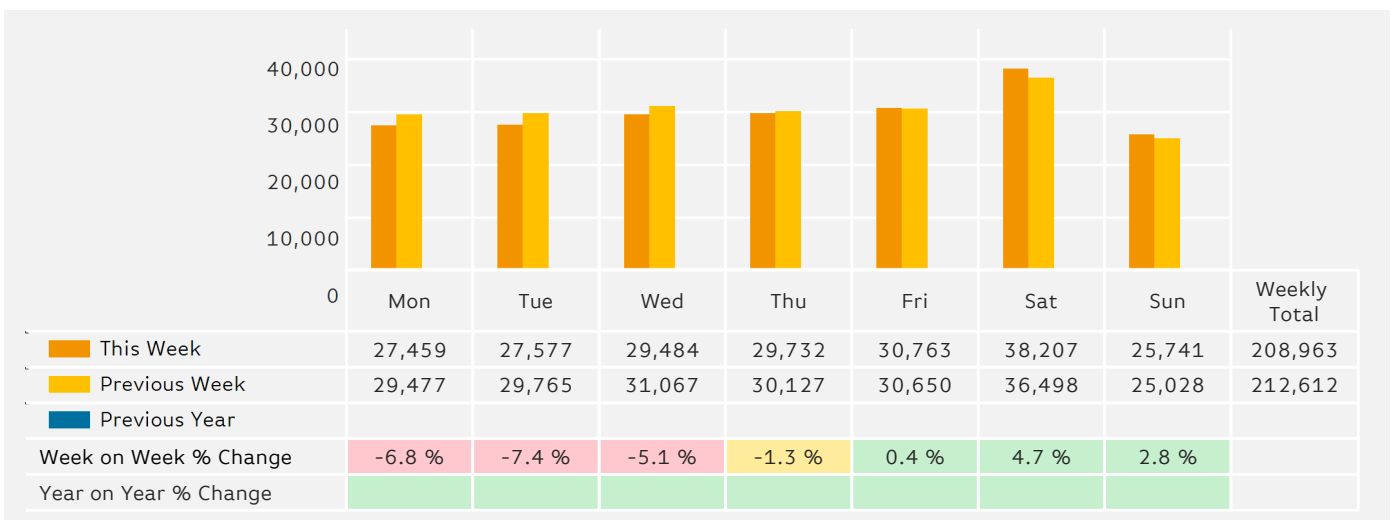
Footfall by Hour



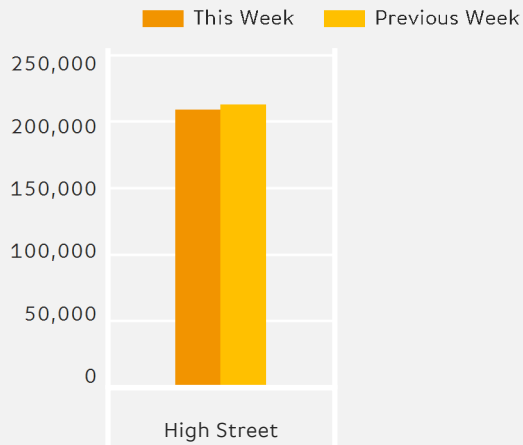
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	26	22	23	23	22	24	28
Previous Week	24	22	23	27	27	28	27
Previous Year	23	21	20	21	22	22	27

Footfall by Day

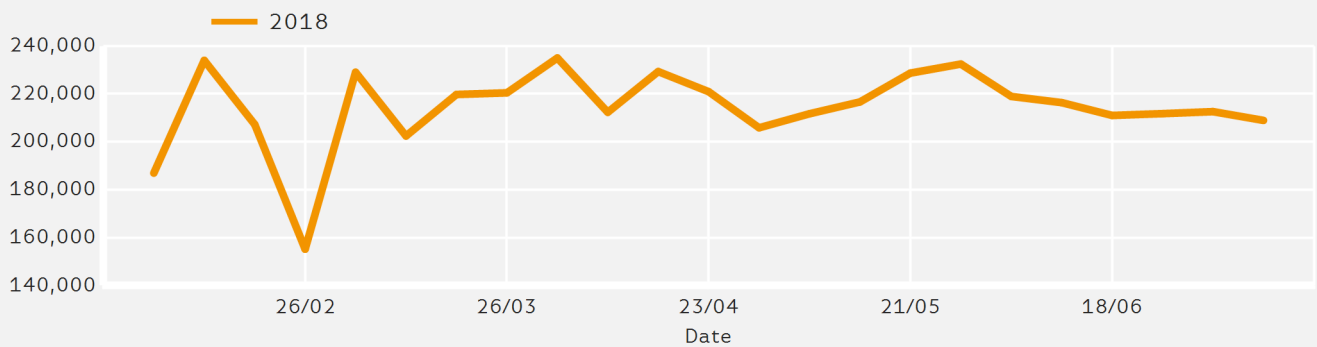


Footfall by Location



This Week	208,963
Previous Week	212,612
Previous Year	
Week on Week % Change	-1.7 %
Year on Year % Change	

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 28, 2018 Vs Week 1, 2017 to Week 28, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2018 Vs Week 28, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2018 Vs Week 27 2018