



Canterbury City Centre

Week 27, 2018

02/07/2018 to 08/07/2018



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

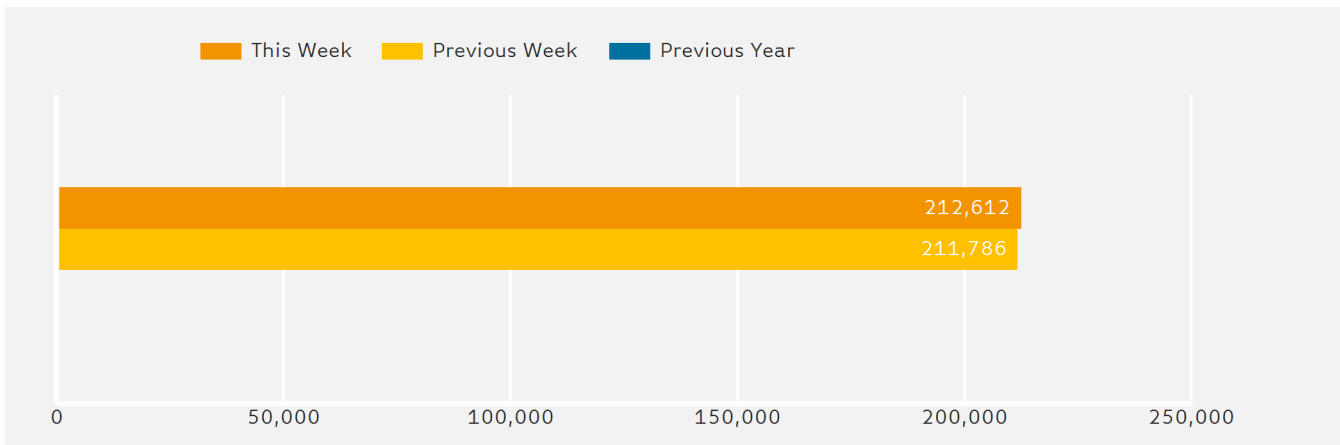
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Canterbury City Centre					▲ 0.4 %	
South East	▼ -4.6 %	▲ 0.7 %	▼ -4.4 %	▲ 4.2 %	▲ 0.6 %	▲ 1.6 %
High Street Index(Historic Town)	▼ -1.4 %	▲ 2.3 %	▼ -2.4 %	▲ 3.0 %	▲ 2.7 %	▲ 3.0 %
UK	▼ -3.0 %	▲ 0.1 %	▼ -0.7 %	▲ 1.5 %	▲ 0.9 %	▲ 3.5 %

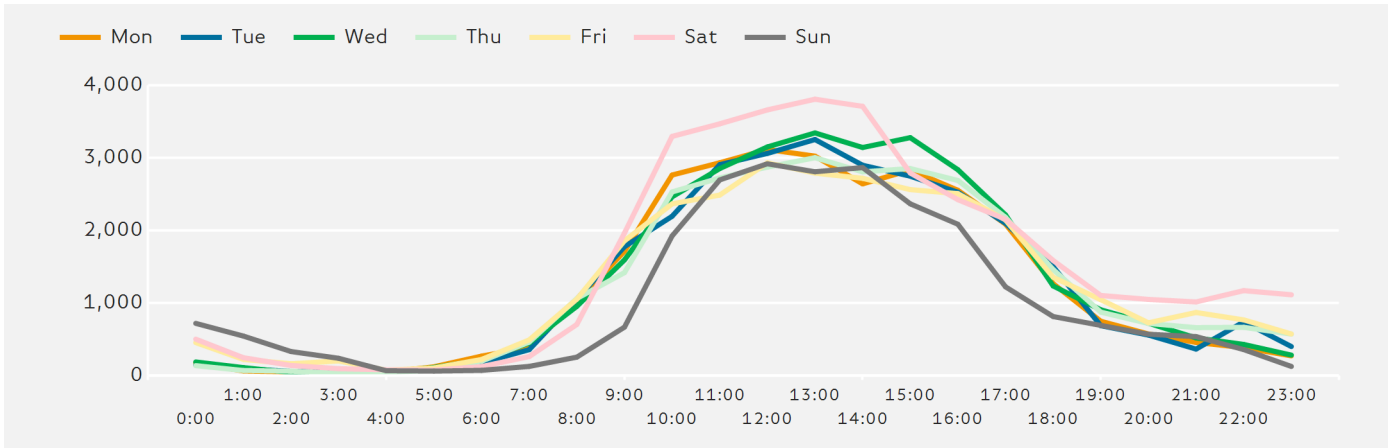
Headlines

The number of visitors counted for week commencing 2 July 2018 was 212,612.
 The busiest day in week commencing 2 July 2018 was Saturday with 36,498 visitors.
 The peak hour of the week was 13:00 on Saturday 7 July 2018 with footfall of 3,805

Footfall by Week



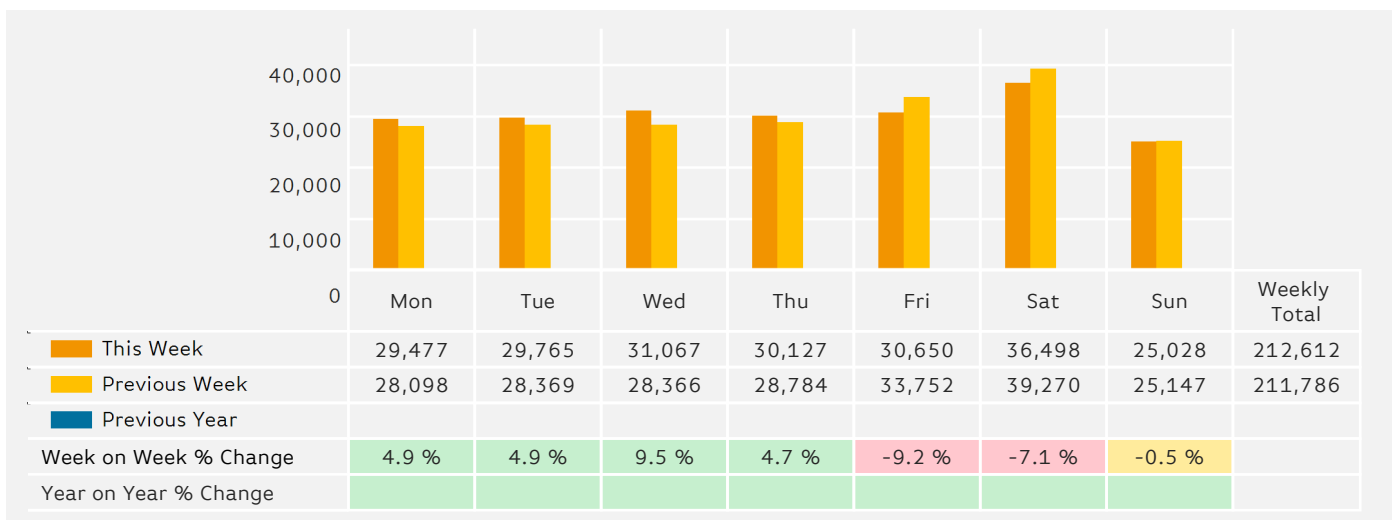
Footfall by Hour



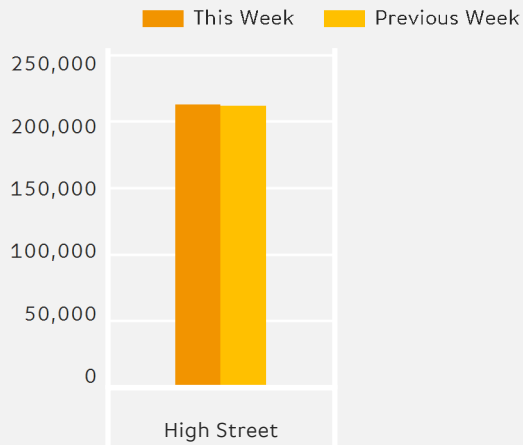
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	24	22	23	27	27	28	27
Previous Week	26	22	19	22	21	23	27
Previous Year	22	23	25	27	28	23	26

Footfall by Day

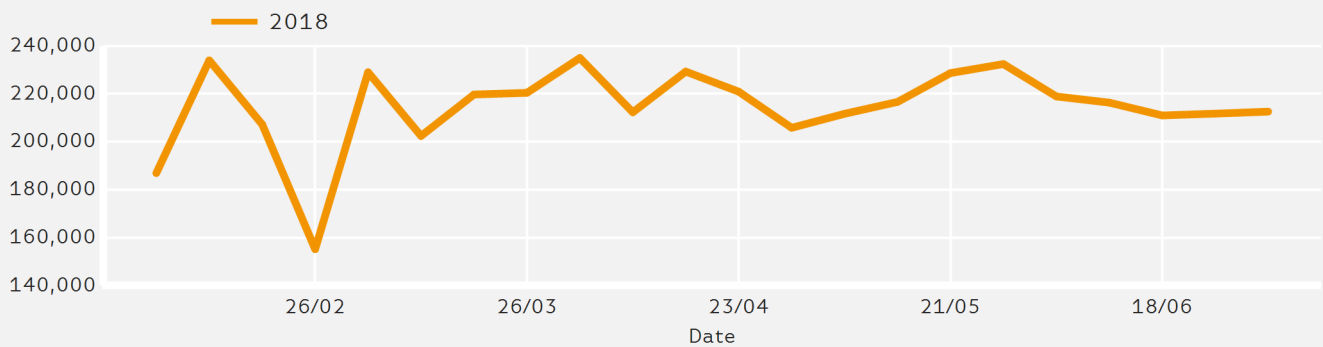


Footfall by Location



This Week	212,612
Previous Week	211,786
Previous Year	
Week on Week % Change	0.4 %
Year on Year % Change	

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 27, 2018 Vs Week 1, 2017 to Week 27, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2018 Vs Week 27, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2018 Vs Week 26 2018