

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

|                                  | Year to date<br>% YoY |        | This month<br>% YoY |        | This month<br>% MoM |       |
|----------------------------------|-----------------------|--------|---------------------|--------|---------------------|-------|
|                                  | 2026                  | 2025   | 2026                | 2025   | 2026                | 2025  |
| Canterbury City Centre           | -0.9%                 | -13.9% | 1.8%                | -15.0% | -4.0%               | -5.7% |
| South East                       | -2.9%                 | -2.2%  | -2.1%               | -4.4%  | -2.4%               | -1.3% |
| High Street Index(Historic Town) | -0.9%                 | -1.7%  | -1.5%               | -3.3%  | -5.4%               | -4.8% |
| UK                               | -2.4%                 | 0.8%   | -3.3%               | 0.1%   | -1.0%               | 0.6%  |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

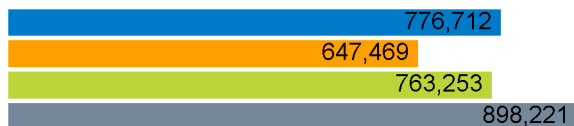
The total number of visitors for the year to date is 3,830,229 which is 0.9% down on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 1 June 2026 was 776,712.

The busiest day in month commencing 1 June 2026 was Saturday 4 July with 30,915 visitors.

The peak hour of the month was 12 PM on Saturday 4 July 2026 with footfall of 2,984.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



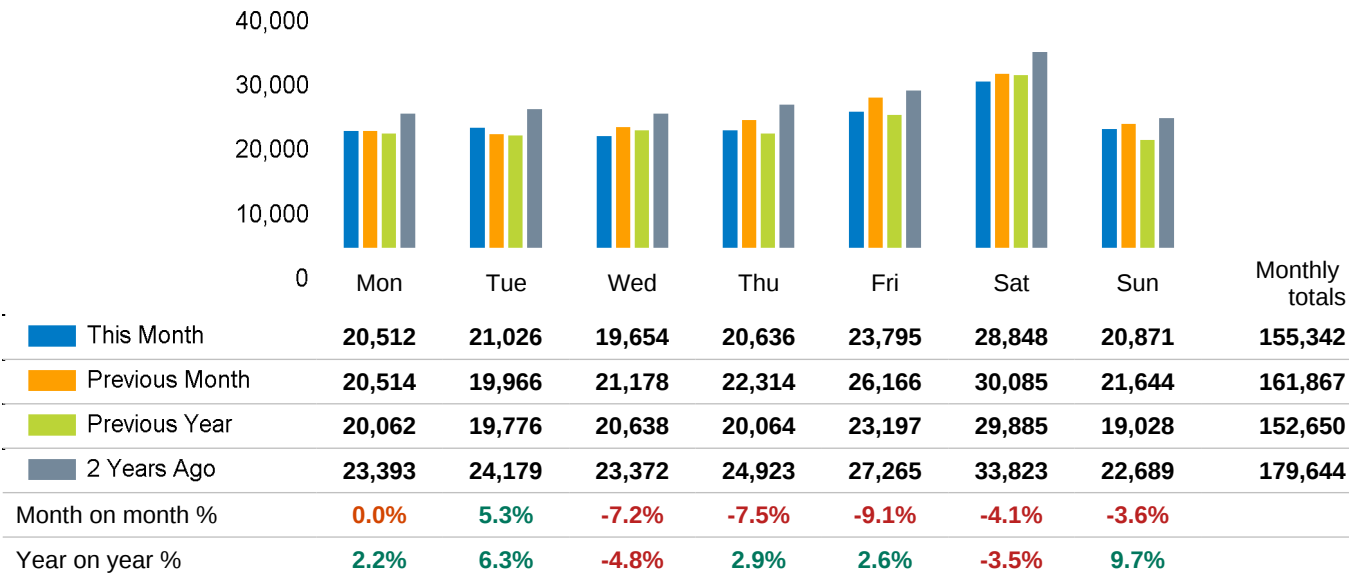
|                             |    |    |   |
|-----------------------------|----|----|---|
| Number of days<br>June 2026 | 21 | 13 | 1 |
| Number of days<br>June 2025 | 27 | 8  |   |
| Number of days<br>June 2024 | 19 | 16 |   |

## Average temperature

|      | Maximum<br>temperature | Minimum<br>temperature |
|------|------------------------|------------------------|
| 2026 | 25°                    | 3°                     |
| 2025 | 25°                    | 13°                    |
| 2024 | 21°                    | 10°                    |

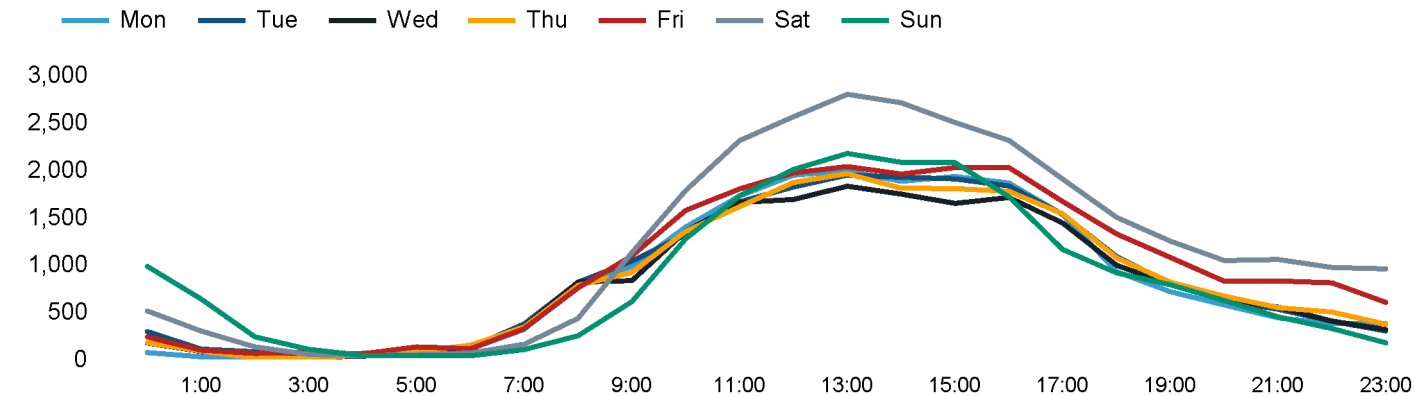
Footfall Counts by day

The figures shown below are calculated using weekly averages.



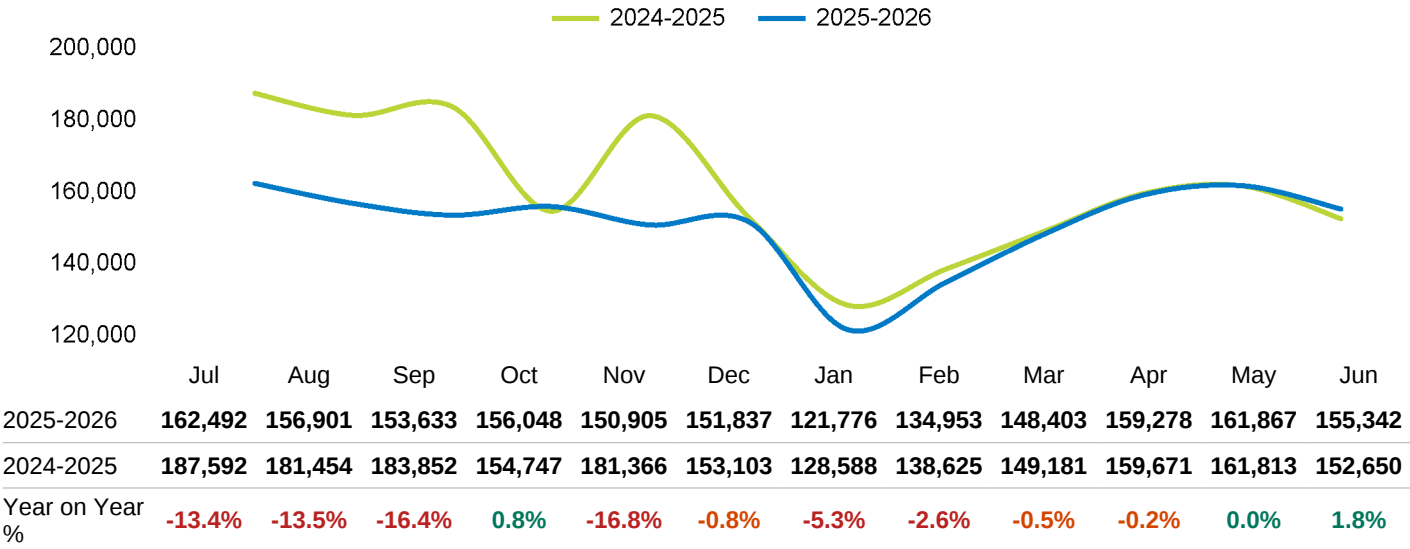
Footfall Counts by hour

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

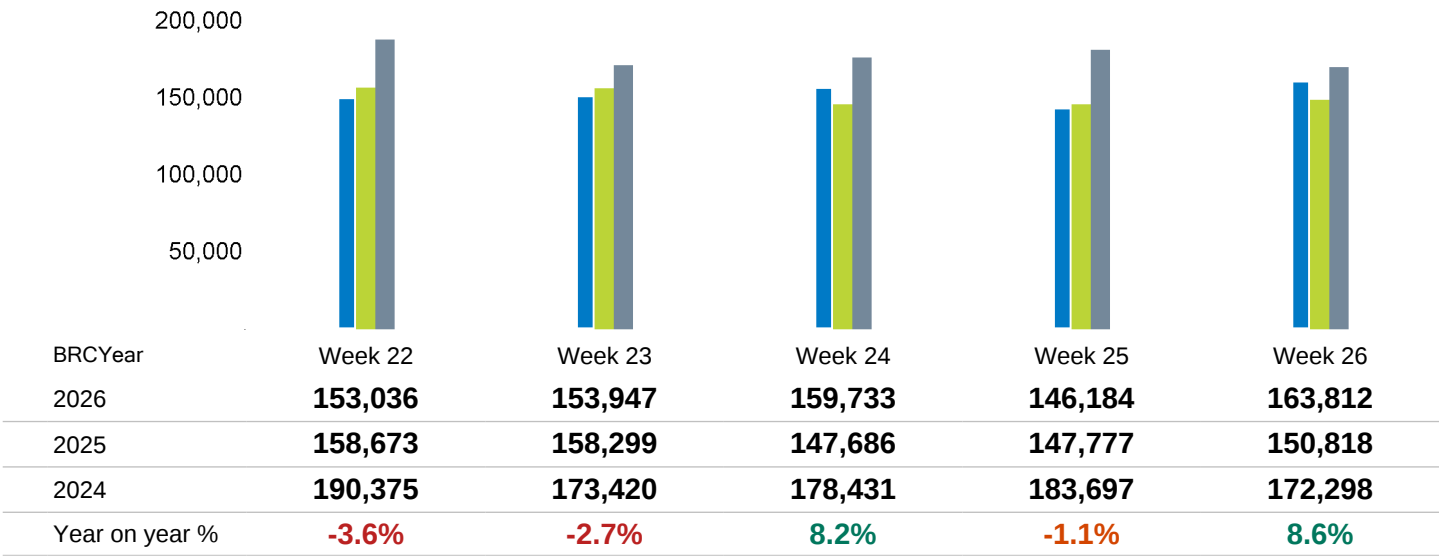
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for June compares June 2026 to June 2025

**Footfall Counts by week of month**

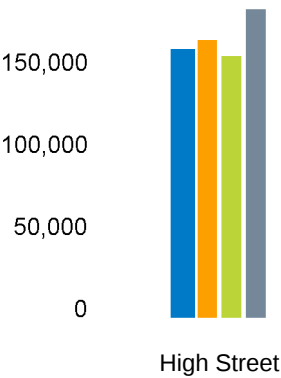
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

This month   Previous month   Previous year   2 Years ago



|                |         |
|----------------|---------|
| This Month     | 155,342 |
| Previous Month | 161,867 |
| Previous Year  | 152,650 |
| 2 Years Ago    | 179,644 |
| Year on Year % | 1.8 %   |

Reporting dates

---

This month - 01 June 2026 - 05 July 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 05 July 2026 vs 06 January 2025 - 06 July 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
01 June 2026 - 05 July 2026 vs 02 June 2025 - 06 July 2025

Month on month % change is the % change for this month compared to the previous month.  
01 June 2026 - 05 July 2026 vs 04 May 2026 - 31 May 2026