

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Canterbury City Centre	-1.5%	-13.7%	0.0%	-14.1%	1.6%	1.3%
South East	-3.1%	-1.7%	-1.1%	-5.9%	1.6%	-0.8%
High Street Index(Historic Town)	-0.8%	-1.4%	-0.5%	-2.8%	3.1%	3.6%
UK	-2.1%	0.9%	-1.9%	-1.1%	-0.8%	0.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 3,053,517 which is 1.5% down on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 4 May 2026 was 647,469.

The busiest day in month commencing 4 May 2026 was Saturday 23 May with 31,765 visitors.

The peak hour of the month was 14:00 on Saturday 16 May 2026 with footfall of 3,007.

## Footfall Counts by month






■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



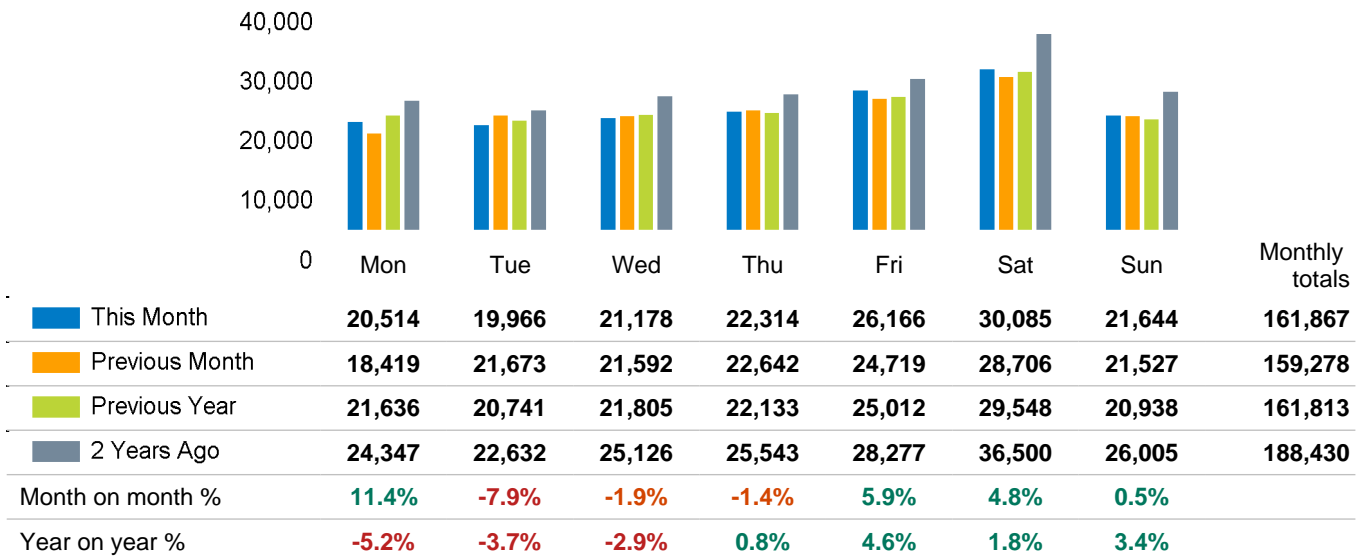
			
Number of days May 2026	16	11	1
Number of days May 2025	17	11	
Number of days May 2024	14	11	3

## Average temperature

	Maximum temperature	Minimum temperature
2026	22°	8°
2025	19°	9°
2024	20°	10°

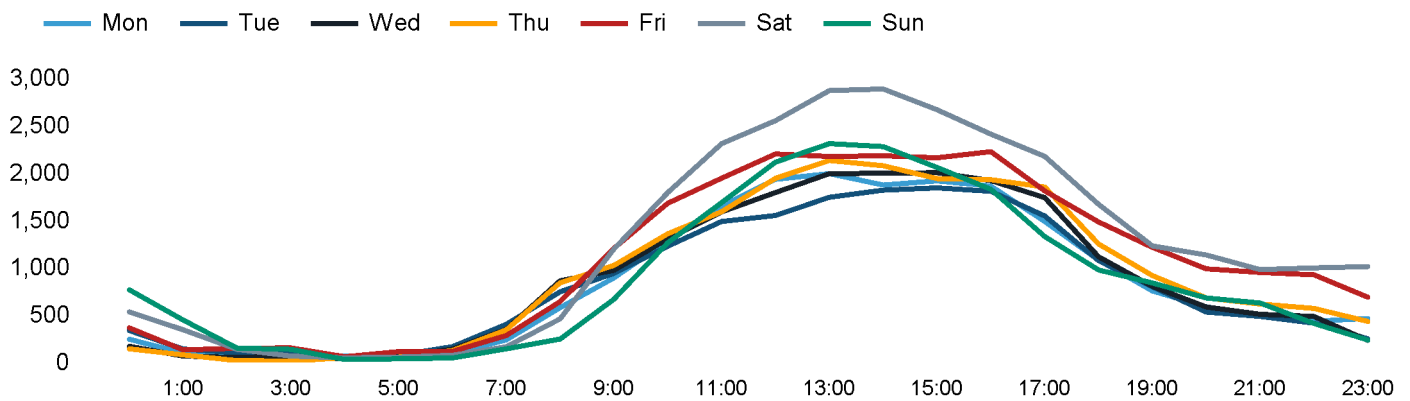
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



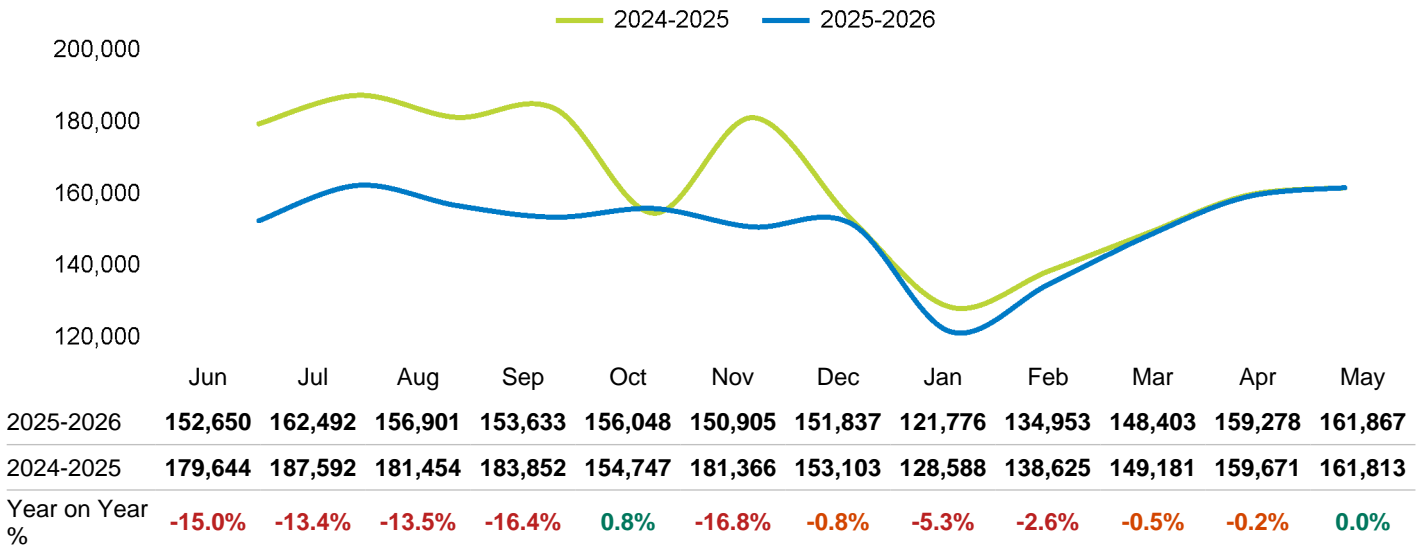
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

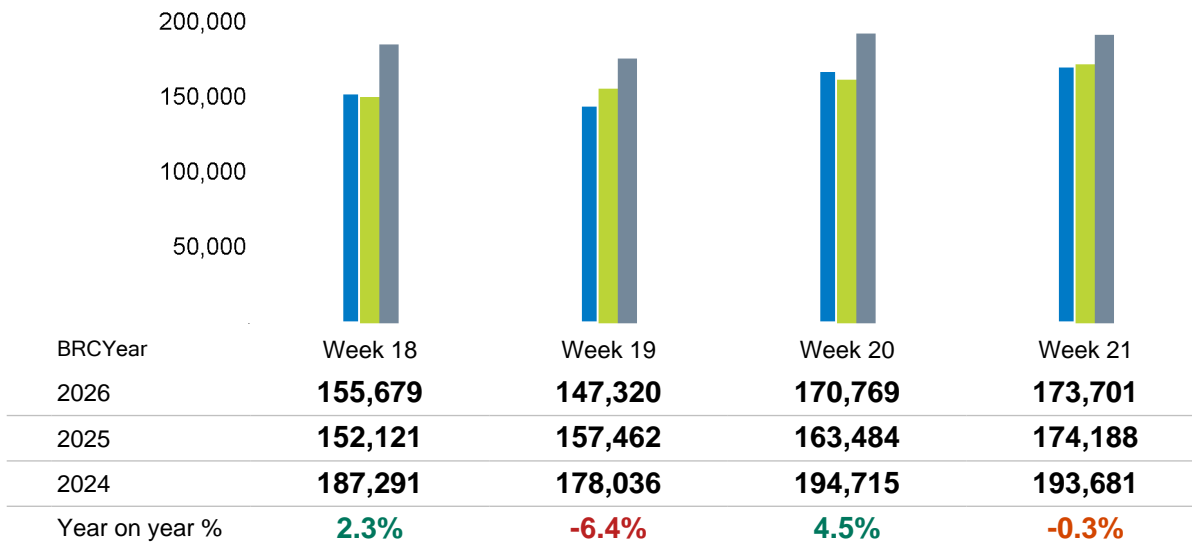
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for May compares May 2026 to May 2025

## Footfall Counts by week of month

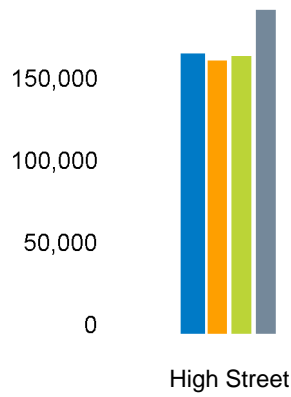
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>161,867</b>
Previous Month	<b>159,278</b>
Previous Year	<b>161,813</b>
2 Years Ago	<b>188,430</b>
Year on Year %	<b>0.0 %</b>



## Reporting dates

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This month - 04 May 2026 - 31 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 31 May 2026 vs 06 January 2025 - 01 June 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
04 May 2026 - 31 May 2026 vs 05 May 2025 - 01 June 2025

Month on month % change is the % change for this month compared to the previous month.  
04 May 2026 - 31 May 2026 vs 06 April 2026 - 03 May 2026

