

Footfall Report for: Canterbury City Centre

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Canterbury City Centre	-7.1%	-15.1%	-11.6%	-15.3%	-2.3%	7.6%
South East	-3.5%	-0.6%	-3.5%	-0.6%	6.0%	6.2%
High Street Index(Historic Town)	-1.0%	-1.9%	-0.5%	1.5%	5.3%	7.1%
UK	-2.6%	0.7%	-2.4%	3.5%	7.0%	7.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

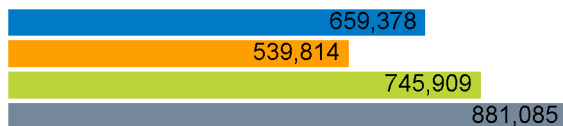
The total number of visitors for the year to date is 1,686,296 which is 7.1% down on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 2 March 2026 was 659,378.

The busiest day in month commencing 2 March 2026 was Saturday 7 March with 30,131 visitors.

The peak hour of the month was 14:00 on Saturday 7 March 2026 with footfall of 3,133.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



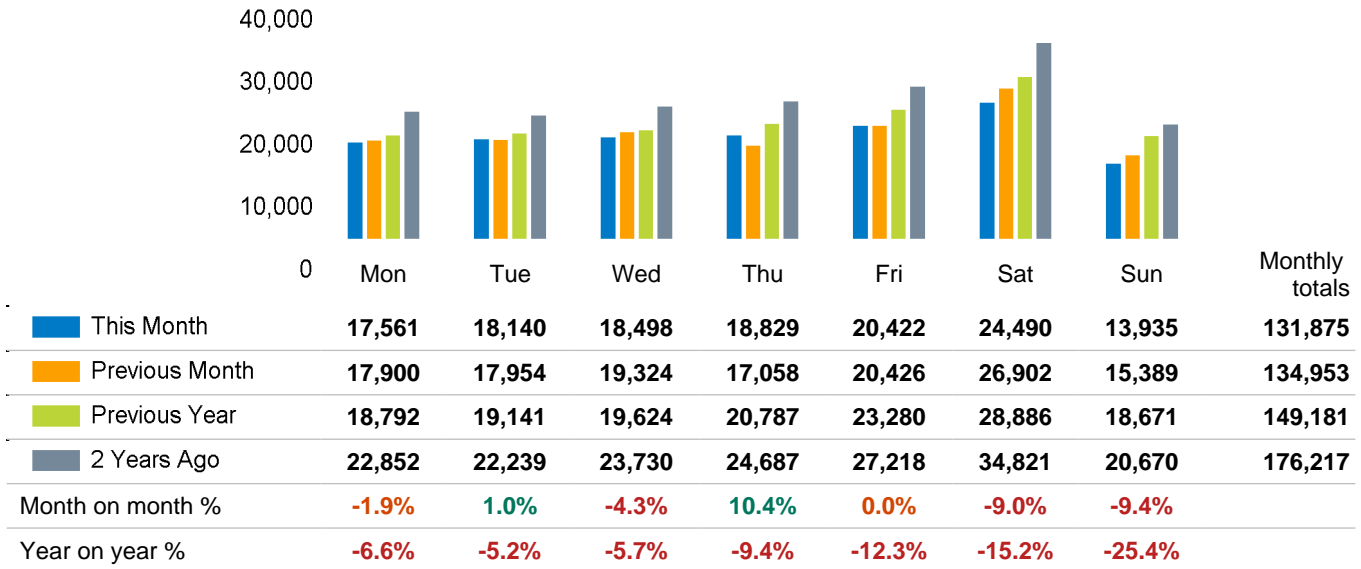
	Sun	Cloud	Rain	Wind
Number of days March 2026	20	11	1	3
Number of days March 2025	27	8		
Number of days March 2024	14	19	2	

Average temperature

	Maximum temperature	Minimum temperature
2026	14°	4°
2025	14°	3°
2024	14°	3°

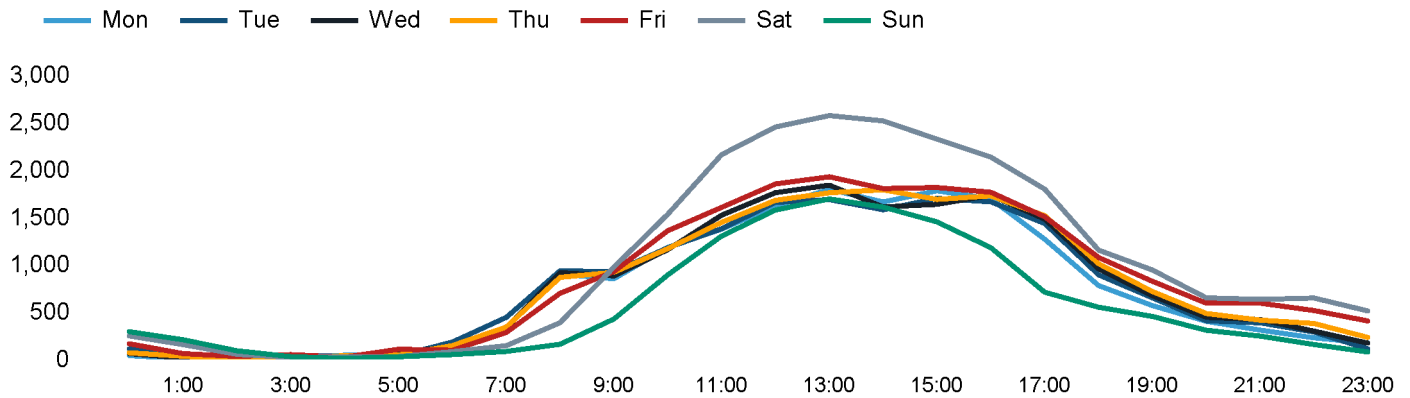
Footfall Counts by day

The figures shown below are calculated using weekly averages.



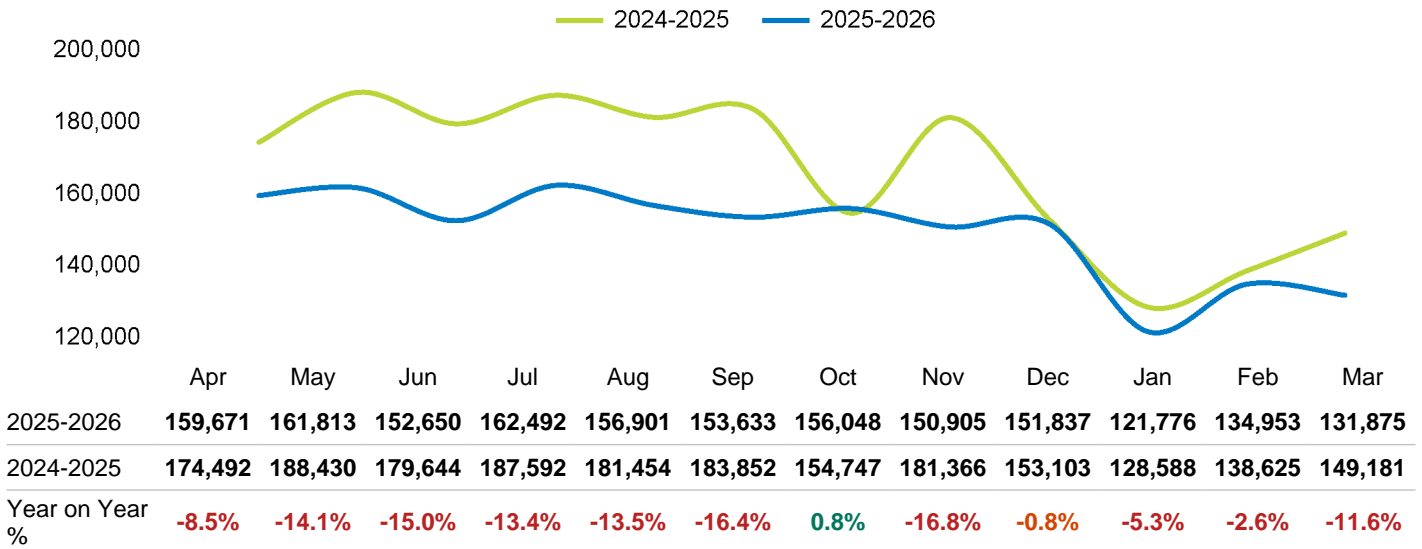
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

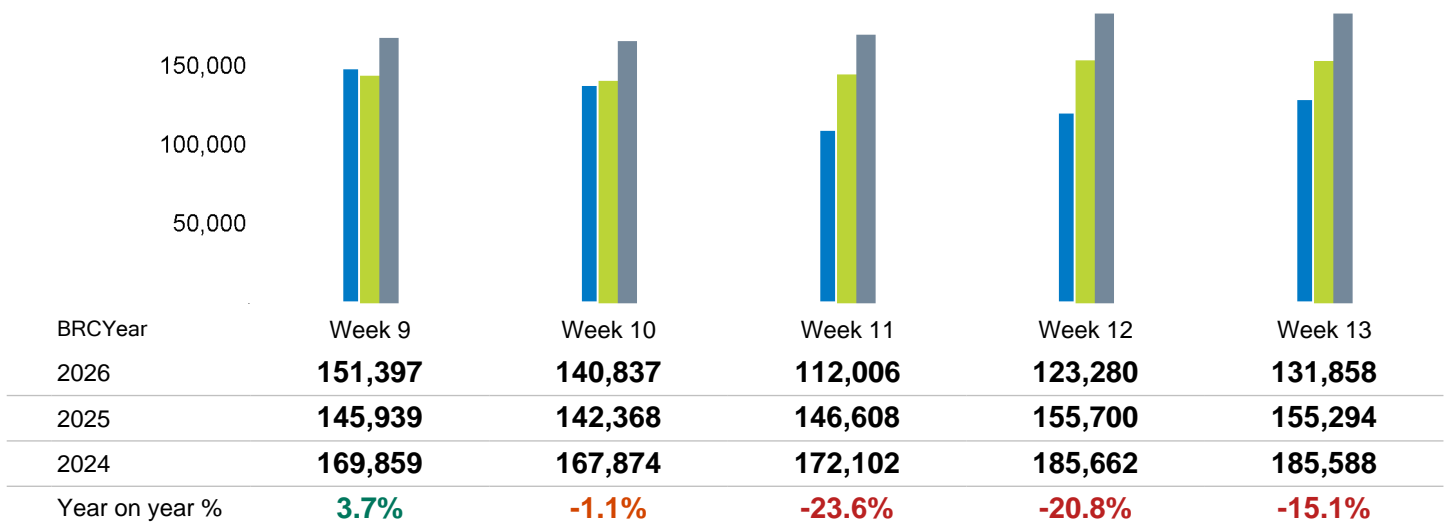
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for March compares March 2026 to March 2025

Footfall Counts by week of month

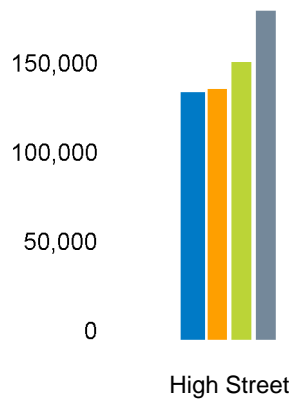
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	131,875
Previous Month	134,953
Previous Year	149,181
2 Years Ago	176,217
Year on Year %	-11.6 %



Reporting dates

This month - 02 March 2026 - 05 April 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 05 April 2026 vs 06 January 2025 - 06 April 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
02 March 2026 - 05 April 2026 vs 03 March 2025 - 06 April 2025

Month on month % change is the % change for this month compared to the previous month.
02 March 2026 - 05 April 2026 vs 02 February 2026 - 01 March 2026

