

Footfall Report for: Canterbury City Centre

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Canterbury City Centre	-3.9%	-15.0%	-2.6%	-15.6%	10.8%	7.9%
South East	-3.5%	-0.7%	-3.1%	-0.6%	11.3%	9.9%
High Street Index(Historic Town)	-1.4%	-3.6%	1.1%	-2.8%	21.5%	15.7%
UK	-2.7%	-1.0%	-2.0%	-1.9%	11.2%	8.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

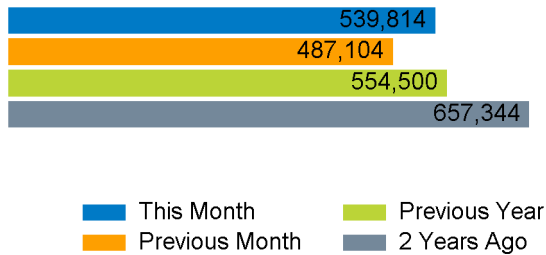
The total number of visitors for the year to date is 1,026,918 which is 3.9% down on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 2 February 2026 was 539,814.

The busiest day in month commencing 2 February 2026 was Saturday 14 February with 30,058 visitors.

The peak hour of the month was 15:00 on Saturday 14 February 2026 with footfall of 3,060.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



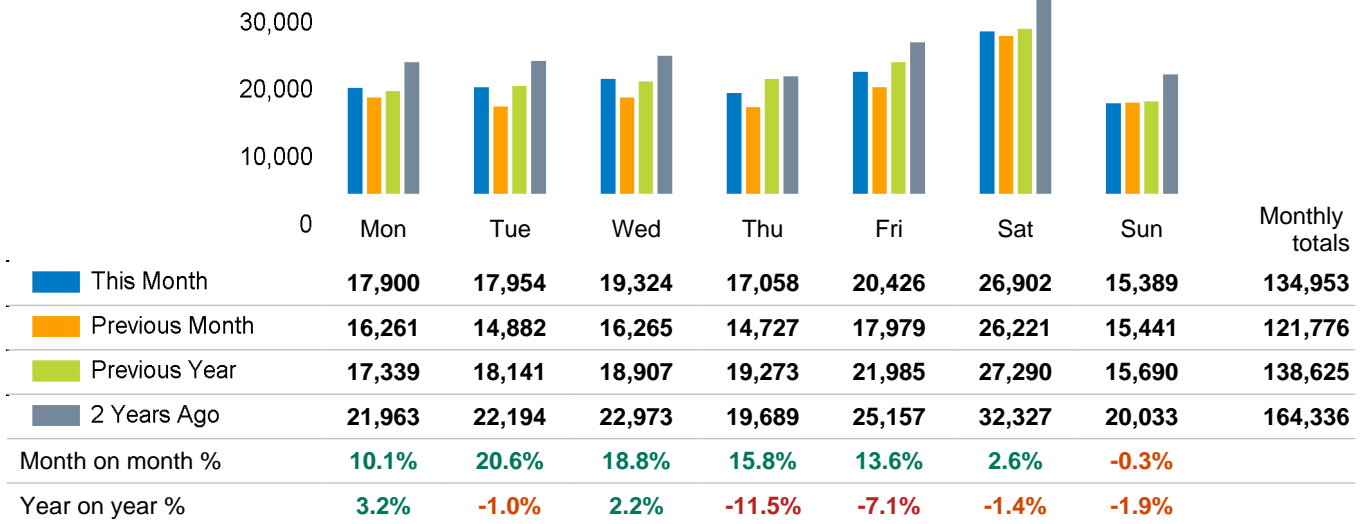
	Sun	Cloud	Rain
Number of days February 2026	7	19	2
Number of days February 2025	8	15	5
Number of days February 2024	6	19	3

Average temperature

	Maximum temperature	Minimum temperature
2026	11°	5°
2025	8°	2°
2024	12°	5°

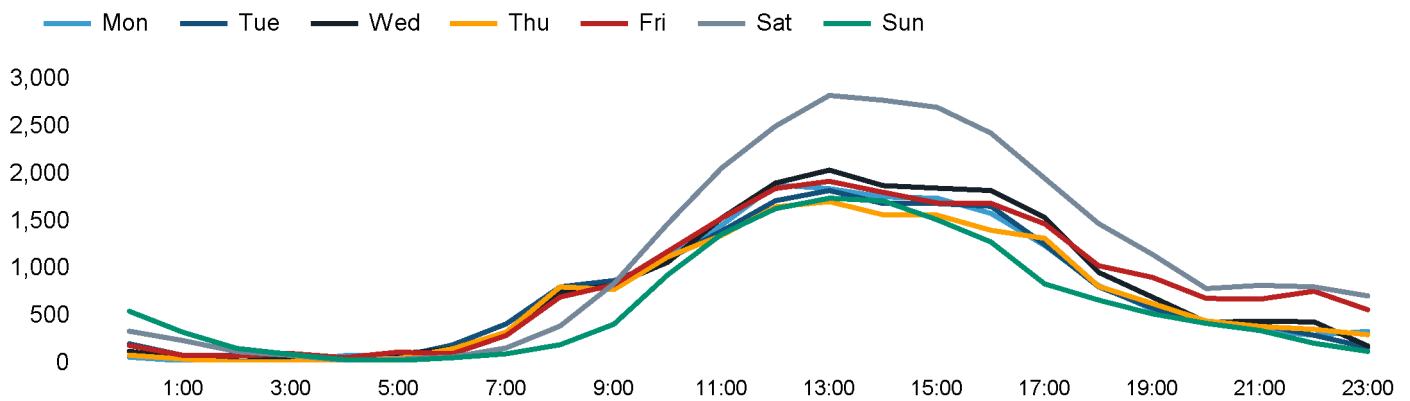
Footfall Counts by day

The figures shown below are calculated using weekly averages.



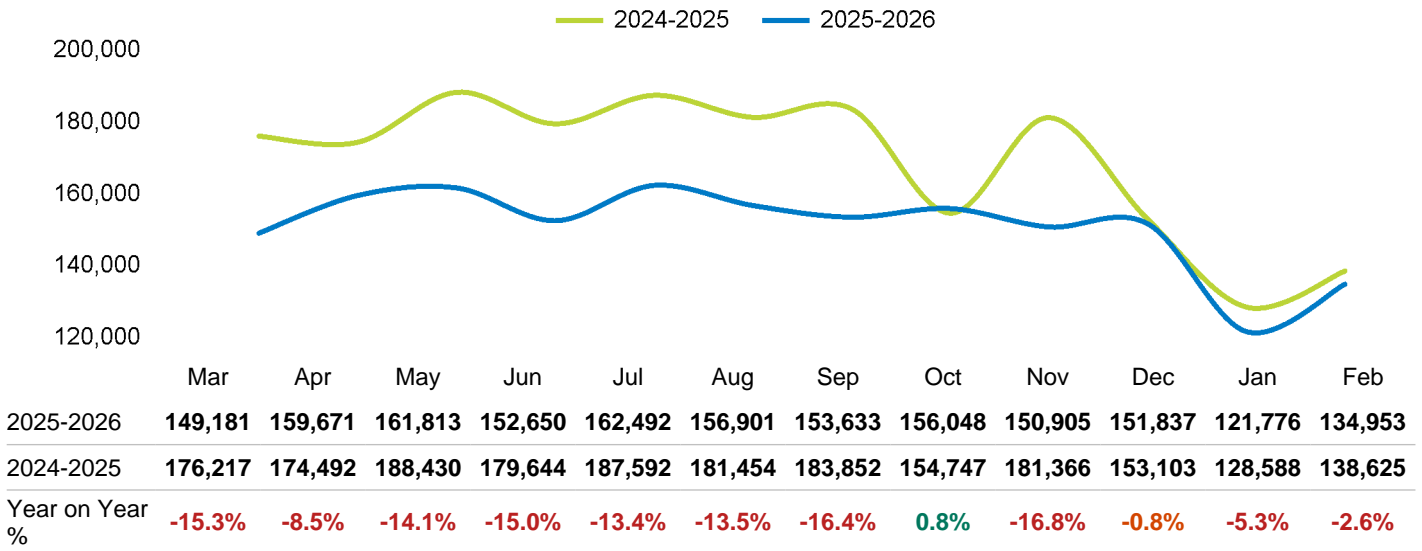
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

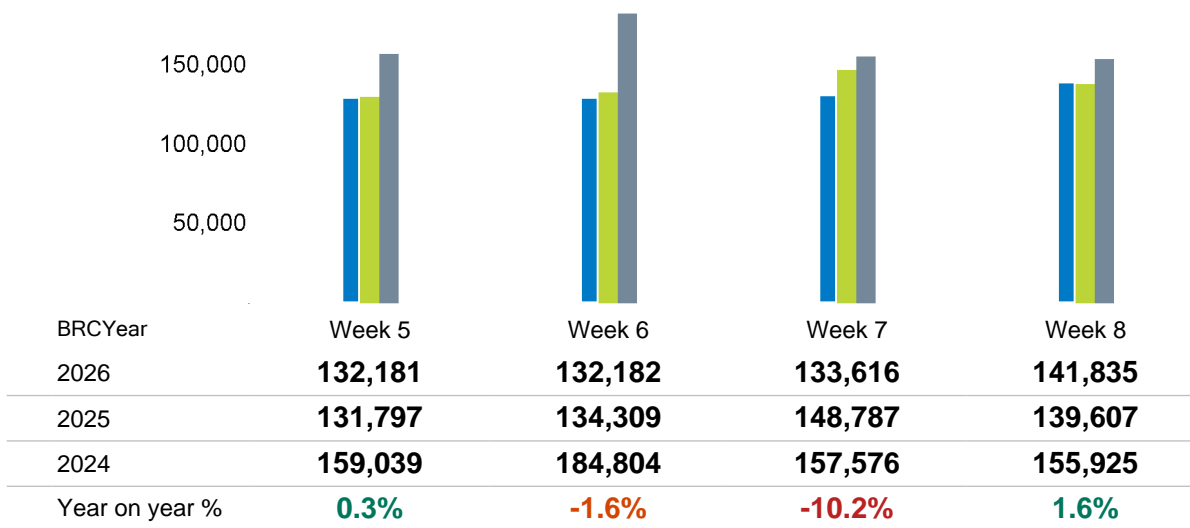
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for February compares February 2026 to February 2025

Footfall Counts by week of month

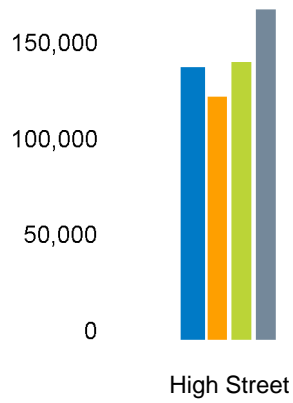
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	134,953
Previous Month	121,776
Previous Year	138,625
2 Years Ago	164,336
Year on Year %	-2.6 %



Reporting dates

This month - 02 February 2026 - 01 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to February, 2026 Vs January, 2025 to February, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2026 Vs February, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2026 Vs 1 2026

