

# Footfall Report for: Canterbury City Centre

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Canterbury City Centre	-13.0%	6.2%	0.8%	4.0%	1.6%	-9.1%
South East	-3.2%	-3.1%	-5.1%	-2.8%	1.2%	-0.2%
High Street Index(Historic Town)	-2.4%	-1.2%	-2.0%	-1.1%	2.7%	-0.2%
UK	0.2%	-0.9%	-2.5%	-0.1%	1.9%	0.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

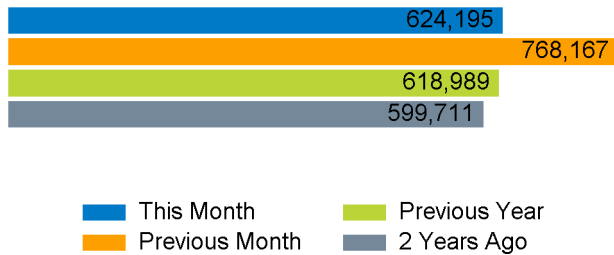
The total number of visitors for the year to date is 6,662,063 which is 13% down on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 6 October 2025 was 624,195.

The busiest day in month commencing 6 October 2025 was Saturday 11 October with 30,829 visitors.

The peak hour of the month was 13:00 on Saturday 25 October 2025 with footfall of 3,092.




## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



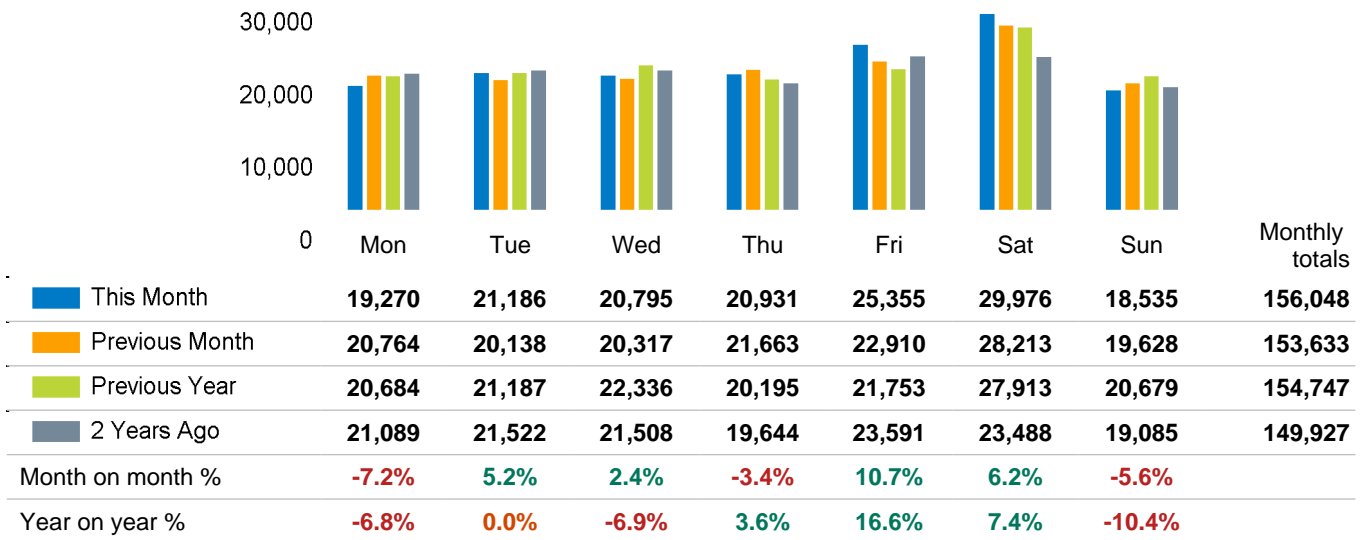
			
Number of days October 2025	10	16	2
Number of days October 2024	8	19	1
Number of days October 2023	13	8	7

## Average temperature

	Maximum temperature	Minimum temperature
2025	16°	8°
2024	16°	9°
2023	17°	8°

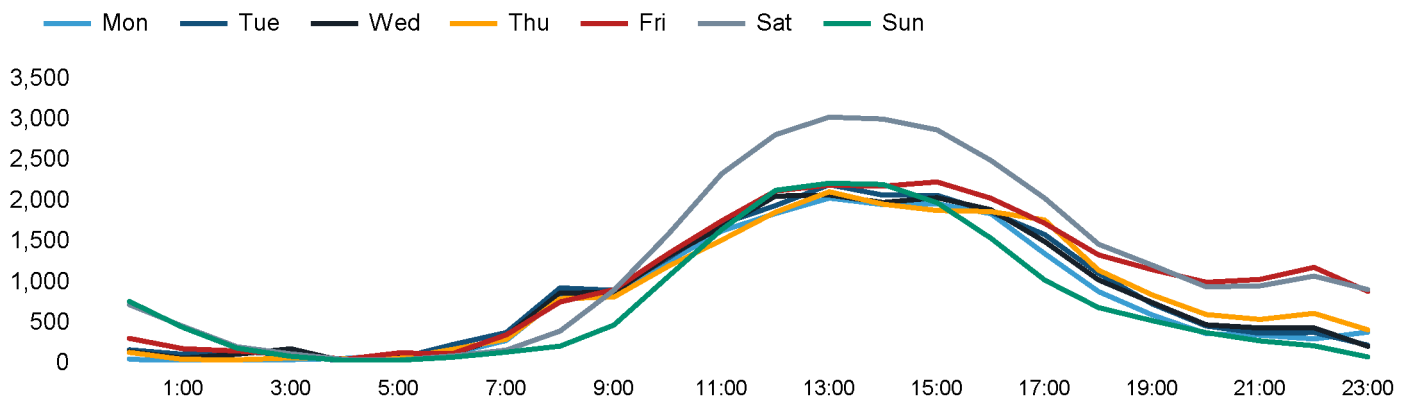
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



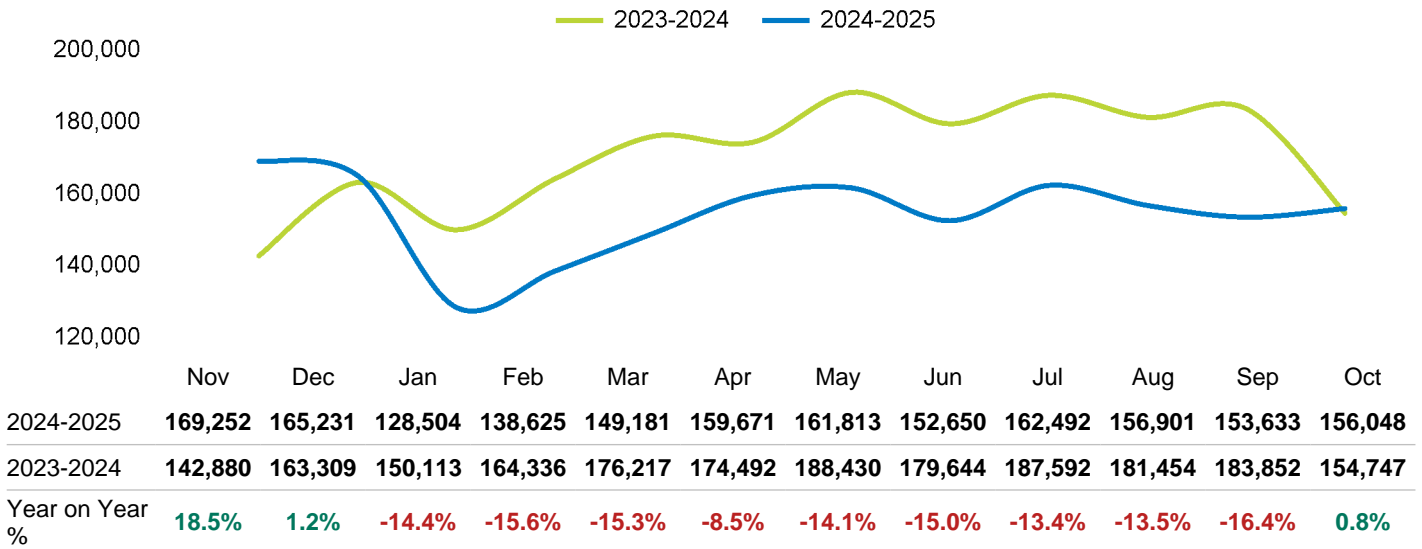
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

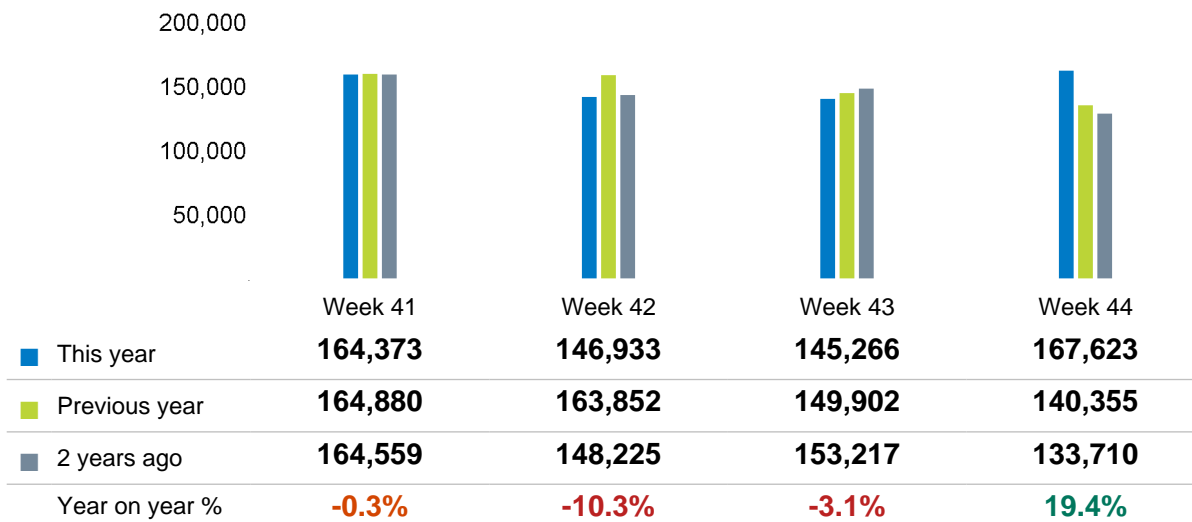
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for October compares October 2025 to October 2024

## Footfall Counts by week of month

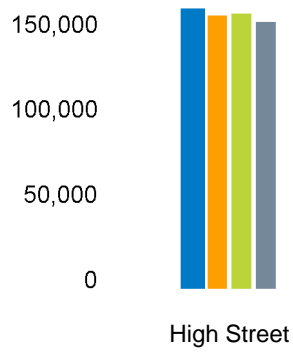
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>156,048</b>
Previous Month	<b>153,633</b>
Previous Year	<b>154,747</b>
2 Years Ago	<b>149,927</b>
Year on Year %	<b>0.8 %</b>



## Reporting dates

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This month - 06 October 2025 - 02 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to October, 2025 Vs January, 2024 to October, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2025 Vs October, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2025 Vs 9 2025

