

Footfall Report for: Canterbury City Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Canterbury City Centre	-13.9%	7.6%	-13.4%	3.2%	6.4%	1.7%
South East	-2.6%	-2.8%	-4.7%	-2.2%	1.9%	0.3%
High Street Index(Historic Town)	-2.1%	-1.3%	-4.1%	-0.9%	6.7%	2.3%
UK	0.6%	-0.9%	0.0%	0.8%	4.1%	1.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 4,642,094 which is 13.9% down on the previous year.

The total number of visitors to Canterbury City Centre in month commencing 7 July 2025 was 649,970.

The busiest day in month commencing 7 July 2025 was Saturday 2 August with 30,626 visitors.

The peak hour of the month was 13:00 on Saturday 19 July 2025 with footfall of 2,999.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



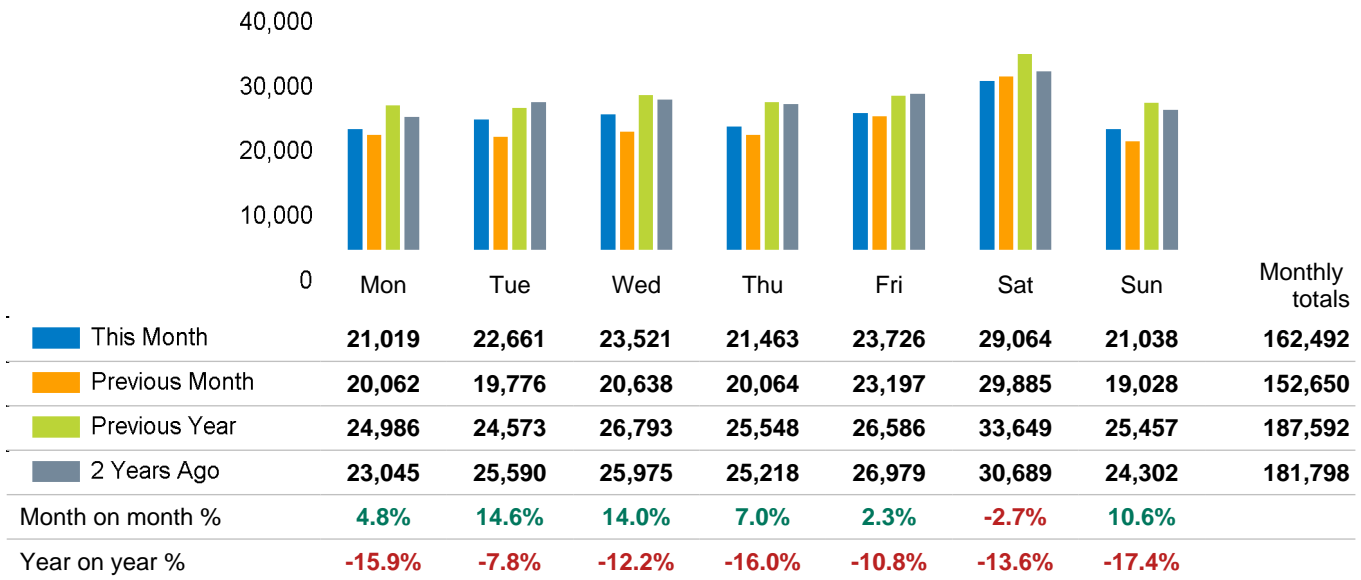
Number of days July 2025	14	14	
Number of days July 2024	17	11	
Number of days July 2023	10	16	2

Average temperature

	Maximum temperature	Minimum temperature
2025	24°	14°
2024	24°	13°
2023	22°	13°

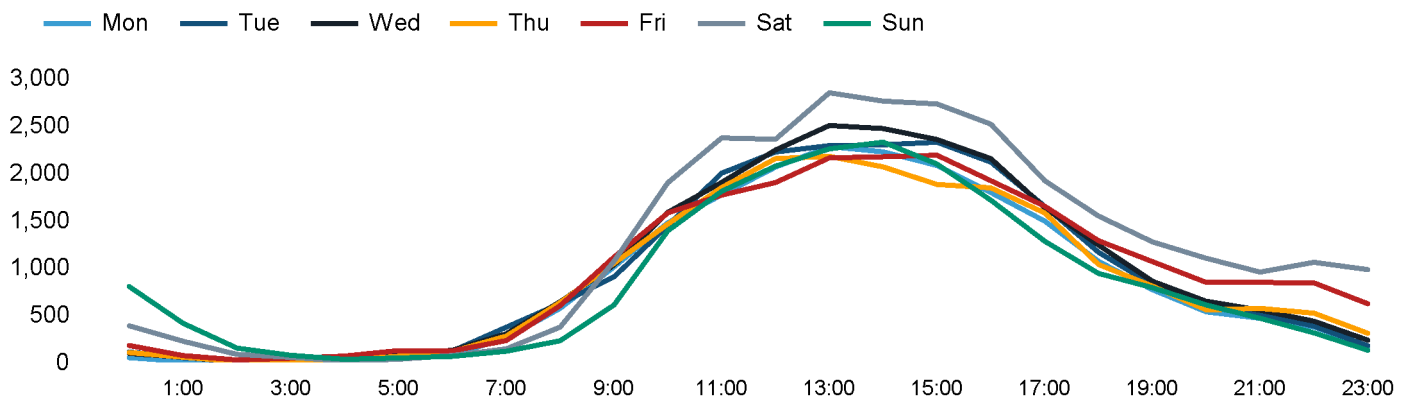
Footfall Counts by day

The figures shown below are calculated using weekly averages.



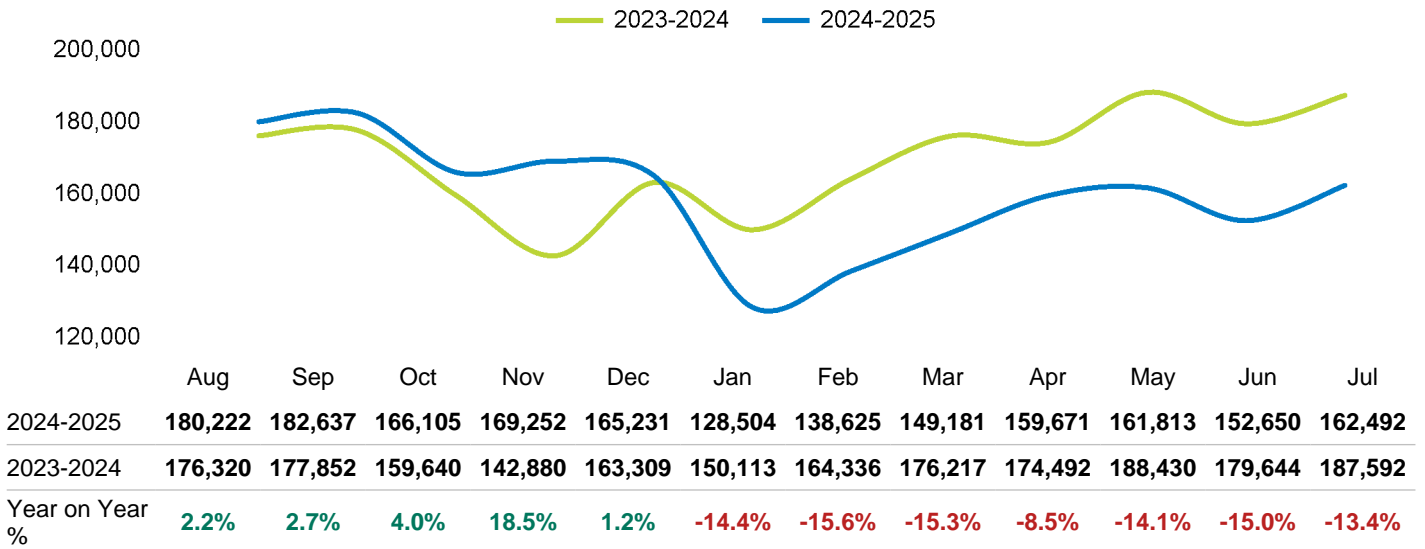
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

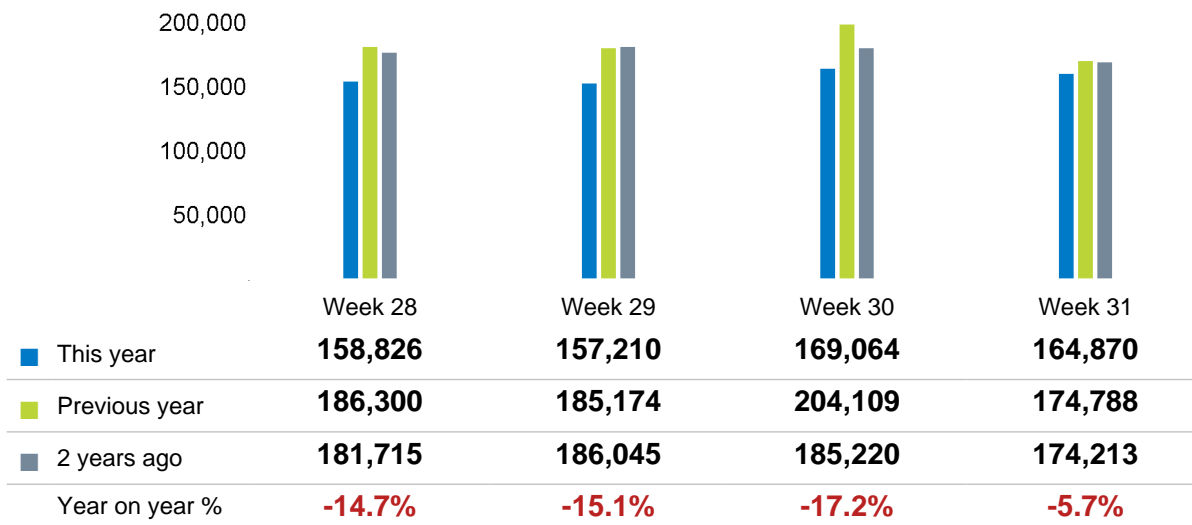
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for July compares July 2025 to July 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago

200,000
150,000
100,000
50,000
0



High Street

This Month	162,492
Previous Month	152,650
Previous Year	187,592
2 Years Ago	181,798
Year on Year %	-13.4 %



Reporting dates

This month - 07 July 2025 - 03 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to July, 2025 Vs January, 2024 to July, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2025 Vs July, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2025 Vs 6 2025

