

Parking consultation response – submitted 3 January 2025

- Objected to all increases
- Supported re-designation of Riverside from Band 2 to Band 3 and also a cap on resident permits and continued discount.
- Questioned impact of non-resident permit prices on hotel guests.

The council is making more than expected following the significantly high increases last year and businesses are still suffering from lockdown, high energy prices and rising costs since the pandemic. The increase in NI and the minimum wage will in April will be an additional burden on businesses. Parking acts might be up in Council car parks, but people are spending less as they're spending more on parking. Some key employers in the city are losing business as a result of the price increases, which will inevitably result in a reduction of staff. We need to protect businesses and employment in the city, and we would strongly urge the Council not to increase car parking prices further.

<https://www.kentonline.co.uk/canterbury/news/kent-s-pricey-parking-capital-cashes-in-with-above-expected-317338/>

<https://www.bbc.co.uk/news/articles/cp81mgrl949o>